

YOU'RE INVITED!

SYMPOSIUM MARKETPLACE EXPO

May 3, 2023 • Vancouver

SYMPOSIUM CONFERENCE • May 3-5

RECREATION & PARKS:

ON THE
*Front Lines
of Change*

QUICK FACTS

BCRPA's Symposium is typically attended by 300+ recreation and parks professionals ranging from directors to programmers, planners, sector and corporate partners, and elected officials who are interested in exploring best practices, innovative solutions and trends in the sector.

The conference features the largest Marketplace Expo within the BC recreation and parks sector, with over 50 vendors in attendance each year. The event features keynote speakers, plenary discussions, in-depth sessions, and social networking opportunities.

Symposium provides an exciting opportunity for vendors to connect directly with their target audience, effectively increasing the awareness of their brand.

300+
attendees

1 MARKETPLACE EXPO DAY TO ACCESS:

Recreation
& Parks
Professionals

Planners

Sector
Partners

Decision-
Makers

Elected
Officials

Purchasing
Influencers

PLUS OPTIONS TO ADD ON:

- a virtual Delegate Bag Insert
 - Promotional Video
- Delegate Upgrade to the 3 day conference
 - Networking Opportunities

YOUR TARGET AUDIENCE

*We are the only provincial conference
for recreation and parks professionals in British Columbia.*

REGISTER NOW

*OR contact Felicitas Lutz, Partnerships & Events Coordinator
by email or at 604-629-0965 ext 245.*



Exhibitor & Sponsorship Prospectus 2023

WHY EXHIBIT?

Access to our delegates from communities throughout the entire province.

Differentiate your company from your competition.

Meet long-time clients and get acquainted with new faces.

Build face-to-face relationships with new prospects.

Strengthen ties with existing clients.

Build your brand.

Gain exposure to BCRPA's entire membership and beyond, through an Exhibitor profile on the online publicly accessible virtual Marketplace Expo webpage.

Grow your contact list.

OUR DELEGATES INCLUDE

- ★ Recreation and Parks municipal staff from all levels, including:
 - Directors
 - Managers and Supervisors
 - Programmers
 - Facilitators
 - Coordinators
- ★ Parks and Facilities Managers and Staff
- ★ Local and Provincial Government Elected Officials
- ★ Provincial Government Executives
- ★ Fitness Professionals
- ★ BCRPA Corporate and Affiliate members, including:
 - Corporations and private businesses
 - Educational institutions
 - Non-profits and charities
- ★ Post-Secondary Educators and Students
- ★ Youth Workers

EXHIBITOR INFORMATION

What does your Marketplace Expo exhibit include?

- ✓ 8' x 10' Booth with 8' high drape blue wall and 3' high drape sides
- ✓ 6' skirted table and 2 chairs
- ✓ Refreshments for two representatives all day
- ✓ Option to add additional representatives for a small fee
- ✓ Exhibitor profile listing in the public virtual Marketplace Expo webpage
- ✓ Electronic display of 1 custom PowerPoint slide displayed throughout the day at the Marketplace Expo (Exhibitor to provide content for BCRPA's template)
- ✓ Opportunity to collect leads via prize draw at your booth (vendors collect leads at their booth, prize ballots not provided by BCRPA)
- ✓ 2 dedicated Marketplace Expo time blocks within the conference schedule for delegates to visit and for all Exhibitors to shine!

Take advantage of these extra opportunities!

- 🚩 Purchase a Delegate Upgrade and join the delegates in their sessions for enhanced opportunities to make connections.
- 🚩 Participate in Active Socials with delegates for a chance to connect with prospects during a shared experience. Separate fees and registration required. Registration for Active Socials will be posted soon on the [Conference Registration page](#).

EXHIBITOR OPPORTUNITIES

Single Booth

Corporate Member: \$785

Non-Member: \$935

Non-profit/educational institution: \$520

Double Booth

Corporate Member: \$1570

Non-Member: \$1870

ADDITIONAL EXHIBITOR BENEFITS:

Virtual Delegate Bag Insert: \$100

Promotional Video: \$420

Exhibitor Delegate Upgrade: \$475

Active Socials:

[Click here for details and to register for Active Socials.](#)

IMPORTANT DATES

MARKETPLACE EXPO:

May 3 (in Vancouver)

LINK and LOGO due:

Mar 31

ELECTRONIC INSERT due:

Mar 31

PRIZE INFO due:

Apr 12

MARKETPLACE EXPO REP INFO

due:

Apr 12

MARKETPLACE EXPO SCHEDULE:

Load in / Set-up:

7:30 am – 11:00 am

Showtimes:

11:45 am – 5:00 pm

Load out:

5:00 pm

VIRTUAL MARKETPLACE EXPO

Open to Delegates:

Apr 26 – Sep 6, 2023

VIRTUAL DELEGATE BAG

Open to Delegates:

Apr 26 – Jul 12, 2023

PLUS: Register for two or more BCRPA conferences, and receive a 10% discount on each booth (including Ripple Effects and BCFit®).

REGISTER NOW

SYMPOSIUM MARKETPLACE EXPO

[Refer to our Policies page for info on our refunds & cancellation policy.](#)

SPONSORSHIP

Sponsors receive maximum continuous exposure before, during, and after the conference. We will work with you to create a customized Sponsorship package specifically designed to meet your marketing needs

Don't see what you're looking for? Let us know, and we'll create the package that's perfect for you.

Email Felicitas Lutz at partnerships@bcrrpa.bc.ca or call 604-629-0965 ext. 245 to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD \$7,350	SILVER \$5,250	BANQUET \$4,200	BRONZE \$3,150	BREAK \$3,150
Opportunity to introduce a Keynote speaker <i>(limited availability)</i>	✓				
MC recognition at all Keynote Sessions and Plenary Sessions	✓				
Opportunity to introduce a session speaker and/or moderate discussion <i>(limited availability; BCRPA to identify relevant session)</i>		✓			
Premium Exhibit space in the Marketplace Expo, including standard electrical hook-up <i>(space to be assigned by BCRPA)</i>	2 booths	2 booths	1 booth	1 booth	1 booth
Opportunity to submit 60 to 90 second promotional video to be played during the conference	✓	✓	✓	✓	
Sponsor level signage (provided by BCRPA) to display at booth	✓	✓	✓	✓	✓
Complimentary full delegate conference registration(s) to maximize your face-to-face time with delegates	2	1	1	1	
One page electronic insert in the virtual Delegate Bag <i>(insert to be supplied by Sponsor)</i>	✓	✓	✓	✓	✓
Complimentary profile listing in the public virtual Marketplace Expo, accessible on BCRPA's website	✓	✓	✓	✓	✓
Sponsor signage on banquet tables and in reception area			✓		
Sponsor signage posted at refreshment tables					✓
Recognition as BCRPA Symposium Sponsor in Conference promotional communiqués leading up to the conference <i>(distribution base approx. 3,300)</i>	✓	✓	✓	✓	✓
Logo on delegate swag given away at the conference	large	medium	medium	small	small
Logo on Prospectus and Program Guide	large	medium	medium	small	small
Testimonial on Conference webpage with contact info & company name for up to 6 months after conferences <i>(to be supplied by Sponsor; BCRPA reserves the right to edit for content/length)</i>	✓	✓	✓	✓	✓
Recognition as Symposium Sponsor on the conference webpage for up to 6 months after the conference	✓	✓	✓	✓	✓
Onscreen projection of logo at all Keynote & Plenary sessions	✓	✓	✓	✓	✓
Logo on signage posted at Registration and by the main stage	✓	✓	✓	✓	✓
Electronic display of custom PowerPoint slide throughout the day at Marketplace Expo <i>(content provided by Sponsor for BCRPA's template)</i>	4 slides	3 slides	3 slides	2 slides	2 slides

THANK YOU TO OUR SPONSORS!

Platinum Sponsor & Graduating Student Scholarship Sponsor



Gold Sponsor & Social Sponsor



Silver Sponsor & Program Excellence Award Sponsor



Silver Sponsor



Bronze Sponsors



Break Sponsor



Tour de BCRPA Sponsor



If you have any questions about Sponsorship and Exhibitor opportunities, please contact:

Felicitas Lutz
Partnerships & Events Coordinator
T: 604.629.0965 ext. 245
Email: partnerships@bcrpa.bc.ca



GRATITUDE FOR SYMPOSIUM EXHIBITORS AND SPONSORS



THANK YOU!

We appreciate all our valued and dedicated Sponsors and Exhibitors because with you, we thrive! We rely on your support to ensure we connect our delegates to a high level of excellence in products and services relevant to the recreation and parks industry, and thank you for your partnership.

If you have any questions, comments, or don't see what you are looking for, please connect with Felicitas Lutz, Partnerships and Events Coordinator, at partnerships@bcrpa.bc.ca or (604) 629-0965 ext 245.

We thank all of our supporters from past events, and hope we can count on you to participate in this year's conference. We look forward to seeing you there.

Sincerely,

The BCRPA Team

For more information, contact:

Felicitas Lutz
Partnerships & Events Coordinator
T: 604.629.0965 ext. 245
Email: partnerships@bcrpa.bc.ca

