

# Exhibitor & Sponsorship Prospectus 2022



BC RECREATION AND PARKS ASSOCIATION

## EMPOWER

# YOUTH

Provincial Conference  
for Youth Workers

## Resource Fair

Sat, November 19

Creekside Community Centre  
1 Athlete's Way, Vancouver

### QUICK FACTS ABOUT THE CONFERENCE

#### WHAT IS IT?

Empower YOUTH is BCRPA's biennial conference organized specifically for anyone who works directly with youth and youth programming. Attendees of Empower YOUTH learn about promising practices, leading edge programs, new tools, resources and approaches to youth programming and critical services that can support their daily work.

This year, Empower YOUTH includes 1 full Conference Day on Saturday, November 19, plus a Certification Day on Sunday, November 20.

#### THE OPPORTUNITIES

The **Resource Fair** is happening on Sat, Nov 19 at Creekside Community Centre, Vancouver. **This is your opportunity to connect with front-line staff who work directly with youth** from community centres, outreach centres, schools, community associations, churches, and more.

If joining us in-person is not possible, register for the **virtual Youth Workers' Toolkit** and we'll share your Organization Spotlight to our conference attendees!

**Customized sponsorship opportunities are also available, and include a table at the Resource Fair, plus an Organization Spotlight in the Youth Workers' Toolkit.**

Continue reading to learn about the options.

#### YOUR TARGET AUDIENCE

120+  
attendees

1 CONFERENCE DAY

Counsellors and  
Mentors

Recreation  
Program Staff

Youth  
Workers

Youth  
Leaders

Supervisors  
and Managers

Teachers

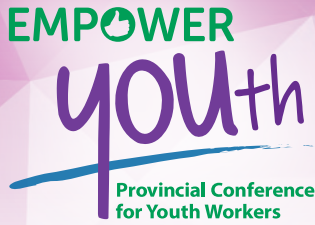
Outreach  
Workers

Social Service  
Workers

Coaches

Anyone else who connects  
directly with youth

**REGISTER ONLINE:**  
[www.bcrpa.bc.ca/conferences/  
eyc-resource-fair](http://www.bcrpa.bc.ca/conferences/eyc-resource-fair)



# EXHIBITOR OPPORTUNITIES

## WHAT DOES YOUR EXHIBITOR PACKAGE INCLUDE?

- 6 foot table with a table cloth and one chair, plus one complimentary lunch. Extra lunches can be purchased for additional representatives.
- Acknowledgement in the Empower YOUth Resource Fair promotions.
- An opportunity to personally meet and network with 120+ youth workers from around BC and Canada.

## SPECIAL OFFER FOR EXHIBITORS — UPGRADE TO A DELEGATE

Exhibitors can upgrade to attend the full conference for an additional \$75 (total of \$150 which is the equivalent of the regular registration rate as a non-member – but you get a Resource Fair table!).

To take advantage of this offer, please [email Felicitas Lutz](#) or phone 604-629-0965 ext. 245.

## SHINE A SPOTLIGHT ON YOUR ORGANIZATION IN THE YOUTH WORKERS’ TOOLKIT

Guarantee your spot with a **half-page Organization Spotlight** in BCRPA’s Youth Workers’ Toolkit. This electronic resource, to be provided to all conference delegates, will be a valuable reference that youth workers will refer to again and again.

This is your opportunity to highlight your services and programs, share your resources, and promote all that you do in a **custom ad**.

Ads are due by October 31. (Ads to be provided by the organization as a print-ready PDF - half page size: 7.0”W x 4.75”H)

[Click here to reserve your spot online.](#)

For more information [email Felicitas Lutz](#) or phone 604-629-0965 ext. 245.

## EXHIBITOR RATES

Exhibitor Resource Fair Table . . . . .	\$75
Delegate Upgrade (for Exhibitors) . . . . .	\$75
Extra lunch . . . . .	\$25
A half-page ad in the Youth Workers’ Toolkit . . . . .	\$30

[CLICK HERE TO REGISTER ONLINE](#)  
OR [email Felicitas Lutz](#) for more info.

## IMPORTANT DATES

Organization Spotlight ad due (for Youth Workers’ Toolkit) . . . . .	Nov 14
Exhibitor Rep info due . . . . .	Nov 14
Youth Worker’s Toolkit distributed to attendees . . . . .	Nov 16
Resource Fair in Vancouver . . . . .	Nov 19
Load in / Set-up: . . . . .	TBD
Resource Fair Open . . . . .	8:00 am - 5:30 pm
Load out . . . . .	5:30 pm - 6:30 pm

## SPONSORSHIP OPPORTUNITIES

### BECOME A SPONSOR OF OUR EVENT!

Customizable sponsorship opportunities are available for those looking for greater exposure to BC's youth workers. Exclusive sponsorship levels are also available, including Keynote Sponsor, Lunch Sponsor and more. We will work with you to customize a sponsorship package that meets your marketing and budget needs.

Sponsors receive maximum continuous exposure before, during and after the conference.

Examples of Sponsorship benefits include:

- Your organization's logo in all Empower YOUth marketing communiqués
- Prominent placement of your company logo on conference signage and on the Empower YOUth webpage
- MC recognition at opening remarks, plus an opportunity to introduce a Learning Session presenter — live to over 120+ delegates
- Promotional videos (1 minute max.) can be played between Learning Sessions

### To start a discussion about sponsorship opportunities:

Contact **Felicitas Lutz, Partnerships & Events Coordinator**  
[by email](#) or phone 604-629-0965 ext. 245.

## Thank You to our 2022 Sponsors!

### EVENT SPONSOR:



### BREAK SPONSOR:

