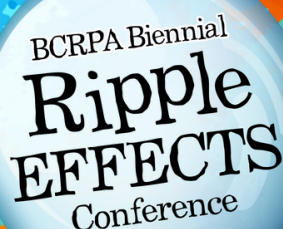




EXHIBITOR & SPONSORSHIP PROSPECTUS

ACTIVE PROFESSIONALS CONFERENCE

October 20 - 21, 2023
Minoru Centre for Active Living
7191 Granville Ave, Richmond, BC



BCRPA Biennial
**Ripple
EFFECTS**
Conference

Fri, Oct 20 + Sat, Oct 21

BC's only provincial conference for
Aquatic Professionals

Ripple Effects Marketplace on Oct 20



Sat, Oct 21

BCRPA's premier fitness conference
for Fitness Professionals

BCFit Marketplace on Oct 21

Learn more about the [Active Professionals Conference](#)



MARKETPLACE QUICK FACTS

This year, **Ripple Effects** and **BCFit®** are happening together at the **Active Professionals Conference**, bringing together learning opportunities for those who provide land-based and water-based programs to their communities. **The conference features two separate Marketplace days.**



**Fri, Oct 20 +
Sat, Oct 21**

BCRPA's Ripple Effects Conference, happening Fri, Oct 20 and Sat, Oct 21 is the cornerstone of professional development for the aquatics sector in BC and is **1 of just 2** aquatic professional development events in Canada.

Offered biennially, Ripple Effects is **attended by aquatics professionals and decision makers** looking to expand their knowledge, network and best practices with the latest information from the sector. Delegates gain in-depth knowledge on topics that support and complement their work and increases their value and contributions to their organizations.



Sat, Oct 21

BCFit, happening Sat, Oct 21, is BCRPA's premier fitness conference. It brings together **fitness professionals, industry experts and influencers**, and **individuals interested in advancing their careers in fitness.**

Delegates participate in one-hour active and lecture-style educational sessions with Q&A, and demonstrations. Every year, BCFit attracts both repeat and new attendees as it delivers valuable information that enhances delegates' knowledge and increases their value and expertise to their fitness clients and organizations.

**1 DAY RIPPLE EFFECTS MARKETPLACE
FRI OCT 20**

**150+
Aquatics Professionals**

**Dedicated
Marketplace Times**



Optional Add-ons

**1 DAY BCFIT MARKETPLACE
SAT OCT 21**

**240+
Fitness Professionals**

**Dedicated
Marketplace Times**



Optional Add-ons

EXHIBITOR INFORMATION

Limited number of booths available!

Note: Sponsors receive priority for booth space.

To discuss Sponsorship opportunities, please contact Felicitas Lutz at partnerships@bcrpa.bc.ca or call 604-629-0965 ext. 245

WHAT DOES YOUR TRADESHOW BOOTH INCLUDE?

- ✓ 6' x 8' booth (pipe and drape not available)
- ✓ 1 skirted table (6 feet long) and 2 chairs
- ✓ Lunch for up to 2 representatives
- ✓ Additional representatives can be added for \$25 each (includes lunch for the day)
- ✓ Opportunity to collect leads via prize draw at your booth (vendors collect leads, and provide own prize ballots)

TRADESHOW OPPORTUNITIES

Register for two or more BCRPA tradeshows and receive 10% discount on each booth. Other conferences include Parks Professional Pathways and Symposium.

1 Day Exhibitor Registration • Oct 20 (Ripple Effects) or Oct 21 (BCFit)	\$620
*Virtual Delegate Bag Insert (Exhibitor)	\$200
*Virtual Delegate Bag Insert (Non-Exhibitor)	\$350
Exhibitor Upgrade to Full Delegate	\$120

***Virtual Bag Insert** may be a promotional brochure or advertisement. The insert appears as a link on the delegate-only Marketplace Webpage, along with your company name, URL and logo. The webpage URL is emailed directly to Active Professionals Conference delegates. **File format:** PDF, maximum size of 2.5 MB.

TAKE NOTE: Electrical power needs will be managed by BCRPA and may involve extra costs. Any additional costs will be borne by the Exhibitor. Exhibitors are asked to supply their own dollies and pull carts for load in/out.

IMPORTANT DATES FOR EXHIBITORS

LINK AND LOGO DUE:

Sept 22, 2023

COMPANY REP INFO DUE:

Sept 22, 2023

PRIZE INFO DUE:

Sept 22, 2023

RIPPLE EFFECTS MARKETPLACE:

Fri, Oct 20, 2023

Load in:

Oct 20, 6:30am

Load out:

Oct 20, 3:30pm

BCFIT'23

MARKETPLACE:

Sat, Oct 21, 2023

Load in:

Oct 21, 5:30am

Load out:

Oct 20, 3:30pm

REGISTER

REFUND POLICY:

Cancellation requests received by Sep 21 will receive a partial refund of 70%.

Cancellation requests received starting Sep 22 are non-refundable.

SPONSOR OPPORTUNITIES 2023

Sponsors receive maximum exposure before, during and after the conference. While there are standard Sponsorship packages available, we will work with you to create a customized Sponsorship package that's perfect for you!

Contact **Felicitas** at partnerships@bcrpa.bc.ca or call **604-629-0965 ext. 245** to discuss your options.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD Sponsor \$4200	SILVER Sponsor \$3150	BRONZE Sponsor \$2100
60 to 90 second promotional video clip to be played at Opening Remarks (limited availability)	✓	✓	
Verbal Recognition by MC at Opening Remarks	✓		
Opportunity to introduce a presenter (limited availability)	✓		
Premium exhibit space in the Marketplace (tradeshow) , incl. Sponsor signage and standard electrical hook-up (<i>space to be assigned by BCRPA, limited booth availability</i>) PLUS lunch for up to two booth reps	2 booths (on one day) 2 lunches	1 booth (on one day) 2 lunches	1 booth (on one day) 2 lunches
One page electronic insert (PDF) on the delegate-only virtual Marketplace webpage (<i>to be supplied by Sponsor</i>)	✓	✓	✓
Logo on conference promotional communications and marketing materials (promotion of the Marketplace Expo to BCRPA's network of active professionals) incl. online Program Guide and Exhibitor/Sponsor Prospectus, and	✓	✓	✓
Logo & company website link on public Marketplace website for up to 2 months before, and 1 month after the conference (<i>info to be supplied by Sponsor</i>)	✓	✓	✓
Logo & company website link on delegate-only Marketplace website for up to 2 months before, and 1 month after the conference (<i>info to be supplied by Sponsor</i>)	✓	✓	✓

more Sponsor benefits on next page

SPONSOR OPPORTUNITIES

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD Sponsor \$4200	SILVER Sponsor \$3150	BRONZE Sponsor \$2100
On-screen projection of company logo at all opening and closing keynotes and plenary sessions	✓	✓	✓
Logo on conference signage	Large	Medium	Small
Complimentary BCFit® or Ripple Effects Delegate registration (s)	2	1	
On-screen projection of custom PowerPoint slide at Marketplace Expo (content provided by Sponsor for BCRPA's template)	3 slides	2 slides	1 slide

TRAVEL AND ACCOMMODATION INFORMATION

WestJet Discount

WestJet is offering 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling trans-border.

To take advantage of this offer, you will need the **DISCOUNT CODE: 8B3P5TX**

Please visit www.westjet.com/conventions to make a booking online.

Applicable Rules:

- For flights booked to Vancouver International Airport (YVR)
- The travel period is between: 10/13/2023 and 10/28/2023
- No discount will apply to Basic or Business class bookings.

Travel Agents: If booking in **GDS**, use promo code: **YBE27**

Accommodation Information

Secure your room at the [Executive Hotel Vancouver Airport](#) at a **discounted rate!** Located at **7311 Westminster Highway, Richmond, BC**, the Executive Hotel Vancouver Airport is just a short 10-minute walk to the conference.

- Conference rates apply for stays between Oct 19 and Oct 23, 2023.
- Room Rates start at \$189 per night and include free parking, Wi-Fi, and free airport shuttle between 6am and 10:30pm.

To book your stay, call the hotel locally at 604-278-5555 or toll-free at 1-800-663-2878.

Mention the group name "BC Recreation and Parks Association" or group code "100248".

Rooms are subject to availability upon booking.

THANK YOU TO OUR 2023 SPONSORS!

Platinum Sponsor & Young Professional Aquatics Award Sponsor



Platinum Sponsors

FIT FIRST
FOOTWEAR

Lady Sport
SINCE 1983

Gold Sponsors



(Architect of Minoru Centre for Active Living)



Silver Sponsor

