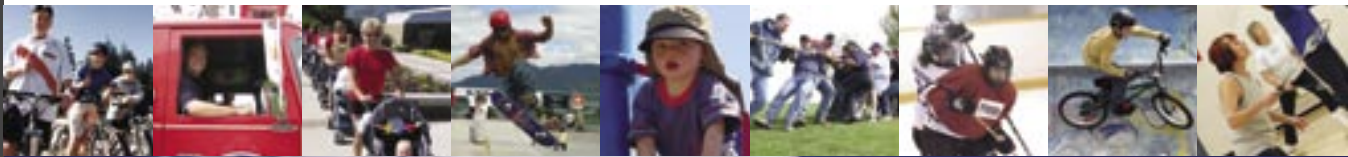
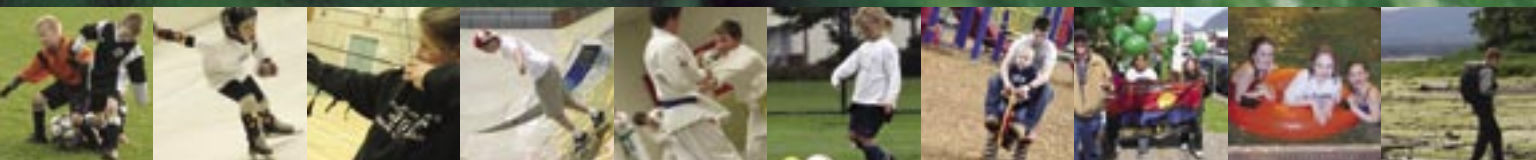


# MOVING FORWARD GAINING STRENGTH





## BCRPA AT A GLANCE

The British Columbia Recreation and Parks Association (BCRPA) is a not for profit organization dedicated to building and sustaining active healthy lifestyles and communities in BC. Established in 1958, the Association is a central resource agency for members and stakeholders of the parks, recreation, physical activity and culture industry, providing leadership, training and support to help meet national, provincial and local priorities. Through a diverse network of partners and extensive programs and services, BCRPA actively advocates accessibility and inclusiveness to recreation and physical activity and strives to bridge the gap between the recreation and sport system to increase participation from “playground to podium.”

BCRPA has a membership of over 3,700 which includes fitness instructors, community leaders, practitioners, students and volunteers drawn from a variety of public and private organizations across BC who are the direct providers of physical health and recreational opportunities at the community level.

### VISION

The recreation, parks and culture sector is an essential partner for building healthy individuals and communities, as well as fostering economic and environmental sustainability.

### MISSION

BC Recreation and Parks Association is a strong provincial voice for the parks, recreation and culture sector. We inspire and support community leaders and practitioners to build and sustain healthy communities. We do this through advocacy, communication and education with a diverse network of partners.

### PROGRAMS AND SERVICES

*Active Communities* – Walking Program Resource Guides, Active Workplace Workbook & Workshops, Move For Health Day, SummerActive, WinterActive, HIGH FIVE®, **Everybody gets to play™**, Active Communities Forum, Grants program, Registration program and Active Aging. [www.activecommunities.bc.ca](http://www.activecommunities.bc.ca).

*Fitness* – Registration program, Instructor Standard, Instructor Competency Evaluation (ICE) Workshops, and Annual Conference & Tradeshow.

*Parks, Recreation & Culture* – Parks & Grounds Spring Training, Playground Safety Awareness Courses, Aquatics Conference, Facilities Conference, In Your Face Youth Conference, Pool Operators Courses, Sport & Recreation Connection, Community Leaders’ Workshops and Annual Symposium.

*Membership* – Annual General Meeting, Recreation & Parks BC Magazine, Electronic Communiqués, Members-only Resources, Provincial Awards, Volunteer Recognition, Scholarships, Committees and Task Groups.

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## KEY ACCOMPLISHMENTS IN 2006



## MESSAGE FROM THE PRESIDENT & CHIEF EXECUTIVE OFFICER

BCRPA experienced many successes throughout 2006, surpassing objectives and achieving milestones. It is evident the Association is moving forward and gaining strength in key areas, including: governance, strategic planning, partnerships, program delivery and membership.

Throughout the year, BCRPA was a key player in the development and advancement of the parks and recreation sector. The Association itself experienced a year of growth and transition in 2006, with the implementation of the new governance structure. The Board set about fulfilling its role in policy development and strategic planning, by reviewing all partnerships and agreements and applying business principles to the governance of the Association.

The Association is continuing its work in developing a strategic plan that will position our field centrally in the delivery of important strategies in health promotion, sport tourism, arts, culture and volunteerism. This work will guide not only the future of our Association but our partnership with government and key stakeholders in health promotion and social services.

Of continued importance to BCRPA are partnerships. Partnerships with all levels of government, communities, members and stakeholders are what make your Association significant and influential. We continued to cultivate new and existing partnerships to develop and deliver programs that support British Columbians to lead healthier lifestyles. Through our partnership with the BC Healthy Living Alliance, we led the development of a provincial physical activity strategy which aims to increase physical activity levels by 20%.

Our Active Communities Initiative also continues to gain momentum. Through our Active Communities Initiative, BCRPA connects with communities and supports them with the development and delivery of their Active Communities plans, and ensures that resources are in place to help make community efforts successful. There are now over 133 Registered Active Communities engaging in the development and delivery of plans throughout the province to increase the physical activity levels of British Columbians.

In the fall of 2006, BCRPA embarked on a new membership drive to promote its new membership structure and encourage early membership registrations and renewals. This proved very successful with a 250% increase in renewed memberships demonstrating that our new membership structure, which now offers transferable memberships and a \$50 staff membership rate, is well-received by members.

On behalf of the BCRPA Board and staff members, we thank all of you for your continued support. It is this energy that will deliver a strong future for the Association and the sector.

**Patti Murray**

President,  
Board of Directors



*Patti Murray*


**Suzanne Allard Strutt**

Chief Executive  
Officer



*S. Strutt*

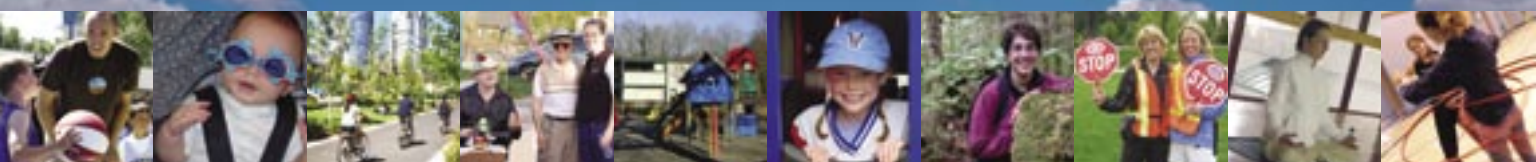


A photograph of a person rappelling down a rocky cliff face. The person is wearing a green t-shirt, dark shorts, and a backpack. They are using a rope and a wooden board as a footrest. The background shows a clear blue sky and some greenery on the cliffside.

*Our volunteers are the reason we continue to grow and advance the recreation, parks and physical activity field. BCRPA would like to thank the following 2006 committee and task group members for volunteering their time and supporting us to achieve our vision to create healthier communities.*

**COMMITTEES AND TASK GROUPS. 2007 SYMPOSIUM PLANNING COMMITTEE.** ANNETTE BEAUDREAU, GERALD DAVIS, DAVID GRAHAM, KEN KRIEGER, SHEILA OLCEN, JOANNE SCHROEDER. **ACTIVE AGING TASK GROUP.** ELAINE GALLAGHER, TESSA GRAHAM, GLORIA GUTMAN, MATT HERMAN, JOAN HOLLAND, BRENDA LECLAIR, STEVE MEIKLE, REID ODDLEIFSON, RICHARD TAYLOR, JUDY WIGGINS. **ACTIVE COMMUNITIES ADVISORY COMMITTEE.** TANYA BEMIS, PATRICK CHENIER, JANET FRASER. **DONALDA GREENWELL-BAKER, TODD GROSS, PAT HUNT, DON HUNTER, BRYNA KOPELOW, MARION LAY, BRENDA LECLAIR, LORI MULLIN, JEFF NORBURN, JOYCE PARKIN, RAEGAN SPENCE, LAURIE WOODLAND, LORI ZEHR. ACTIVE COMMUNITIES EVALUATION TASK GROUP.** GREGORY ANDERSON, ANNETTE BEAUDREAU, LINDA HENDERSON, WAYNE MITIC, PJ NAYLOR, SHARON WHITE, LORI ZEHR. **ACTIVE COMMUNITIES GRANT SELECTION COMMITTEE.** TANYA BEMIS, DON HUNTER, MARION LAY, SUE MCKINNON, LORI ZEHR. **ACTIVE WORKPLACE STRATEGY TASK GROUP.** VANESSA BRAGG, ALISON DENNIS, CARL JENSEN, KATE LEKAS, KATHY LILYHOLM, GORD PEDERSON, LORI ZEHR. **BCRPA AWARDS COMMITTEE.** ANNETTE BEAUDREAU, GEORGE GOODWIN, KEN KRIEGER, CAROLYN MARLEAU, TOM OSBORNE, KEVIN PIKE, DAN PORTEOUS. **BCRPA GOVERNMENT RELATIONS COMMITTEE.** LINDA BARNES, SUSAN MUNDICK, PATTI MURRAY, DAVID ROACH. **BCRPA NOMINATING COMMITTEE.** JIM MARVEL, SUSAN MUNDICK, PATTI MURRAY, TOM OSBORNE. **CHILDREN'S PROGRAM GUIDELINES TASK GROUP.** WENDY APPLETON, KELLI-ANN ARMSTRONG, ELIZABETH AYERS, LINDA BACKLUND, BOOTH PALMER, KEVIN BOURCHIER, GERI BRIGGS-SIMPSON, LAURIE CAVAN, TOM CRAWSHAW, LORNA CURTIS, TERRI DERKSENT, DIANE ENTWISTLE, TRICIA FORRESTER, SADEEP KERAMS, JANIS KULHANEK, CYNDI LATHROP, JIM MARVEL, LORI MCKAY, CRAIG MONLEY, SHARON NEVISON, STEPHANIE PETERS, COLIN REID, STACEY RENNIE, CHRIS SIDDAWAY, ROBERT SULLIVAN, LESLEY VISSER, DONNA WALKER, GARY WENINGER. **COMMUNITY RECREATION FACILITY ANALYSIS PROJECT TASK GROUP.** JOYCE FORDYCE, GARY HOAG, DON HUNTER, TOM OSBORNE, KEVIN PIKE, SHARON WHITE, MARK VULLIAMY. **EVERYBODY GETS TO PLAY™ COMMITTEE.** CINDY CRAPPER, SANDY FERRIN, WENDY FRISBY, CAROL FLYNN, LESLIE JUNE, LORI ZEHR. **FACILITY SUMMIT PLANNING COMMITTEE.** KERRY BYSOUTH, SEAN HEALY, RAIMAN HOWLETT, CLIFF LEMIRE, BRUCE MACWILLIAM, HEATH MAHONEY, DALE MILLER, DIANE MURPHY, SANDRA STARRETT, DEANNA UDY. **FEES & CHARGES TASK GROUP.** WENDY APPLETON, MARTIN GOULD, CLAUDETTE HAIRE, JIM MARVEL, GARY MOCKLER, PATTI MURRAY, JEFF NORBURN, KELLY SWIFT. **FITNESS ADVISORY COMMITTEE.** SUE ADAMSON, DIANE ANDIEL, ALISON DENNIS, SHELLY HUME, DONNA HUTCHINSON, LYNN JOHNSON, SARAH LOEWEN, KIMBERLY MUSSELMAN, DEBRA WILSON. **FITNESS UPDATE NEWSLETTER EDITORIAL COMMITTEE.** ALAN DUPRAT, DONNA HUTCHINSON, REGINIA LOK, SANDRA STARRETT. **HIGH FIVE® ADVISORY COMMITTEE.** SANDY FERRIN, CAROL FLYNN, SYDNEY MILLAR, ADAM OLSEN, BOOTH PALMER, PETE QUEVILLON, JANET READY, BRIAN STOREY, TOM WALKER. **IN YOUR FACE YOUTH CONFERENCE PLANNING COMMITTEE.** MICHAEL FOX, CORY FRY, DIANA GUENTHER, ANNE JONATSCHICK, KRISTINE LEWIS, NICOLE MCRAE. **MAGAZINE EDITORIAL COMMITTEE.** ANNETTE BEAUDREAU, RANDY FEDIUK, GEORGE GOODWIN, DAVID LEAVERS, CAROLYN MARLEAU, CHRIS NELSON, JEFF NORBURN, GORD PEDERSON, DAN PORTEOUS. **MOVE FOR HEALTH DAY ADVISORY COMMITTEE.** KELLY ABLOG MORRANT, SERENA FREW, TOBY GREEN, FRAN HAUGHIAN, STEPHANIE HUDSON, BRYNA KOPELOW, DENISE LECOY, KATE LEKAS, ALISON MCNEIL, ADAM OLSEN, MAUREEN ROWLANDS, DONNA VAN WALLEGHEM, SHARON WHITE, DAVID WIEBE. **MOVE FOR HEALTH DAY DISTRIBUTION COMMITTEE.** JANICE MACDONALD, NANCY ROPER, LYNDA CANNELL. **PARKS SPRING TRAINING PLANNING COMMITTEE.** TODD GROSS, ANDRE KOLBER, NANCY MCLEAN, BOB PATERSON, LEN WALTERS, KARL WINKLER. **PERSONAL TRAINING EXAM TASK GROUP.** NANCY COLES, DONNA HUTCHINSON, ANDRE POTVIN. **POOL OPERATIONS REGULATIONS TASK GROUP.** SEAN HEALY, DALE MILLER, TONY TORIGLIA. **REGIONAL LIAISONS.** ANNETTE BEAUDREAU, RANDY FEDIUK, GEORGE GOODWIN, CAROLYN MARLEAU, JEFF NORBURN, GORD PEDERSON, DAN PORTEOUS. **SECTORAL STRATEGY TASK GROUP.** LINDA BARNES, ANNETTE BEAUDREAU, BRIAN CARRUTHERS, RANDY FEDIUK, DEAN GIBSON, GEORGE GOODWIN, DAVID GRAHAM, DOUG HENDERSON, CAROLYN MARLEAU, JIM MARVEL, HEATHER MCKAY, SUSAN MUNDICK, PATTI MURRAY, JEFF NORBURN, TOM OSBORNE, GORD PEDERSON, DAN PORTEOUS, DAVID ROACH. **SPECIALIZED OLDER ADULT MODULE TASK GROUP.** MAGGI CHEETHAM, DEBBIE CHEONG, ALISON DENNIS, MELANIE GALLOWAY. **SPORT AND RECREATION CONNECTION.** KAREN ALEXANDER, GAIL DONAHUE, BERNIE DUFFY, JIM GABRIEL, MARK HAHTO, JAMES MARVEL, GORDON MAY, LOIS MCNARY, RON MCQUARRIE, ANGELE PARKER, ERIC STEPURA, BROCK TURNER, TOM WALKER. **TRAIN THE TRAINER TASK GROUP.** JACQUIE CONWAY, DONNA HUTCHINSON, CAROL LEPINE, SALLY STEWART. **TRAINING ASSESSMENT TASK GROUP.** ELIZABETH AYERS, SEAN HEALY, DALE MILLER, ROSS MILNTHORP, PATTI MURRAY, CHRIS NELSON, JOHN PLANTINGA, TIM RICHARDS, AGNES SZILOS





**MOVING  
FORWARD  
GAINING  
STRENGTH**

#### **BCRPA GOVERNANCE**

Since confirming a results-oriented governance model ratified by members at the 2005 AGM, BCRPA has made strides in engaging our members, volunteers and staff to drive the success of existing and new programs, and ensure the Board is focused on policy and planning.

The Board, elected by members of the Association, sets policies, develops strategic plans and establishes the direction of the Association. Members approve strategic plans and the direction of the Association at Annual General Meetings. The CEO is responsible for the development of work plans and budgets, provides leadership to the Association and oversees the day-to-day operations of the Association.

The Board is comprised of nine voting members which includes the President, Past President, President-elect, and six Directors, plus the CEO. A nominating committee establishes a slate of candidates for member consideration that ensures the Board can effectively govern the Association and represent BCRPA as a provincial organization. The nominating committee is guided by nomination priorities to ensure that Board candidates are equipped with necessary competencies to govern the Association and reflect regional perspectives.

#### **BUSINESS APPROACH**

To support the Association's results-oriented governance model, the Association operates with a business approach to advance its continued growth and strength in the sector. The Association restructured its operations in order to best meet fiscal and strategic responsibilities to maximize its sustainability.



#### **MEMBERSHIP**

In 2006, the Association implemented the new membership structure developed and approved in 2005. This simplified membership structure makes becoming a BCRPA member more convenient and accessible. Benefits under this new structure were promoted to members and non-members of BCRPA resulting in an unprecedented 250% increase in renewed memberships during the fall/winter 2007 membership campaign. Students enrolled in a recreation program at any of the six BCRPA endorsed post-secondary schools receive a complimentary one-year student membership, and employees and volunteers of local government members are now eligible to join BCRPA at a special \$50 rate. In 2007, the focus will be on developing a new membership strategy to continue to build our membership numbers and ensure involvement by all communities – small and large.

## FUNDRAISING STRATEGY

In 2006, BCRPA and the BC Recreation and Parks Foundation made a joint announcement regarding a new working relationship in an effort to eliminate ambiguities and confusion of the organizations' similar responsibilities, roles and mandate. The upcoming year will be an exciting one for BCRPA as we embark on developing a diversified revenue generation strategy to contribute to our financial independence and sustainability.

## FITNESS

We continue to set the standard in the fitness industry with our rigorous and progressive accreditation (registration) program for fitness leaders and instructors in BC. In 2006, over 3,100 fitness leaders were registered with BCRPA indicating strong growth and interest to advance training and standards of the fitness industry. BCRPA added three new fitness registration modules, Osteofit, pilates and yoga. We also serve on the National Fitness Leadership Alliance and are working towards creating a national fitness standard, to further drive the importance and the public awareness of choosing to work with registered Fitness Leaders. Our annual fitness conference and tradeshow also grew from a one-day event to a two-day event with an unprecedented 500 delegates in attendance.

## PARKS AND RECREATION

It was an unparalleled year for Parks and Recreation with more training and professional development events taking place than ever, indicating steady growth of our field. In 2006, our annual Parks and Grounds Spring training saw attendance grow to 305 parks employees, our Facilities conference grow to 100 attendees, and we increased the number of Playground Safety Awareness Courses offered to ten. We also continued to expand our work in the Aquatics area with the number of Pool Operators courses offered increased to 17 and we participated in a review of the Swimming Pool Guidelines, now awaiting approval from the Ministry of Health.

Our work with children and youth groups also continues to expand. Our In Your Face youth conference grew to 140 participants with programs and sessions that now include Aboriginal issues. Our HIGH FIVE® training program for individuals working with children ages 6 to 12 received a \$50,000 grant from SportsFunder to deliver complimentary training to coaches. This grant and the growing awareness of the need for quality assurance and child development in BC resulted in 34 HIGH FIVE® workshops delivered in 2006 with a total of 950 front-line staff trained to date. BCRPA also developed three supplementary resource brochures to complement the HIGH FIVE® program: Working with Children with Disabilities, Working in Aboriginal Communities, and Gender Equity in Children's Sport and Recreation. **Everybody gets to play™**, a one-day workshop on removing barriers to participation in recreation, received a total of 125 participants over ten workshops delivered culminating in innovative programs developed across the province that will make recreation more accessible and inclusive to children of all backgrounds.

## PARTNERSHIPS

The Association continues to cultivate partnerships and collaborate with community organizations and government to build capacity, increase participation and accessibility to physical activity and create a healthier BC. We work in partnership with numerous organizations and agencies including the Ministry of Health, Ministry of Tourism Sport and the Arts, ActNow BC, 2010 Legacies Now, YWCA, SFU, UVic, UBC, UBCM and others. The following are some key partnerships and projects underway.



**Aboriginal Sport and Recreation Association (ASRA):** Our partnership with ASRA continues to strengthen to serve the Aboriginal communities throughout the province. In 2006, BCRPA worked in collaboration with ASRA on several projects: we produced a training resource to help individuals gain a cultural understanding of the Aboriginal community and share our own practices, and we collaborated and assisted in the development of a proposal to create an Aboriginal adaptation of the Active Communities Initiative to help support this community group to increase physical activity levels by 20% by the year 2010.



**BC Healthy Living Alliance (BCHLA):** BCRPA is proud to serve as Chair of BCHLA - we are taking a leadership role in driving the Alliance's commitment to reducing the burden of chronic disease in British Columbia and are actively involved in the implementation of BCHLA's provincial health promotion strategy, The Winning Legacy, and the disbursement of its \$25.2M grant from ActNow BC.



**BC Medical Association (BCMA) and University of Victoria (UVic):** With funding from BCRPA and in partnership with BCMA and UVic, a pedometer pilot project was conducted in two regions in BC - Penticton and Abbotsford. Eight physicians and one nurse practitioner took part in the project and distributed pedometers to 159 participating patients to motivate and track their walking activity over a six week period. At the end of the six weeks, participants reported a decrease in sedentary behaviour and almost three quarters of the participants reported they were very likely or likely to continue using a pedometer as a motivational tool for physical activity. Results from the project are being used by the BC Healthy Living Alliance in the development of a provincial-wide physical activity strategy to help British Columbians lead healthier lifestyles.



*PARTNERSHIPS Continued...*



**BC Women's Hospital and Health Centre (BC Women's):** BCRPA continues to meet the needs of British Columbia's aging population with the launch of the new Osteofit instructor registration program in partnership with BC Women's in 2006. Fitness leaders interested in

working with individuals with osteoporosis can now become accredited in this discipline through training, workshops and resources provided by BC Women's.

**Multicultural Project Committee:** To address key health-related issues and to promote improved health results for BC's growing multicultural and newcomer communities, BCRPA is participating in the newly formed Engaging Newcomers and Multicultural Communities project steering committee. Members of the steering committee also include the Ministry of the Attorney General and four other non-governmental organizations. The committee has committed \$163,000 and is expected to complete research and develop and deliver tools, educational resources and awareness materials over a two year period.



**Municipal Recreation Food Environment Audit Taskforce (MRFEAT):**

BCRPA's commitment to healthy lifestyles is second to none. As a member of MRFEAT, we are working towards a provincial strategy to mobilize and support municipal recreation facilities to reinforce policies and practices that enable healthy food choices for children and families.



**ProMOTION Plus:** Through our continued partnership with ProMOTION Plus, a provincial organization dedicated to increasing opportunities for girls and women in sport and recreation, BCRPA supported nine programs which helped 200 inactive girls get active in BC.



**Social Planning & Research Council of BC (SPARC) and the Public Health Agency of Canada (PHAC):** Ensuring accessibility to recreation and physical activity continues to be at the forefront of BCRPA's agenda. Through our partnership with SPARC and

PHAC, the new Everybody's Welcome! workbook was completed and distributed to parks and recreation programmers and planners interested in supporting the development of inclusive and welcoming environments.

# PARTNERSHIPS

*PARTNERSHIPS Continued...*



**Sport BC:** BCRPA is committed to increasing participation from "playground to podium" by creating a seamless transition between recreation and sport. In 2006, BCRPA partnered with Sport BC to form and co-chair the Sport and Recreation Connection committee, made up of members from various Provincial Sport Organizations, BCRPA, 2010

Legacies Now and the Coaching Association of BC. The committee members are working in collaboration to improve the link between recreation and sport and create stronger relationships between community sport groups and municipal recreation departments to support and implement the Canadian Sport for Life.



**University of British Columbia (UBC):** In partnership with the School of Community and Regional Planning at UBC, a one-year study called Physical Activity and Transportation Benefits of Walkable Approaches to Community Design in BC commenced to examine the correlation between land use and active transportation. The study aims to help create environments that

encourage and support active transportation and physical activity by British Columbians. Findings from the study will be available to the public and will be disseminated to government and community leaders.



**University of Victoria (UVic):** BCRPA constantly strives to ensure the quality and effectiveness of our programs and services. Through our partnership with UVic, we launched a process evaluation project to review the Active Communities Initiative

and its development and delivery. Fifteen registered Active Communities are participating in this project which includes interviews, focus groups and an evaluation toolkit. Another 52 registered Active Communities are participating in a survey to help identify strengths and opportunities for growth. Results from this study will be available at the end of 2007 and toolkits will be developed to assist communities in conducting process evaluations.





### ACTIVE COMMUNITIES INITIATIVE (ACI)

Our Active Communities Initiative continued to gain strength in 2006. An advisory committee was created and a total of 125 communities across BC registered as Active Communities and made the commitment to increase physical activity levels by 20% by the year 2010. We distributed 36 grants to communities, totalling \$114,620, to support the development and delivery of Active Communities plans. We also developed a host of resources and programs and conducted workshops and events to help communities promote participation and create awareness of and opportunities within their Active Communities initiatives.

The Walking Program Resource Guide and Handbook were developed to encourage community and individual walking activity and the Active Workplace Toolkit was created to increase physical activity in workplaces – both of these resources are available for download by the general public from the BCRPA website. We also held our first Active Communities Forum, with 82 participants representing 65 Active Communities in attendance, to provide opportunities for networking and sharing of best practices by registered Active Communities.

Move For Health Day, held annually on May 10, is a day designated by the World Health Organization to encourage physical activity around the world. The initiative is delivered by BCRPA in British Columbia as part of the Active Communities Initiative and continues to build momentum with 35,000 British Columbians across 66 communities over 161 Move For Health Day events taking place last year.



MOVING  
FORWARD  
**GAINING**  
**STRENGTH**

SummerActive and WinterActive, both federal initiatives delivered by BCRPA in British Columbia, aim to get people active during these two seasons. Last year, SummerActive grew to 38,000 participants in BC and over 206 events were held. The Live Outside the Box challenge was developed and supporting materials were designed and produced to encourage physical activity during SummerActive. WinterActive was newly launched and campaign planning, marketing, and resource and grant program creation took place.

The year ahead promises to be just as active as 2006 with a newly formed Active Aging task group in place to continue working on developing strategies and initiatives to help communities implement age-friendly plans.



**TASK GROUPS**

- 2007 Symposium Planning Committee
- Active Aging Task Group
- Active Communities Advisory Committee
- Active Communities Evaluation Task Group
- Active Communities Grant Selection Committee
- Active Workplace Strategy Task Group
- BCRPA Awards Committee
- BCRPA Government Relations Committee
- BCRPA Nominating Committee
- Children's Program Guidelines Task group
- Community Recreation Facility Analysis Project Task Group
- Everybody gets to play™ Committee
- Facility Summit Planning Committee
- Fees & Charges Task Group
- Fitness Advisory Committee
- Fitness Update Newsletter Editorial Committee
- HIGH FIVE® Advisory Committee
- In Your Face Youth Conference Planning Committee
- Magazine Editorial Committee
- Move for Health Day Advisory Committee
- Move for Health Day Distribution Committee
- Parks Spring Training Planning Committee
- Personal Training Exam Task Group
- Pool Operations Regulations Task Group
- Regional Liaisons
- Sectoral Strategy Task Group
- Specialized Older Adult Module Task Group
- Sport and Recreation Connection
- Train the Trainer Task Group
- Training Assessment Task Group

**MEMBERSHIP ENGAGEMENT**

We believe that engaging our members in our planning and initiatives ensures we stay at the leading edge of our program delivery. Our members represent communities from across the province and they know what works best in their communities. In 2006, we coordinated numerous task groups, each consisting of members from a broad spectrum of health organizations to community groups, to advise and help deliver on major projects ensuring that all communities' voices were represented.

**LEADERSHIP**

Leadership is critical to the success and sustainability of our field. BCRPA is constantly at the forefront of understanding and addressing the needs of the communities through our hands-on approach in developing and delivering programs and services, and through our membership engagement initiatives. In 2006, the Board of Directors approved the Association to move forward with a sectoral vision and strategic planning process that would provide research and cross-sectoral consultations on changes required to increase access and participation in recreation. This new vision and strategic plan for the field will provide a provincial strategy for the delivery of recreation programs and services within a healthy living framework that also support the Provincial Government's Five Great Goals.

We are also committed to ensuring that British Columbians have access to the facilities they need to lead healthy, active lifestyles. However, we know that aging recreation facilities are an issue in virtually every community in BC. That's why BCRPA embarked on a three-phase study, which began in 2003, to assess the condition of recreation facilities in the province. In 2006, we completed the third phase of our study which provided us with a snapshot of the condition of community, youth and senior centres in the province. The findings were compiled and a report was developed and is available through the Association.

The final component of the project, a comprehensive analysis, including detailed audits of facilities, is now underway and is expected to be completed in the summer of 2007. The findings from this study will be instrumental in helping government support communities with their facility renewal strategies.

In 2007, the CEO of BCRPA will complete her second two-year term as Chair of the BC Healthy Living Alliance (BCHLA), a provincial coalition of organizations working together to improve the health of British Columbians by promoting physical activity, healthy eating and living smoke-free. We are actively involved in the development and delivery of the Alliance's provincial health promotion strategy, The Winning Legacy, and the disbursement of the Alliance's \$25.2 million grant from ActNow BC. In 2006, we also led the development of BCHLA's comprehensive provincial physical activity strategy which aims to decrease the number of inactive adults aged 35 to 54 by 20%.

# LEADERSHIP

**BOARD OF DIRECTORS:**

- **Patti Murray:** *President*  
Director of Community Services, City of Fort St John
- **Tom Osborne:** *President Elect*  
General Manager of Recreation and Parks, Regional District of Nanaimo
- **Susan Mundick:** *Past President*  
General Manager, Vancouver Board of Parks and Recreation
- **Linda Barnes:** *Director*  
Councillor, City of Richmond
- **Brian Carruthers:** *Director*  
General Manager of Community Services, City of Williams Lake
- **Dean Gibson:** *Director*  
Director of Parks and Recreation, City of New Westminster
- **David Graham:** *Director*  
Director of Recreation, Parks and Cultural Services, City of Kelowna
- **Heather McKay:** *Director*  
Professor of Orthopedics and Family Practice, University of BC.
- **David Roach:** *Director*  
Consultant.
- **Suzanne Allard Strutt:** *CEO BC Recreation & Parks Association.*





## British Columbia Recreation and Parks Association

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Toll Free: 1-866-929-0965 (outside Lower Mainland)  
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[www.bcrpa.bc.ca](http://www.bcrpa.bc.ca)

*Healthy communities through recreation,  
parks, physical activity and culture.*

We welcome your feedback on our Annual Report.  
Please email [bcrpa@bcrpa.bc.ca](mailto:bcrpa@bcrpa.bc.ca).



ActNowBC

To the Reader: Please Recycle this Annual Report when your done reading it. Thank you.

