



**TƏMƏSEW'TX<sup>w</sup> AQUATIC & COMMUNITY CENTRE**

**NEW WESTMINSTER, BC  
SEPTEMBER 27, 2026**

**BCFit<sup>®</sup> — BCRPA's premier one-day fitness conference —** delivers meaningful opportunities to connect with fitness professionals from across BC who want to grow their skills, knowledge, and networks in the fitness industry.

**Choose from many sponsors or exhibitor opportunities to introduce your products and services to 200+ attendees.** Sign up to be a Gold, Silver, or Bronze Sponsor for speaking time, brand exposure, and a spot in the **BCFit<sup>®</sup> Marketplace**.

### **WHO ATTENDS?**

- Fitness professionals from the public & private sector
- Fitness influencers & enthusiasts

### **WHAT THEY LOOK FOR:**

- Advance their career
- Refine their skills
- Make connections
- Learn about latest trends
- Purchase products

## **SPONSOR & EXHIBITOR BENEFITS**

**FULL DAY OF ENGAGEMENT WITH YOUR TARGET AUDIENCE ON SEPT 27**



**200+ FITNESS PROFESSIONALS**



**TARGETED SALES AND MARKETPLACE TIMES**



**OPTIONAL DELEGATE UPGRADE**


BCRPA convenes, educates, and empowers professionals who transform lives. Learn more on [our website](#).



## SPONSOR & EXHIBITOR OPPORTUNITIES

Sponsors receive maximum exposure before, during and after the conference. We offer standard sponsorship packages and customized packages that are perfect for you.

Contact Kelly Kieu at [kkieu@bcrrpa.bc.ca](mailto:kkieu@bcrrpa.bc.ca) or call 604-620-3169.

WHAT'S INCLUDED?	GOLD SPONSOR \$3200	SILVER SPONSOR \$2400	BRONZE SPONSOR \$1600	EXHIBITOR \$750
VERBAL RECOGNITION BY MC AT OPENING & CLOSING REMARKS	✓	✓	✓	
OPPORTUNITY TO INTRODUCE A PRESENTER* (limited availability)	✓	✓		
OPPORTUNITY TO PLAY A PROMOTIONAL VIDEO BEFORE A CONFERENCE SESSION	✓	UPGRADE AVAILABLE (\$500)	UPGRADE AVAILABLE (\$500)	
6-FOOT TABLE TO EXHIBIT OR SELL PRODUCTS (SPACE ASSIGNED BY BCRPA)  <ul style="list-style-type: none"> <li>INCLUDES LUNCH FOR UP TO TWO REPRESENTATIVES</li> <li>POWER INCLUDED FOR SPONSORS ONLY</li> </ul>	2 BOOTHS	1 BOOTH	1 BOOTH	1 BOOTH
ONE-PAGE PDF ON EVENT APP	✓			
COMPLIMENTARY BCFIT®'26 DELEGATE REGISTRATION	2	1		

\*Presenter introductions are on a first-come, first-served basis. BCRPA holds right to pre-select presenter options.



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LOGO ON ALL CONFERENCE PROMOTIONAL MARKETING MATERIALS	✓	✓	✓	
LOGO ON CONFERENCE SIGNAGE	LARGE	MEDIUM	SMALL	
LOGO & LINK TO COMPANY WEBSITE ON CONFERENCE WEBSITE & EVENT APP	✓	✓	✓	
PROFILE (LOGO, DESCRIPTION, WEBSITE URL, AND MORE) ON EXCLUSIVE EVENT APP	✓	✓	✓	✓
ON-SCREEN PROJECTION OF COMPANY LOGO DURING OPENING & CLOSING REMARKS	✓	✓	✓	

**QUESTIONS? REACH OUT TO KELLY KIEU, PARTNERSHIPS & EVENTS COORDINATOR**

**REGISTER BY SEPTEMBER 3 TO SECURE EARLY BIRD PRICING!  
SPONSOR REGISTRATION CLOSSES SEPTEMBER 9.**

September 27, tāmasewītx™ Aquatic and Community Centre, New Westminster



## CUSTOMIZED SPONSOR PACKAGES

Have something else in mind?  
We'll work with you to create the Sponsor package that works for you.

CUSTOMIZED SPONSORSHIP OPPORTUNITIES	PRICING	WHAT'S INCLUDED?
<p><b>FITNESS PROFESSIONAL OF THE YEAR AWARD SPONSOR</b></p> <p>We'll name the award after your company. Option for multi-year contract.</p> <p>(1 availability)</p>	<p><b>\$3000</b></p>	<p>Naming of award, verbal recognition at BCFit, opportunity to present award on stage, and mention your company's name.</p>
<p><b>MORNING COFFEE &amp; BREAKFAST NETWORKING SPONSOR</b></p> <p>(1 availability)</p>	<p><b>\$2500</b></p>	<p>Exhibit space in main hall, signage on tables, banner in room, logo on marketing material, and more.</p>
<p><b>LEADERSHIP VIP LOUNGE SPONSOR</b></p> <p>(1 availability)</p>	<p><b>\$1500</b></p>	<p>Exclusive recognition within the VIP Lounge for TFLs and SFLs, including logo placement on co-branded merchandise distributed to lounge attendees.</p>
<p><b>ANNUAL BCFIT GIVEAWAY SPONSOR</b></p> <p>(1 availability)</p>	<p><b>\$1000</b></p>	<p>Your company's name and logo on the Instagram Giveaway post &amp; recognition of support in post.</p>

**JOIN US AS A SPONSOR BEFORE JULY 28 TO BE FEATURED IN ALL PRE-EVENT PROMOTIONS!**

**SPONSOR REGISTRATION CLOSSES SEPTEMBER 9.**

**KELLY KIEU, PARTNERSHIPS & EVENTS COORDINATOR**

Email: [kkieu@bcrpa.bc.ca](mailto:kkieu@bcrpa.bc.ca)

Phone: 604-260-3169





## IN-APP PROMOTION OPPORTUNITIES

EVENT APP PROMOTIONS	VISIBILITY	SPONSOR PRICING	EXHIBITOR PRICING
<p><b>SPLASH SCREEN EACH TIME THE APP IS OPENED</b></p> <p>(1 availability)</p>	<p>Full page pop up each time the app is opened (3 sec.)</p>	<p><b>\$150</b></p>	<p><b>\$200</b></p>
<p><b>BRANDED PUSH NOTIFICATION</b></p> <p>(Multiple availabilities)</p>	<p>Sent directly to all conference attendees via event app</p>	<p><b>\$150</b></p>	<p><b>\$200</b></p>
<p><b>DEDICATED APP PAGE</b></p> <p>(1 availability)</p>	<p>Full page visible in app's menu. Links either to custom content or external website</p>	<p><b>\$100</b></p>	<p><b>\$150</b></p>
<p><b>MENU BANNER</b></p> <p>(1 availability)</p>	<p>Visible at bottom of app menu</p>	<p><b>\$50</b></p>	<p><b>\$100</b></p>
<p><b>DIGITAL EXHIBITOR PROFILE</b></p> <p><b>NOT ABLE TO ATTEND BCFIT? EXHIBIT ON OUR EVENT APP!</b></p>	<p>Feature your organization's bio, website links, contact info, and more</p>	<p><b>\$150</b></p>	

