



BC RECREATION & PARKS ASSOCIATION

FITNESS NEWS BULLETIN

Healthy communities through recreation,
parks, physical activity and culture

Aug. 11, 2016



Savings end soon!

BCFit® is YOUR conference, made specifically to meet YOUR professional and networking needs.

It's only one month away and registration fee savings end Aug 21 - that's only 10 days from now!

Take advantage of all this event offers you:

- Sessions on the latest innovations and trends with **new presenters and new session topics**
- **2 Keynote presentations** to energize and increase your productivity and business
- **New Networking event** that will have you making new contacts and expanding your professional network
- In depth [pre-and post-conference workshops](#) focusing on some of the industries core instructing techniques
- **New Instructor Showcase** - to showcase the amazing talent of our Fitness Leaders around BC- [send in your videos/photos!](#)
- **Free profile picture** - a professional photographer will be [taking digital pictures for you to use](#), and to showcase in your profile on The Registry®
- Ability to **earn all of your renewal CECs** in one weekend

BCFit® is being held in a **new** location. Train and learn at the [Fortius Sport & Health Centre](#) - a state of the art integrated athlete development centre.

With a new layout that generates a high energy environment, BCFit® will facilitate more interactions, networking and excitement!

Don't miss this once-a-year opportunity.

Second early bird registration savings ends Aug 21.
As a BCRPA registered fitness leader you save even more!

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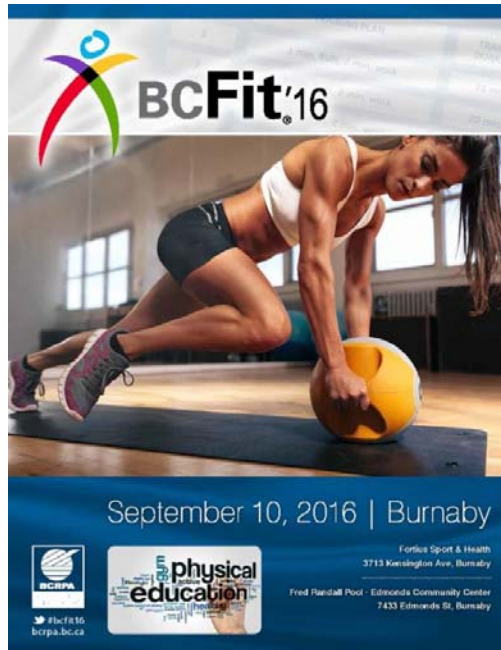


REGISTER NOW

Complete program information is available on the [BCFit® webpage](#).

Join us for BCFit®'16 on **Saturday, September 10**.

Check out the exciting education and professional development lineup detailed in the [Program Guide](#)



Scroll to the bottom for a special deal from our BCFit®'16 Platinum Sponsor, LadySport/FitFirst.

Instructor Showcase at BCFit®'16

This year at BCFit® we want to showcase the talent, energy, and enthusiasm of our BCRPA fitness leaders. If you would like to be featured, or if you have someone you want to highlight, submit your video footage or photos with a write-up, and be part of BCRPA's BCFit® '16 Instructor Showcase Reel!

A **video montage** is being created that will highlight the amazing BCRPA fitness leaders that work all across BC. Get fresh ideas, watch other Fitness Leaders in action and get motivated by those who inspire our communities!

Show off your moves and you could **win a fabulous prize** from our Platinum Sponsor, LadySport - don't worry, they cater to men as well!

We need your submissions by August 23. More information is a simple [click](#) away.

ICE Workshops - a pre- and post-conference bonus

The ICE Workshop is one of the requirements for those individuals who wish to obtain their Supervisor of Fitness Leaders (SFL) or Trainer of Fitness Leaders (TFL) designation.

The following workshops are being offered in conjunction with the BCFit® '16 conference.

Group Fitness

Fri, Sept 9th, 6 - 9 pm

North Delta Recreation Centre

Register by Aug 31 - \$60

[More information and Registration Form](#)

Weight Training & Personal Training

Sun, Sept 11, 10 am - 1 pm

Kinesiologists.ca - Cloverdale Studio

Register by Sept 1 - \$60

[More information and Registration Form.](#)

Online Proctoring Launch a Success

Since its launch earlier this summer, many leaders have signed up for their online Fitness Theory and/or Older Adult Exams through ProctorU. For more information on this new convenient and time-saving feature, check out the webpage [here](#).

For those looking to take an online exam, make sure you are familiar with the exam [policy](#).

Privacy Policy Reminder

The BCRPA would like to remind you that in compliance with Provincial Privacy legislation, the BCRPA does not discuss matters relating, but not limited to, the registration progress, registration status, exam results, SFL or TFL application progress with anyone other than the individual Fitness Leader him/herself.

Publicly available information regarding fitness leader registration status can be found in the online profiles listed on [The Registry® of Fitness Professionals](#).

More details on this policy are available on the website [here](#).

Platinum BCFit®'16 Sponsor

LadySport / FitFirst is once again the BCFit® Platinum Sponsor, for the sixth year in a row. We would like to acknowledge and thank LadySport/FitFirst for their continued commitment to the BCRPA and BCFit®.

Visit the LadySport/FitFirst trade show booth at BCFit® '16 on September 10.



BCRPA Discount Program & Semi-Annual Sale at LadySport / FitFirst

Did you know that as a BCRPA registered fitness leader, you receive a **30% discount** on selected items at LadySport / FitFirst all year round?

Simply pull up your member profile from The Registry® on your mobile device at time of purchase to receive your BCRPA discount.

Both men and women will find an unmatched selection and great service at LadySport (they cater to men too) and FitFirst. With over 200 models of shoes ranging from running and tennis to sandals and dress casual, there is something for everyone!

Visit [LadySport](#) or [FitFirst](#) today to find everything you need for your favourite activities and enjoy a level of service that you and your clients can rely on!

A vertical advertisement for LadySport. At the top left, it says "Vancouver's Largest Selection of Athletic Footwear and Sportswear for Women!". The LadySport logo is at the top center. Below it, the address "3545 W. 4th Ave. 604.733.1173 www.ladysport.ca" is listed. A large "SALE" graphic spans the middle, with "AUGUST 5 TO SEPT 5" and "up to 50% off" below it. A woman in athletic wear is shown on the left. A list of brands (SUGOI, BROOKS, saucony, LOLE, adidas, asics, Nike, NB) is on the left. A list of activities and sizes is on the right. At the bottom left, it says "Serving women in the community for over 25 years".

A horizontal advertisement for FitFirst. The left side has a blue background with white text: "STARTS FRIDAY SALE up to 40% OFF SHOES & APPAREL FOR MEN & WOMEN". The right side features the FitFirst logo and a photo of a man and a woman running. Below the photo, the address "3713 Kensington Ave, Burnaby (behind 8 Rinks)" and phone number "604-299-8851 • fitfirst.ca" are listed.

LadySport / FitFirst's semi-annual sale runs from August 5 - September 5, 2016. **Enjoy savings of up to 50% during this sale.**

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