# BC RECREATION AND PARKS ASSOCIATION



## WHO WE ARE

#### **BC Recreation and Parks Association (BCRPA)**

convenes, champions, and educates professionals and programs that transform lives. We power 97% of local and regional governments, including five First Nations. Through the essential work of our over 5,400 recreation and parks members and 2,700 registered fitness professionals, communities across the province grow stronger, healthier, and more connected.

# OUR STRATEGIC COMMITMENTS WELL-BEING

Increasing physical activity and ensuring access to green space.

#### RECONCILIATION

Learning and unlearning different knowledge systems. Embracing Indigenous ways of knowing and being.

#### **BELONGING**

Fostering culture that supports belonging and embraces Inclusion, Diversity, Equity, and Accessibility (IDEA).

#### **CLIMATE CHANGE**

Expanding sustainability and ensuring well-being of our planet and communities.

## SOCIAL IMPACT INVESTMENTS

#### SOCIAL INFRASTRUCTURE

Strategically plan for and administer supportive social infrastructure in BC. Social infrastructure is the fabric that supports community life. BCRPA facilitates the Social Infrastructure Provincial Collaborative (SIPC). Its goal is to share changes and needs in the social environment to best plan for the needs of communities.

#### SAFE SWIMMING

Support injury prevention through safe swimming. There is an aquatics crisis in BC and across the country due to the low supply of qualified lifeguards and access to swimfor-survival programs.

#### **OLDER ADULTS & YOUTH**

Expand and sustain the delivery of critical evidence-based programs that support older adult health, mobility, fall prevention, and well-being across BC in support of BC's Age Forward Strategy.

Expand the delivery of resilience-focused programs for youth, centred on connection to community and practices to support well-being.

