

## Appendix F

### Strategic Planning Process

In 2006, the BCRPA commissioned a strategic planning process for the parks, recreation and culture sector of B.C. The process received input from a variety of sources including:

- A session at the 2006 BCRPA Symposium to gain input from delegates;
- A one-day Provincial Recreation Summit in June 2006 to identify issues, challenges and opportunities to address them;
- Discussions with the Project Steering Committee in June and September;
- Interviews with current and former practitioners to document historic milestones;
- Interviews with dozens of agencies within the sector to identify their place in the delivery system, issues, challenges, constraints and opportunities to address issues;
- Review of provincial demographics and trends;
- Dozens of background reports;
- An email discussion forum on parks issues with provincial parks leaders.

The consultants reviewed a great deal of background data for this project. This included previous planning studies, the results of previous futures conferences and planning sessions, and reports prepared by agencies within the field. They also reviewed census data from the Statistics Canada web site.

In addition, the consultants spoke with many people involved in the sector, representing agencies at the provincial, regional and local levels.

More formalized input was gathered during an event hosted by the BCRPA entitled the 2006 Provincial Recreation Summit and at the 2006 BCRPA Symposium in Vancouver. They also used email discussion groups to gain further input from groups not sufficiently represented at those two events.

The key learnings, major issues and current opportunities to address were derived from the following sources:

- Stakeholder Interviews: More than 20 provincial stakeholder organizations and groups were interviewed to identify their current roles, initiatives and challenges.
- Provincial Recreation Summit: As part of the June 8, 2006 event, 45 delegates were asked to identify key issues and challenges they thought needed to be addressed in order to achieve the desired outcomes.
- BCRPA Symposium Session: A workshop was held on April 27, 2006, at the BCRPA Symposium to identify the sector's major challenges in the next ten years.
- Background Review: The review of national and provincial resources and materials in a number of related fields identified or reinforced a number of the major issues and challenges, and opportunities.
- Visioning sessions: Visioning sessions were held with BCRPA board members and other leaders to stimulate long-term innovative thinking and ideas that could form a vision for the sector.

## Parks and Recreation Summit

On June 8, 2006, a summit was held with members of the parks, recreation and culture sector, which included the following participants:

John Mills – ADM, Ministry of Tourism, Sport and the Arts  
 Sonya Kupka – Director, BC. Healthy Living Alliance  
 Patti Murray – Director of Community Services, City of Fort St. John  
 Susan Mundick – General Manager, Vancouver Board of Parks & Recreation  
 Tom Osborne – General Manager of Recreation and Parks, Regional District of Nanaimo  
 Darryl Condon – Architect and Principal, Hughes Condon Marler Architects  
 Suzanne Allard Strutt – CEO, BCRPA  
 Laurie Woodland – Executive Director, Healthy Living/Chronic Disease Prevention, Ministry of Health Services  
 Ron Wilson – Chair, Athletics and Recreation Committee, B.C. Medical Association  
 Wendy Ladner-Beaudry – Contractor, 2010 Legacies Now  
 Annette Beaudreau – Community Relations Coordinator, Regional District of Central Okanagan  
 Bill Manning – Operations Manager, Vancouver Park Board  
 David Roach – Vice President, Cannon Design  
 Sharon Meredith – Operations Manager, BCRPA  
 Lori Zehr – Manager, Healthy Living/Chronic Disease Prevention, Ministry of Health Services  
 Patti Hunter – Director, Physical Activity and Healthy Living, 2010 Legacies Now  
 Gail Donohue – Director, Sport Development, SportBC  
 David Graham – Director of Parks and Leisure Services, City of Kelowna  
 Bob Yates – Principal, Yates, Thorn and Associates  
 Gord Pederson – Manager of Leisure Development, City of Chilliwack  
 Lori Bowie – Manager, Newton Community and Leisure Services  
 Linda Barnes – Councillor, City of Richmond  
 Eric Kowalski – Director, Healthy Communities Initiative, UBCM  
 Richard Way – Principal, Citius Performance Group  
 Brian Carruthers – General Manager of Community Services, City of Williams Lake  
 Dean Gibson – Director of Parks and Recreation, City of New Westminster  
 Joan Wharf Higgins – Associate Professor, University of Victoria  
 Trina Sporer – Program Manager, Active Communities Initiative, BCRPA  
 Sharon White – Policy Analyst, Sport Branch, Ministry of Tourism, Sport and the Arts  
 Bryna Kopelow – Manager, Action Schools! BC  
 Michael McCoy – Executive Director, Touchstone Family Association  
 Michael Fox – Coordinator of Youth Services, City of Coquitlam  
 Sarah Mulhall – Program Coordinator, HIGH FIVE® and Everybody Gets to Play™, BCRPA  
 Doug Henderson – Administrator, Peninsula Recreation Commission  
 Jim Marvel – Recreation Manager, City of Burnaby  
 Joyce Fordyce – Sports Centre Manager, Coquitlam Parks and Recreation  
 Nancy Henderson – Executive Director, SPARC BC  
 Janet Fraser – Contractor, 2010 Legacies Now  
 Laurie Cavan – General Manager, City of Surrey  
 Heather McKay – Professor, Orthopaedics and Family Practice  
 Gordon May – Executive Director, Coaches Association of B.C.  
 Kathy Lilyholm – Business Manager, Health and Wellness Centre, YWCA Vancouver  
 Ken Kreiger – Director, Parks and Recreation, District of Saanich  
 Reid Oddleifson – Development Manager, Recreation, Parks and Cultural Services  
 Dan Porteous – Manager, Recreation Services, Regional District of Nanaimo  
 Alison McNeil – Senior Associate, Policy and Programs, UBCM