

BCRPA Fitness Awards Selection Rubric

Award Categories:

- Fitness Leader of the Year
- Program Director/Manager of the Year
- Educator of the Year

Fitness Leader of the Year

| Criteria | 1 | 2 | 3 | 4 |
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| Inspirational teaching and motivational methods to encourage the active and under-active to maintain or initiate a physically active lifestyle | Teaching has focused on motivating those who are already active. Inspirational and motivational teaching methods are not clearly identified. | Teaching has focused on motivating those who are already active with some attention to those who are under-active. Inspirational and motivational teaching methods are somewhat identified. | Teaching has focused on motivating those who are already active as well as on those who are under-active. Inspirational and motivational teaching methods are clearly identified. | Instructor has demonstrated an exceptional ability to inspire and motivate individuals of all activity levels. |
| Demonstrated impact of programs(s) or service(s) in having increased community awareness of the benefits of physical activity | The impact is not clearly identified. | Programs/services have been delivered to isolated groups (ie. within one facility). | Programs/services have been delivered to groups where participants come from many areas (ie. community groups, facilities, schools etc.) | Programs/services have been delivered in consultation and collaboration with other stakeholders (physicians, physiotherapists, dieticians etc.) |
| Significant contribution to the professional credibility and promotion of fitness leadership in BC | No contribution identified. | The fitness leader maintains their own registration and continually exceeds the minimum CEC requirements | The fitness leader has encouraged and assisted others with an interest in fitness to pursue fitness leader registration. | The fitness leader actively educates and informs their community about the need for quality fitness professionals (facilities, physiotherapists, dieticians, schools etc.) |
| Participation or developmental role in fitness industry related events and outreach programs (fundraisers, events, awareness campaigns, newspaper and magazine contributions, lectures and demonstrations) | No participation identified. | The fitness leader has participated in a number of industry related events/outreach programs. | The fitness leader has been involved in the organization and promotion of industry related events/outreach programs. | The fitness leader initiated and delivered fitness industry related events/outreach programs. |

Program Director/Manager of the Year

| Criteria | 1 | 2 | 3 | 4 |
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| Effective mentoring and motivational methods are used to develop a committed, inspired and engaged staff team. | Mentoring and motivational methods are not clearly identified. | Mentoring and motivational methods are somewhat identified. No clear examples of a committed and inspired staff team were given. | Mentoring and motivational methods are clearly identified. There are some examples of a committed and inspired staff team. | Program Director/Manager has demonstrated an exceptional ability to mentor and motivate their staff team. There are clear examples of a committed and inspired staff team. |
| Development of unique/creative programs(s) or service(s) that increased community awareness of the benefits of physical activity | The program (s) or service(s) are not clearly identified. | The program (s) or service(s) show some uniqueness/creativity. Minimal increase in community awareness demonstrated. | The program (s) or service(s) show uniqueness/creativity. Moderate increase in community awareness demonstrated. | The program (s) or service(s) show exceptional uniqueness/creativity. Significant increase in community awareness demonstrated. |
| Significant contribution to the professional credibility and promotion of fitness leadership in BC | No contribution identified. | The Program Director/Manager maintains their own registration and continually exceeds the minimum CEC requirements | The Program Director/Manager has encouraged and assisted others with an interest in fitness to pursue fitness leader registration. | The Program Director/Manager actively educates and informs their community about the need for quality fitness professionals (facilities, physiotherapists, dieticians, schools etc.) |
| Participation or developmental role in fitness industry related events and outreach programs (fundraisers, events, awareness campaigns, newspaper and magazine contributions, lectures and demonstrations) | No participation identified. | The Program Director/Manager has participated in a number of industry related events/outreach programs. | The Program Director/Manager has been involved in the organization and promotion of industry related events/outreach programs. | The Program Director/Manager initiated and delivered fitness industry related events/outreach programs. |

Educator of the Year

| Criteria | 1 | 2 | 3 | 4 |
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| Demonstrates commitment to their own learning | No examples given. | Some examples of increasing their own knowledge/experience within the fitness industry are given. | Some examples of increasing their own knowledge/experience within the fitness industry are given. Some examples of increasing their own knowledge of facilitator/presenting skills are given. | Several examples of increasing their own knowledge/experience within the fitness industry are given. Several examples of increasing their own knowledge of facilitator/presenting skills are given. |
| Creation of unique and innovative teaching strategies to inspire students maximize learning are exhibited | No examples given. | Examples are given that show some uniqueness and innovation. How the strategies inspire and maximize learning is not clearly described. | Examples are given that show uniqueness and innovation. How the strategies inspire and maximize learning is somewhat described. | Examples are given that show significant uniqueness and innovation. How the strategies inspire and maximize learning is clearly described. |
| Leadership within fitness education community is demonstrated | No examples given. | Educator teaches BCRPA approved modules and/or continuing education workshops. | Examples are given of strategies used to make educational opportunities for fitness leaders more accessible. | Examples are given of strategies used to make educational opportunities for fitness leaders and the general public more accessible. |
| Significant contribution to the professional credibility and promotion of fitness leadership in BC | No contribution identified. | The Educator maintains their own registration and continually exceeds the minimum CEC requirements | The Educator has encouraged and assisted others with an interest in fitness to pursue fitness leader registration. | The Educator actively educates and informs their community about the need for quality fitness professionals (facilities, physiotherapists, dieticians, schools etc.) |