

NEWS RELEASE



VANCOUVER FITNESS PROFESSIONAL WINS PROVINCIAL AWARD

BCRPA presents Aaron Tews with award at annual conference.

Vancouver, BC (Saturday, September 10, 2016) – The BC Recreation and Parks Association (BCRPA) has presented Surrey resident Aaron Tews with one of its prestigious annual Fitness Leadership Awards. Aaron is the recipient of the Educator of the Year Award for his hard work and dedication as a fitness leader that inspires and motivates his class participants as well as his students.

Aaron has over 20 years of experience in the fitness industry and is the current president and owner of two facilities focused on active rehabilitation, personal training and fitness education called Kinesiologists.ca. Since 1995, he has been a BCRPA Registered Trainer of Fitness Leaders for Fitness Theory and Personal Trainer Courses, as well as Weight Training and Group Fitness Specialty Modules. An author of two published books, he also wrote the first provincially accepted correspondence course for Weight Training in the province. Highly regarded as a workshop presenter and writer for many publications, including BCRPA's *FitLifeBC magazine*, Aaron's exuberant personality and infectious energy bring praise from his colleagues, clients, and Douglas College students.

"Aaron is a passionate and inspirational teacher", states BCRPA CEO, Rebecca Tunnacliffe. "From guidance to mentoring, Aaron has gone above and beyond to support and help numerous fitness leaders find their path to a rewarding career."

The annual BCRPA Fitness Leadership Awards highlight the outstanding efforts of its top fitness professionals (Fitness Leaders) from around the province. The awards recognize professional commitment through community and industry involvement.

The awards were presented during the BCRPA's annual fitness conference, BCFit® on Saturday, Sept. 10, 2016 at Fortius Sport & Health Centre. The conference brings together hundreds of registered Fitness Leaders from across BC to provide professional development opportunities, and to discuss fitness and health-related topics.

There are currently over 4,000 BCRPA registered Fitness Leaders throughout BC. As a BCRPA registered leader they have met the highest fitness training standards in BC, Canada and Internationally. They work in all public and private fitness settings, including community recreation centres, gyms, pools, health clubs and spas, and outdoor settings. They assist individuals and groups in reaching their health and fitness goals, and promote active healthy living.

For more information contact:

Connie Mah
Communications Assistant
BCRPA 604-629-0965 ext 258
cmah@bcrpa.bc.ca

For more information, visit: www.bcrpa.bc.ca

BACKGROUND:

The British Columbia Recreation and Parks Association (BCRPA) is a not for profit organization dedicated to building and sustaining active healthy lifestyles and communities in BC. Established in 1958, the Association is a central resource agency for members and stakeholders of the parks, recreation, physical activity and culture industry, providing leadership, training and support to help meet national, provincial and local priorities. The BCRPA identifies and promotes the highest professional standards for fitness leaders in BC through its Fitness Program. The program is the sole provider of the National Fitness Leadership Alliance (NFLA) nationally recognized fitness leadership performance standards in BC. Through a diverse network of partners and extensive programs and services, the BCRPA actively advocates accessibility and inclusiveness to recreation and physical activity.