



## Annual Report 2024-2025 Transcript

0:03

BCRPA is a network of recreation and park leaders and fitness professionals.

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As your association, we're here to support you with the tools, resources and opportunities you need to grow and lead in your communities.

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We are in the business of empowerment and leadership, of network building and connection, of partnerships and advocacy, of community and well-being.

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Your work has never been more important.

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Work that impacts people's lives every day.

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Work that supports the natural world and the green spaces that we thrive within.

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Work that shapes healthier futures.

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As the leading voice and trusted resource for the recreation, parks and fitness sectors, We've got your back.

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This year, 359 new members joined BCRPA, bringing us to 5232 members.

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This includes 105 local governments, 15 regional districts and four First Nations communities.

1:05

BCRP as fitness registry continues to remain the largest in Canada this year, supporting 2673 fitness leaders who deliver group fitness and personal training to community members across PC.

1:18

Our work is led by your dynamic and engaged colleagues, your Board of Directors, and member volunteers who support our conference planning and fitness program throughout the year.

1:29

This also includes our award winners and scholarship applicants and recipients who throughout the year inspire us with their innovative contributions and achievements in their communities.

1:38

We are proud of our intrepid staff team who also work tirelessly to support and amplify your work each day.

1:46

Together, we know the value we create is measured by the difference we make.

1:53

In the past 12 months, we set out to hear from more of you than ever before.

1:58

You provided input on everything from our professional development to our messaging and to the development of new tools that will grow greater inclusion, diversity, equity and access in our programs and services.

2:10

And you helped shape our future through the development of our 2025 to 2027 strategic plan.

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From your input, we launched A guiding document, our Strategic Outlook, to focus our work in four priority areas.

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BCRPA supports policies and partnerships that strengthen our sectors visibility and collective impact.

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This year, we deepened our relationship with six government ministries, working together to drive meaningful change.

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Our discussions focused on our 4 advocacy priorities, detailed in the strategic outlook and amplified through you, our members.

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This year, we had nearly 1000 members attend our four major conferences, including Symposium, BC Fit Parks, Professional Pathways, and Empower Youth.

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Our education standards continue to set the bar for the industry, building a strong, sustainable foundation for ongoing professional excellence.

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In addition to our conferences, this year we provided 167 unique courses, 293 training and 20,310 hours of professional development.

3:21

We supported 1027 people to complete online training in 2024, steadily growing an average of 20% year on year.

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Since 2022.

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We've also worked to make programs more accessible.

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ActivAge is now available online, helping older adults who can't attend in person classes stay active and connected.

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Our refreshed e-learning site now hosts 71 courses, including 14 brand new offerings in 2024.

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This year, we welcomed 299 new fitness students who began their journey to become BCRPA registered fitness professionals through our fitness program.

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We also officially welcomed Osteofit to our roster of fitness specialties thanks to a successful transition of the program from the Provincial Health Services Authority.

4:05

And we supported the aquatic sector by delivering an additional 756 hours of training to 411 pool operators.

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We work alongside partners and communities to spark positive change across the sector.

4:21

This year, our work included joining VIA Sport and other leaders as part of the Sport and Space, a group created to help develop provincial guidelines and explore how policy and practice can improve community sport access to recreation spaces.

4:36

As Co-Chair for the Provincial Physical Activity Collaborative for the second year, we supported planning for and leadership within policy and program initiatives for physical activity in the province.

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In addition, we represented you at the National Physical Activity Summit in Ottawa this year.

4:57

We developed a framework for reciprocity to guide respectful relationships and honor Indigenous ways of knowing and being.

5:05

We supported our CEO and a regional liaison to partake in a yearlong transformative Reconciliation leadership program hosted by the Federations of Community Social Services of BC.

5:17

We also partnered with Naqsmist Storytellers Incorporated to help guide the renewal of our strategic plan, bringing valuable Indigenous perspectives to shape our path forward.

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Now in its second year, the IDEA Project, funded by the Ministry of Health and BC Alliance for Healthy Living, launch focus groups and engagement sessions for BCRPA members and fitness professionals across the province.

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We have held a total of 9 focus groups and three engagement sessions, hearing from over 328 of you who contributed your perspectives from every corner of the province.

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BCRPA is committed to ensuring our work actively contributes to the health and well-being of our planet and communities.

6:05

This year, more people than ever attended our Parks Professional Pathways conference, where climate change was front and center.

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Sessions explored close to home challenges like drought and wildfire, and highlighted the inspiring climate adaptation and resilience work happening across BC.

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Through your membership, we remain A thriving and sustainable organization.

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Your trust in us is critical as we hold ourselves to a very high standard of financial stewardship.

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This year's financial position is one that reflects our sustainability as an organization.

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Despite tighter fiscal times, we were able to return a small surplus this year.

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And with a fresh new brand and website on the horizon, it's our time to shine.

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I know we are in good hands with new leadership in 2025.

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We continue to be grateful to the Vancouver Foundation who contributed to our operations by providing our staff with a beautiful space again this year as our physical headquarters located in downtown Vancouver.

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The year ahead is a pivotal one for BCRPA as the world around us changes.

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We are poised to support you because our superpower is our network, a community of communities.

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We thank you for your work to make spaces that make a difference, where everyone thrives, where everyone belongs.

7:28

You are BCRPA.