



FitLife BC



2018 EDITORIAL CALENDAR

SCHEDULE		
Issue	Final ad artwork due to BCRPA	Approx. date of publication
Winter 2018	02 February 2018	16 March 2018
Spring/Summer 2018	11 May 2018	29 June 2018
Fall 2018	05 October 2018	09 November 2018

ABOUT FITLIFE BC

FitLife BC Magazine is the official online magazine of BC’s largest fitness registration organization. With over 5,400 registered fitness leaders, the BCRPA is the largest fitness registry in Canada and has gained recognition as ‘the’ standard against which the qualifications of a fitness leader may be measured. **FitLife BC** goes directly to those 5,400+ registered fitness leaders as well as to public and private recreation and fitness facilities throughout the province and across Canada.

For more information on **FitLife BC** readership and advertising opportunities:

- View the [Media Kit](#)
- View the [Advertising Rate Sheet and Order Form](#)

For further information, please contact 604.629.0965 ext. 260 or email corpsales@bcrpa.bc.ca