



TOWER FITNESS EQUIPMENT
SERVICES INC.

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**INTENSITY
MEETS
INTEGRITY**

 **TRUE[®]**

GREAT LOOKING MACHINES THAT TAKE YOU FURTHER



TREADMILLS

The **Alpine Runner**, with its -3% to 30% incline, and **900 Treadmill** offer our heart-rate-controlled speed to keep workouts steady and a cushioned deck that relieves pressure on joints.



ELLIPTICALS

Our **Spectrum** offers the unmatched versatility of a stepper, elliptical and runner—all in one machine. Our C900 Elliptical delivers Core Drive® technology that keeps users centered and moving naturally.



LATERAL TRAINER

The **Traverse** offers unique side-to-side movement that quietly sculpts the core and lower body.



CLIMBER

The **Palisade Climber** offers premier safety features, best-in-class serviceability and versatile ease-of-use. Multiple console options provide customizable features, technology, and asset management capabilities for enhanced user engagement.

For over three decades, **TRUE** has been dedicated to building easy-to-use commercial fitness equipment that combines innovation with dependability. **TRUE** is a global leader in premium fitness machines, offering unparalleled service and providing peace of mind to our customers at every step.



We know we're not the only company competing for your floor space, but **TRUE** commercial equipment stands out because it looks good, feels great and outlasts the competition. When you invest in **TRUE** commercial equipment, you give your clients rock-solid performance they'll remember every single day.

TRUE's selection of commercial strength, flexibility and cardio equipment provides users with impactful, safe and effective workouts that outlast the competition.



BIKES

Our bikes keep everyone spinning with smooth stability and programs that range from pre-set to fully customized. Give your beginners an easy start and keep your athletes fully engaged with the space-efficient **900 Recumbent Bike** or super-sleek **900 Upright Bike**.



STRENGTH

Our selectorized, functional trainer, composite, plate-loaded, and group strength systems are designed to fulfill every need for facilities big and small. **Palladium Series, FUSE XL, XFW, FORCE, Fitness Line, Composite Strength, Multi-Station, Group Training Systems and Functional Trainers** give a complete range of options that deliver maximum benefits for your facility.



FLEXIBILITY

The **TRUE Stretch®** is striking to see and radically effective to use, inspiring your clients to stick to the stretching regimens that will help them reach the next level of flexibility and strength.





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SALES REP INFORMATION

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