



# BCRPA Personal Training ICE Business Aspects

# Form C

## C1. CREATE A SAMPLE CLIENT FILE:

Sample client file should include the following (1 point per item):

	Score
1. Folder	
2. Par Q	
3. Par Med X (if necessary)	
4. Medical Waiver	
5. Informed Consent Form	
6. Lifestyle Questionnaire	
7. Sample Workout Card	
8. Session Tracking Sheet (i.e. billing)	
9. Sample Assessment Sheet	
<b>Subtotal (9 points maximum):</b>	

Include any **one** of the following:

	Score
1. Reference Material	
2. Client Handouts	
3. Progress Chart	
4. Cancellation Policy	
<b>Subtotal (1 point maximum):</b>	

**Total C1: \_\_\_/10**

## C2. CREATE A SAMPLE MARKETING PACKAGE:

Sample Marketing Package should include the following (1 point per item):

	Score
1. Sample business card (include name, contact, and credentials)	
2. Pricing information	
3. Referral Sources (i.e. healthcare practitioners/agencies)	
4. Biography (include philosophy, mission statement, education, continuing education, areas of expertise)	
5. Website/brochure	
<b>Subtotal (4 point maximum):</b>	

**Total C2: \_\_\_/5**

**Total Form C: \_\_\_/15**

**Note: Reference sources must be credited properly and respect copyright regulations**