



EXHIBITOR INFORMATION

What does your booth include?

- ✓ One 6' draped table and 2 chairs
- ✓ Lunch on the day(s) of the conference for up to 2 representatives
- ✓ Ability to add additional representatives for a small fee
- ✓ Maximum exposure and contact with delegates throughout the conference
- ✓ Opportunity for delegates to explore exhibits before the conference, during breaks, and over lunch
- ✓ Listing on our online Marketplace page for 6 months
- ✓ Opportunity to collect leads via a prize draw at your booth* (vendors collect leads at their booth, prize provided and presented on stage by vendor)

EXHIBITOR OPPORTUNITIES

EARLY BIRD RATES (UNTIL JAN 25)

REGISTER EARLY TO SAVE UP TO \$60!

	Two Day Exhibitor	One Day Exhibitor
Corporate Member	\$785	\$430
Non-Member	\$1,260	\$700
Educational/non-profit	\$760	\$390

REGULAR RATES (STARTING JAN 26)

	Two Day Exhibitor	One Day Exhibitor
Corporate Member	\$825	\$475
Non-Member	\$1,320	\$760
Educational/non-profit	\$760	\$390

▶ [Click HERE to learn more about Membership and Member Benefits.](#)

ADDITIONAL OPPORTUNITIES

Virtual Delegate Bag Insert (PDF) (The PDF may be a promotional brochure or offer and will appear as a link on the virtual Delegate Bag webpage, along with a short company description, URL and logo. This webpage is emailed to delegates exclusively.)	\$200
Advertisement in Program Guide	
One-third page ad: 8.5"W x 2.166"H	\$140
Half-page ad: 8.5"W x 3.5"H	\$200
Full page ad: 8.5"W x 11.0"H	\$345

IMPORTANT DATES for Exhibitors

LINK and LOGO due:
January 31, 2023

MARKETPLACE REP INFO due:
January 31, 2023

PRIZE INFO due:
January 31, 2023

ELECTRONIC INSERT due:
January 31, 2023

EVENT DATES:
February 22, 2023
• Maintenance Focus
February 23, 2023
• Horticulture Focus

LOAD IN:
Feb 22, 2023, 6 am to 7 am
Feb 23, 2023, 6 am to 7 am

LOAD OUT:
to be determined

REGISTER NOW
FOR THE
MARKETPLACE EXPO

BONUS SAVINGS: Register for BOTH Parks Professional Pathways and Symposium Marketplace Expos and receive a 10% discount on each booth!

SPONSORSHIP

Sponsors receive maximum continuous exposure before, during, and after the conference.

While there are standard Sponsorship packages available, we will work with you to create a customized Sponsorship package that's perfect for you! E.g. Break Sponsor, Keynote Sponsor, Lunch Sponsor, Prize Sponsor, Waterbottle Sponsor

Contact Felicitas Lutz at partnerships@bcrpa.bc.ca or call 604-629-0965 ext. 245 to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	3 STAR \$2,650	2 STAR \$1,900	BREAK \$1,400
Opportunity to Introduce a Keynote Speaker	✓		
MC recognition at four (4) Keynote sessions	✓		
Opportunity to introduce a session speaker and moderate Q&A (limited availability; BCRPA to identify relevant session)	✓		
Premium exhibit space in the Marketplace Expo, including standard electrical hook-up (<i>space to be assigned by BCRPA</i>)	2 booths	1 booth	1 booth
Sponsor signage posted at refreshment tables			✓
Complimentary full delegate conference registration(s) to maximize your face-to-face time with delegates	2	1	
One-page electronic insert in the virtual Delegate Bag (insert to be supplied by Sponsor)	✓	✓	
Sponsor level signage (provided by BCRPA) to display at booth	✓	✓	✓
Recognition as Sponsor in Event Communiqués for 2 months before the conference (distribution base approx. 2,500)	✓	✓	✓
Logo on Virtual Delegate Bag webpage	✓	✓	
Logo in Program Guide and Marketplace Prospectus	✓	✓	✓
Logo and website link on conference webpage for up to 6 months following the conference	✓	✓	✓
Logo on signage posted at registration table and by the main stage	✓	✓	✓
Onscreen projection of logo at all Keynote sessions	✓	✓	✓
Onscreen projection of custom PowerPoint slide at the Marketplace Expo (content provided by Sponsor for BCRPA's template)	4 slides	3 slides	2 slides

Note: Your company logo will appear on conference marketing material as soon as your Sponsorship is confirmed.

THANK YOU to our 2023 Sponsors!

3 Star Sponsors



2 Star Sponsors



Break Sponsor



For more information, contact:
Felicitas Lutz
Partnerships & Events Coordinator
T: 604.629.0965 ext. 245
Email: partnerships@bcrpa.bc.ca

