



February 28 & 29, 2024
 Coast Hotel and Convention Centre
 20393 Fraser Hwy, Langley

EXHIBITORS

EXHIBITOR OPPORTUNITIES

EARLY BIRD RATES (UNTIL JAN 18)

▶ REGISTER EARLY FOR YOUR TRADESHOW BOOTH TO SAVE UP TO \$65!

	Two Day Exhibitor Booth	One Day Exhibitor Booth
Corporate Member	\$845	\$460
Non-Member	\$1,355	\$750
Educational/non-profit	\$815	\$420

REGULAR RATES (STARTING JAN 19)

	Two Day Exhibitor Booth	One Day Exhibitor Booth
Corporate Member	\$885	\$510
Non-Member	\$1,420	\$815
Educational/non-profit	\$815	\$420

▶ [Click HERE to learn about Membership and Member Benefits](#)

ADDITIONAL OPPORTUNITIES

Delegate Upgrade	\$90 per day
Virtual Delegate Bag Insert (PDF) (A promotional brochure or offer that appears as a link on the virtual Delegate Bag webpage, along with a short company description and logo. This webpage is emailed to delegates exclusively.)	\$215

WHAT IS PARKS PROFESSIONAL PATHWAYS?

BC's exclusive conference for parks professionals who want to grow in their field and explore the latest innovations in horticulture, maintenance, arboriculture and planning.

WHAT DOES YOUR BOOTH INCLUDE?

- ✓ One 6' draped table and 2 chairs
- ✓ Lunch on the day(s) of the conference for up to 2 representatives
- ✓ Ability to add additional representatives for a small fee
- ✓ Maximum exposure and contact with delegates before, during and after the conference
- ✓ Listing on our online Tradeshow webpage for 6 months
- ✓ Opportunity to collect leads via a prize draw at your booth (vendors collect leads at their booth, prize provided by vendor)

[REGISTER NOW FOR THE TRADESHOW](#)

BONUS SAVINGS

Register for BOTH Parks Professional Pathways and Symposium Tradeshow and receive a 10% discount on each booth!

Contact Felicitas Lutz [by email](#) or call 604-629-0965 ext. 245 for more information.

IMPORTANT DATES FOR EXHIBITORS

LAST DAY FOR EXHIBITOR BOOTH EARLY BIRD RATES	January 18, 2024
COMPANY LINK AND LOGO DUE	January 31, 2024
TRADESHOW REP INFO DUE	January 31, 2024
ELECTRONIC INSERT DUE	January 31, 2024
CONFERENCE & TRADESHOW DATES	February 28, 2024 • Maintenance Focus February 29, 2024 • Horticulture Focus
EXHIBITOR BOOTH LOAD IN	To be determined
EXHIBITOR BOOTH LOAD OUT	To be determined

ACCOMMODATION

COAST HOTEL & CONVENTION CENTRE • 20393 FRASER HIGHWAY, LANGLEY

Stay at the Coast Hotel & Convention Centre and save. Room rates start at \$155/night plus taxes, and are **valid until January 27, 2024**. Availability is on a first come, first served basis, so book your room early.

Contact the hotel to reserve your room at 604-530-1500 and reference group **#CLC-GF10279**

FLIGHTS

WestJet is offering 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border. No discount will apply to Basic or Business class bookings. To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

Applicable Rules:

- The booking is to be made to the following city: Vancouver (YVR)
- The travel period between: 2/20/2024 and 3/8/2024

Coupon Code for Guest web/Travel Agent web: 1X0V0HC

Promo Code for Travel Agent GDS only: YBG88

SPONSORSHIP

Sponsors receive maximum continuous exposure before, during, and after the conference.

While there are standard Sponsorship packages available, we will work with you to create the perfect customized Sponsorship package! E.g. Lunch Sponsor, Prize Sponsor

Contact Felicitas Lutz [by email](#) or call 604-629-0965 ext. 245 to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	3 STAR \$2,850	2 STAR \$2,040	BREAK \$1,505
ON-SITE CONFERENCE BENEFITS			
Opportunity to introduce a Keynote Speaker (limited availability)	✓		
MC recognition at four (4) Keynote sessions	✓		
Opportunity to introduce a session speaker and moderate Q&A (limited availability; BCRPA to identify relevant session)	✓		
Sponsor signage posted at refreshment tables			✓
Complimentary full delegate conference registration(s) to maximize your face-to-face time with delegates	2	1	
Premium exhibit space in the Tradeshow, including standard electrical hook-up (<i>space to be assigned by BCRPA</i>)	2 booths	1 booth	1 booth
Onscreen projection of custom PowerPoint slide at the Tradeshow (content provided by Sponsor for BCRPA's template)	3 slides	2 slides	1 slide
Sponsor level signage (provided by BCRPA) to display at booth	✓	✓	✓
Logo on signage posted at registration table and by the main stage	✓	✓	✓
Onscreen projection of logo at all Keynote sessions	✓	✓	✓

View more benefits on the following page.

SPONSORSHIP BENEFITS CONTINUED...

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	3 STAR \$2,850	2 STAR \$2,040	BREAK \$1,505
DIRECT MARKETING TO DELEGATES			
One-page electronic insert in the virtual Delegate Bag (insert to be supplied by Sponsor)	✓	✓	
Company profile on the virtual Delegate Bag webpage	✓	✓	✓
VIRTUAL REACH AND VISIBILITY			
Logo in Program Guide and Prospectus*	✓	✓	✓
Recognition as a Sponsor in all promotional event communiqués, from date of Sponsorship confirmation* (distribution base approx. 2,500)	✓	✓	✓
Logo and website link on conference webpages for up to 6 months following the conference*	✓	✓	✓

* Your company logo will appear on conference marketing material as soon as your Sponsorship is confirmed.

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Are you interested in becoming a Sponsor but are looking for a unique or custom package?

Contact Felicitas Lutz [by email](#) or call **604-629-0965 ext. 245** to share your ideas.

We look forward to hearing from you!

Thank You to Our 2024 Sponsors!



For more information, contact:
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