

OUR SUPPORTING PARTNERS



DB Perks and Associates



ENDORSED BY:



OUR PRESENTING PLATINUM SPONSOR



“Serious about fun”

[www.recreationexcellence.com](http://www.recreationexcellence.com)



“excellence in education for the recreation professional”

June 7<sup>th</sup> – 11<sup>th</sup> 2023



In its 48<sup>th</sup> year, the Leisure Development Course (LDC) will be partnering with the Recreation Facilities Association of BC (RFABC) to ensure coordination of the LDC will continue to provide park, recreation, culture, and community development personnel with innovative leadership, management, and professional development training.

This three-year certificate-granting curriculum is an intense four-day learning period hosted at the lecture facilities and accommodation at Vance Creek Hotel & Conference Centre on Silver Star Mountain. The design and flexibility of the core curriculum allows the student to enter at the year of his/her convenience – the learner does not have to participate in sequential order. Successful graduates also have the option to apply for post-secondary credits through the Recreation Studies Department at Langara College in Vancouver.

In 2023 the LDC is pleased to partner with **Patron Platinum Sponsor Recreation Excellence** as well as supporting partners **RFABC; Langara College;** and **DB Perks & Associates.**

**REGISTRATION:**

The Leisure Development Course is limited to forty students with registrations on a "First Come, First Served" basis. Preference will be given to individuals who have successfully completed the previous year. Individuals may enter the Course at any year – One, Two, or Three.

The LDC will be presented in a classroom environment at the Vance Creek Hotel & Convention Centre on Silver Star Mountain. *To ensure your seat, complete this registration and forward as soon as possible.*

**TO REGISTER:**

**Your \$550.00 registration fee includes course registration and instructional materials paid directly to the Leisure Development Course by cheque, money order, purchase order or e-transfer (preferred).**

**Accommodation/meal information (±\$950/person) will be forwarded directly to all registered students and payable to the Vance Creek Hotel.**

**Course registration refunds will not be issued to successful applicants after registration deadline of May 5<sup>th</sup>, 2023**

**LDC CONTACT**  
Chris Nelson, Coordinator  
(250) 558-9500 (mobile)  
[cnelson48@shaw.ca](mailto:cnelson48@shaw.ca)

**YEAR ONE – 2023**

**Developing & Using Motivational Skills**

Motivational needs are found to varying degrees in all workers and managers, and this mix of needs characterizes a person's or manager's style and behavior, both in terms of being motivated, and in the management and motivation of others. This session will discuss motivation performance behaviors that result in strong employees and agencies.



*Instructor: Crystal Flaman, Facilitator, Social Entrepreneur, Ultra Marathoner, Kelowna BC*

**Outcome Based Management**

Recreation, park and community development programs and services need to be planned and delivered strategically to ensure they are aligned and relevant for your community or agency. Community needs, priorities, policies, the National Recreation Framework, trends and known products and benefits are all a part of an outcome-based management processes that maximize the value of the agency as a community investment will be the focus of this session.



*Instructor: Deb Comfort, Director Recreation & Culture Spruce Grove AB*

**Marketing Your Agency**

In today's competitive environment, it's important to understand who your market is and how much of it you can serve – a means to effectively design a facility or program for the appropriate capacity. Designed with a hands-on approach this session provides the ideas for development of a dynamic marketing mix for their agency.



*Instructor: Anne Borrowman, Faculty Business Management, Camosun College, Victoria BC*

**Community Programming & Special Events**



This session will discuss methodologies, skills, and materials needed for designing, planning, implementing, and evaluating recreation programs for diverse populations in multiple community settings. Optimizing the service value of programs, youth development and program internationality may also be discussed.

*Instructor: Heather Cowie, General Manager Community & Protective Services, Fort Saskatchewan, AB*

**COURSES & ASSIGNMENTS**

Each course will consist of approximately six to eight hours of interactive classroom instruction per subject. Correspondence assignments will be issued by each instructor at the completion of the Course. To be eligible for the Course Graduation Certificate it is expected that the student attends all instruction sessions, successfully completes each assignment and participates in all program functions.

In 2023 Course pre-registration will begin June 7<sup>th</sup> at 2:15PM with first class scheduled to start at 3:00PM. The final session will end prior to noon Sunday, June 11<sup>th</sup>.

**ACCOMMODATIONS**

To encourage fellowship and continuity of program, the Committee has been fortunate in acquiring accommodation and lecture facilities at the Vance Creek Hotel & Conference Centre located at Silver Star Mountain.

**The Course Curriculum**

**Year Three**

- Developing Personal Leadership
- Group Dynamics
- Community & Agency Communications
- Educating for Leisure

**Year Two**

- Creating Better Spaces
- Design for Risk Management
- Community Development & Recreation
- Facility Planning – from the Ground Up

**Our 2023 Supporting Sponsors**



DB Perks and Associates



**COMPLETE AND FORWARD TO:**

**LEISURE DEVELOPMENT COURSE**  
c/o Chris Nelson  
1222 Alan Road, Victoria BC V8Z 2Z9  
Phone: 250-558-9500 (mobile)  
Email: [cnelson48@shaw.ca](mailto:cnelson48@shaw.ca)  
**Prior to: May 5<sup>th</sup>, 2023**

**2023 LEISURE DEVELOPMENT COURSE**  
**STUDENT LEARNING REGISTRATION ONLY**

Name \_\_\_\_\_

Position \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone:(W) \_\_\_\_\_

Phone:(H) \_\_\_\_\_

Email: \_\_\_\_\_

Returning Student - Indicate Year \_\_\_\_\_

**COURSE REGISTRATION FEE ONLY (\$550) REQUIRED WITH**  
**STUDENT REGISTRATION** (check one)

\_\_\_ Cheque/Money Order (payable to Leisure Development Course)

\_\_\_ Purchase Order # \_\_\_\_\_

\_\_\_ E-Transfer (payable to Leisure Development Course c/o [cnelson48@shaw.ca](mailto:cnelson48@shaw.ca))

