

BRITISH COLUMBIA RECREATION AND PARKS ASSOCIATION



BCRPA 2003-2004 ANNUAL REPORT

(12/2/3/4) WE HAVE A VOICE WE HAVE A VISION WE HAVE A PLAN

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BUILDING AND SUSTAINING ACTIVE HEALTHY LIFESTYLES IN BC.

WE ARE AN ENTREPRENEURIAL AND FORWARD THINKING ORGANIZATION THAT WELCOMES THE CHALLENGE OF PROVIDING LEADERSHIP IN BROAD SOCIAL ISSUES. THROUGH OUR MANY PARTNERSHIPS WITH NATIONAL. PROVINCIAL AND REGIONAL STAKEHOLDERS IN THE HEALTH. EDUCATION. SPORT. JUSTICE. MULTICULTURAL. ANTI-POVERTY AND SOCIAL SERVICE SECTORS, WE PLAY A KEY ROLE IN BUILDING HEALTHY COMMUNITIES, PRESERVING PARKS AND NATURAL ENVIRONMENTS, ENCOURAGING CULTURAL ENDEAVOURS AND CONTRIBUTING TO THE PROVINCIAL ECONOMY.

WE ARE PROUD TO BE THE INDEPENDENT VOICE OF THE RECREATION AND PARKS MOVEMENT IN BRITISH COLUMBIA

THE BC RECREATION AND PARKS ASSOCIATION IS A NOT FOR PROFIT ORGANIZATION DEDICATED TO

THIS WAS A YEAR OF GREAT BEGINNINGS.

After a few years of intense activity and partnership building with organizations both in and outside of the sector, the BCRPA began to lay a foundation for the future. The nature of the BCRPA's work began to shift from action to strategy. Some key initiatives included: exploring alternative delivery models for training and professional development; expanding our membership to include the full range of service providers; becoming more issue focused and building on our advocacy work.

As a first step, we embarked on an ambitious review process which began with a core services review. Members ranked communication, education and advocacy as the top three priorities for the association. Members also suggested that the Association restructure its special interest branches; become more issue based; broaden its reach beyond municipalities to include allied- and private-sector service delivery agencies; and to build strategic partnerships and affiliations.

Another notable beginning was Vancouver Whistler winning the bid to host the 2010 Olympic and Paralympic Games. The BCRPA has been and continues to be an avid supporter of the Games. As evidenced by our unwavering commitment to building an active, healthier BC, the BCRPA is well positioned to assist the provincial government in its strategy to make BC the healthiest, most active region to ever host the Olympic and Paralympic Games. In addition, through our involvement in several wellness and physical activity initiatives, the BCRPA is well aligned with the mandate of 2010 LegaciesNow - the sports and community development arm of the 2010 Winter Games.

The Association initiated and completed several key projects this year: a sponsorship program review, Competencies and Standards Review Project, the Fitness Compensation Survey, the first phase of the Provincial Facilities Assessment Study and the Fees and Charges Pilot Project. These projects provided the necessary baseline for further planning and future strategic actions.

These and other great beginnings are part of our plan to evolve the BCRPA so that we can continue to be relevant, sustainable and support you, our members, as you work to make a positive impact in your community.

We would like to thank our members, sponsors, supporters and volunteers for an amazing year. Without you, none of these great beginnings would have been possible. A sincere thanks also to the staff and volunteers of the BCRPA Foundation for your invaluable fundraising work.

We have a voice, a vision and a plan. We look forward to working with you as we continue to build a healthy future through parks, recreation and culture in BC.

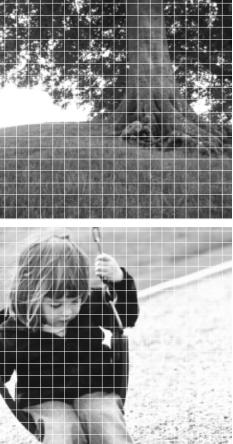
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Suzanne Allard Strutt, Executive Director



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Special Interest Branch Chairs Joanie Clary Alison Dennis Rae Roer Mark Taylor

BC Recreation and Parks Foundation Board Barry Becker Laurie Cavan Laurie Collicutt Joanne Edey-Nicoll Barry Elliot Kurt Holden Bob Kusch Wendy McCormick Kevin Pike

BCRPA Event Sponsors Cannon Johnston

Leisure Recreation Group

Hughes Condon Marler: Architects

ParMel Industries

Honorary Life Members May Brown Liard McCallum Harold Moist Robert Osborne Jim Panton Myrtle Thompson George Wainborn Lawrie Wallace Ken Winslade

Albert, Karin Ambor, Corinne Anderson, Stan Andiel, Diane Angelzucci, Karen Appleton, Wendy Armstrong, Kelli-Ann Atkinson, Donna Ayers, Eilzabeth Backlund, Linda Ball, Dr. Geoff Barstow, Gord Beaman, Bonnie Becker, Barry Benson, Chad Berger, Heinz Berris, Catherine Bishoff, Louise Bishop, Donna Black, Blanche Boag, David Bogle, Stacey Boguski, Cori Borsuk, Wendy Boulton, Richard Bourchier, Heather Bowie, Lori Bracewell, Deanna Brass, Mike Bratton, Bob Brennan, Valerie Briggs-Simpson, Geri Broome, Kerry Brown, Leanne Brown-Horton, Sharon Cameron, Kathi

Volunteers and Contributors

Adams, Simon

PLAN FOR CREATING HEALTHY ACTIVE COMMUNITIES

The BCRPA made a positive, qualitative impact on the development of an active, healthier British Columbia through its leadership in both international and local wellness initiatives.

LEADING THE WAY TO HEALTHIER LIVING

The BCRPA coordinated the BC edition of the World Health Organization's Annual *Move for Health Day*. This event raised awareness and promoted physical activity as an essential element for health and well being. Together with input from key stakeholders in the physical activity and chronic disease prevention sectors, the BCRPA developed a toolkit that was distributed widely to communities, health care workers and educators throughout BC.

The Association's Executive Director was appointed chair of the *BC Healthy Living Alliance*. Formerly the Chronic Disease Prevention Alliance, one of the group's first tasks was to rename itself to the BC Healthy Living Alliance. Following this, the BCRPA led a series of province-wide discussions with several government and non-government organizations. An action plan will set the stage for continued collaboration.

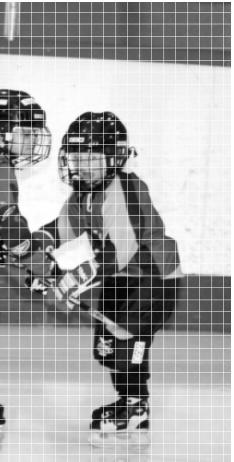
The Association represented the parks, recreation and culture sector on the *Action Schools! BC* Advisory Council. The council is developing customized school action plans to increase physical activity and develop healthy living habits in BC's school aged children. The BCRPA assisted in the development of a sustainability model for this project and will play a supportive role in the province-wide implementation of the project scheduled for September 2004.

CREATING A PROVINCIAL LEGACY

In keeping with its commitment to increasing physical activity and improving the health of all BC residents, the BCRPA contributed to the Active Communities Working Group. From this work, a tactical plan to support and develop active communities across the province was developed. The plan has now been approved by 2010 LegaciesNow for funding and implementation by the Association.



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Volunteers and Contributors Carmichael, Ann Carre, Taylore Carruthers, Brian Carter, Ron Cavan, Laurie Chadwick, Renee Cheetham, Maggi Chell, Alan Chiavario, Nancy Chow, Don Clary, Joanie Collicutt, Laurie Collis, Dr. M. Conway, Jacquie Coppin, Ellen Corea, Sam Cotroneo, Tony Crapper, Cindy Crawshaw, Tom Crofton, Tessa Croy, Owen Curtis, Lorna Czyzewefka, Eva Daykin, Rick de Crom. Ted DeBiasio, Christine DeFina, Carol Deiter, Anita Demeule, Andy Dennis, Alison Derksen, Teri

Volunteers and Contributors Dobrowolski, Monica Dragu, Margaret Duffy, Bernie Edey-Nicoll, Joanne Edgar, Corrina Edwards, Heather Ellen, Mary Elliot, Barry Embury, Mary Eng, Greg Esplen, Leah Everitt, Claudette Fagon, Allyson Fedun, Roxanne Ferrin, Sandy Filka, Grace Fisher, Denise Fitz, Maurice Flemming, Gerald Flynn, Carol Foldes, Alexandra Fordyce, Joyce Forrester, Tricia Forsyth, Don Fortune, Abby Frewer, Maureen Friars, Kate Frisby, Wendy Gabrielle, Yvette Gibson, Keith Giles, Andrew Goertzen, Dave Goodwin, Bev Gordon, Susan Goreski, Jeff Gould, Martin

PLAN FOR BUILDING THE SECTOR

The BCRPA, through its work in the areas of research, education and advocacy, is working to position the parks, recreation and culture sector to play an intrinsic role in the province's plan to develop and sustain an active and healthy BC.

COMMUNICATING THE BENEFITS, BUILDING THE SECTOR

The BCRPA premiered its new multimedia presentation on the benefits of parks, recreation and culture at its 2003 Annual Symposium. Together in partnership with the Union of BC Municipalities, the Association distributed copies of the CD ROM to mayors and councillors throughout BC.

The BCRPA continued to provide its members with a wide range of training and professional development opportunities - including the introduction of the new Playground Safety Awareness Course.

To assist municipalities in their review of their parks and recreation fees and charges, the BCRPA piloted a survey of Lower Mainland municipalities. Results of the Fees and Charges Pilot Project were shared with survey respondents and the project template may be used by other regions for similar projects.

EXPANDING OUR COMMITMENT TO THE HEALTHY DEVELOPMENT OF CHILDREN

As the authorized resource and training provider of *HIGH FIVE*, the BCRPA began offering the highly anticipated, Principles of Healthy Child Development training. By early 2004, 40 people were awarded HIGH FIVE certifications. In addition, the Association continued working with a provincial task group to develop best practices for recreation programs for children aged 6 - 12. This builds on the work started in 2002 on programming standards for children aged 5 and under.





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Volunteers and Contributors Greenizan, Randy Grundy, Leslie Guest, Nanci Gunn, Sheila Haire, Claudette Halfnights, Julie Hamilton, Seanna Harris, Wendy Haziza, Monique Healy, Sean Hedgecock, Cheryl Heming, Andrew Henderson, Doug Herbst, Bill Hewitt, Annie Hewko, David Hicks, Merilyn Hoffman, Blair Holden, Kurt Holland, Jill Hopkins, Heather Howard, Marie-Claire Huggett, Jonathan Hunter, Don Hunter, Patti Hutchings, Larry Hutchinson, Donna Ingram, Brenda Ivanic, Curb Jackson, Rhonda Johnson, Betty Johnston, Brian Josephs, Philip June, Leslie

Volunteers and Contributors Juoksu, Paul

Kadin, Laurie

Kenny, Scott

Kitsul, Dale

PLAN FOR COLLABORATING WITH OUR PARTNERS

The Association extended its reach through strategic partnerships with agencies both in and outside of the parks, recreation and culture sector.

SEEKING EFFICIENCIES AT THE REGIONAL LEVEL

A Memorandum of Understanding (MOU) on a collaborative service delivery model was signed with the Recreation Facilities Association of BC (RFABC). The MOU provides the Association with the continued responsibility for parks and commissions related training and the RFABC for arena operations.

MAKING A DIFFERENCE AT THE NATIONAL LEVEL

In addition to continuing to assist in the development of a national vision for the parks, recreation and culture sector, the BCRPA was also invited to contribute to the Canadian Parks and Recreation Association's (CPRA) Children and Youth Living in Poverty Initiative. This program is working to enhance the quality of life of children and youth living in poverty by increasing their access to and participation in recreation. In the spring of 2004, the BCRPA will be hosting a consultation to evaluate a new toolkit developed to assist recreation practitioners and volunteers deliver programs and services in a way that meets the needs of children, youth and their families living in poverty.

The Association partnered with Class Software Solutions Inc. to submit a bid to host the 2006 National Parks and Recreation Conference and Trade Show in Vancouver.

L ry model was signed with the Recreation Facilities ued responsibility for parks and commissions related L r the parks, recreation and culture sector, the BCRPA iation's (CPRA) Children and Youth Living in Poverty id youth living in poverty by increasing their access to ng a consultation to evaluate a new toolkit developed



Komar, Shannon Kopp, Murray Kreiger, Ken Kristensen, Karen Kulhanek, Janice Kusch, Bob Laframboise, John Larsen, Stacey Lauzon, Lara Lavery, Cathy Leavers, Doug Lees, Erik Lemire, Cliff Lessmeister, Darrell Lieskovsky, Dave Lindahl, Bill Lloyd, Rebecca Lobb, Jonathan Loewen, Sarah Low, Heather Luke, Bill Lynka, Jeff Ma, Melanie MacDonald, Dale MacKay, Lori MacLean, Kathryn MacLeod, Jim MacNiven, Al Madden, Tom Mahoney, Heath Maier, Nella





Volunteers and Contributors Mallory, Geoff Manning, Bill Manuel, Randy Markin, Janice Mason, Jim Matheson, Cathy Mathews, Risa Mauger, Lori-Jane McCorkell, Byron McCormick, Wendy McHugh, Tamara McIntyre, Sue McMillan, Nanci McNeney, Julie McTavish, Bruce Medland, Christina Melvie, Darrell Miles, Jean Miller, Wendy Miller, Dale Millington, Bruce Millman, Ed Milnes, Katherine Minaker, Glen Mitchell, Drew Mockler, Gary Mooi, Anne Moore, Phil Moore, Martin Morelli, Ricky Morizawa, Paul Mulcahy, Pat Mulhall, Leanne Mullin, Lori Mundick, Susan Murphy, Mary Jane Murphy, Diane

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Volunteers and Contributors

Murray, Mike

Murray, Patti

Neal, Aven

Nelson, Chris

Nichols, Doug

Nickel, Kim

Nicholson, James

PLAN FOR SHAPING THE FUTURE

The BCRPA initiated and completed several projects that provided leadership and laid the groundwork for future growth and development.

SETTING THE STAGE

The BCRPA partnered with 2010 LegaciesNow and the BC Ministry of Community, Aboriginal and Women's Services to complete the first phase of the Provincial Facilities Assessment Study. This study produced an inventory of four types of publicly-owned community recreation facilities throughout BC. Data from the study will be used to help municipalities promote their facilities to international teams looking for training facilities prior to the 2010 Olympic and Paralympic Winter Games.

The Competencies and Standards Review Project identified the appropriate competencies and standards for parks and recreation professionals throughout BC. Using the survey data, the BCRPA identified training gaps, analyzed trends and provided recommendations to address gaps.

PROVIDING LEADERSHIP AND SUPPORT

Building on work started in 2001, the BCRPA launched its first Commissioners' Workshop in early 2004. This workshop was developed to provide recently elected commissioners with the tools, information and resources they need in their new role.

In response to feedback received on the need to examine trends and issues affecting the delivery of fitness programs, the BCRPA initiated planning and development of its inaugural BCRPA Fitness Conference. Scheduled for October 2, 2004, the conference will also provide delegates with valuable training and networking opportunities.

A fitness compensation survey and report was completed. The survey results enabled fitness leaders and employers to see how their compensation packages compare to industry averages. Also, in keeping with the Association's commitment to continuous improvement, several new updates and changes streamlined the Fitness Registration program.

The Association developed an Annual Symposium Policy and Toolkit for communities hosting BCRPA's Annual Symposium. Full of useful templates and best practices, the toolkit will assist host communities plan and deliver successful symposiums.



Niekamp, Wendy Norburn, Jeff Norris, Hugh Nowell, Julie O'Krainetz, Christie Oostindie, Dirk Osborne, Darcie O'Sullivan, Tracey Owen, Liz Pagely, Dan Palliardi, Fleur Palmer, Booth Papatolis, Tina Parent, Geraldine Parker, Diana Patel, Brian Paterson, Bib Paterson, Geri Pavey, Julie Peart, Danny Peddie, Sandra Pederson, Gord Pedlow, Pam Peel, Pam Peet, Marine Penrice, John Perrin, Darcy Petersen, Carl

Peterson, Austin

Peterson, Bob

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Volunteers and Contributors Sherman, Maureen Shiratti, Pat Simpson, Karen Sims, Marylyn Singh, Meera Sirett, Michelle Skata, Trina Smith, Linette Sobool, Geri Sparrow, Kate Speers, Dave Spence, Raegan Spencer, Jerry

Spilsbury, Valerie

Starrett, Sandra

Sprado, Tom

Plan For Shaping The Future (Continued from Pg.10)

BROADENING OUR REACH

To extend BCRPA's reach into the corporate community, the Sponsorship Policy was updated. In addition to being more inclusive, transparent and consistent, the new policy provides sponsors with the opportunity to leverage their sponsorship dollars through direct association with high profile BCRPA events and products.

BUILDING OUR FUTURE

As part of the Association's ongoing commitment to ensuring the relevance and sustainability of the parks, recreation and culture sector, a core services review and strategic planning sessions were completed. This is the start of a three year planning process that will position the association to meet the diverse needs of members, operate in a continuously changing environment and respond to the many opportunities emerging today.

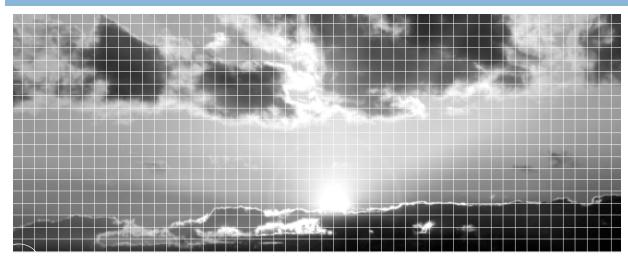
Communities in Bloom

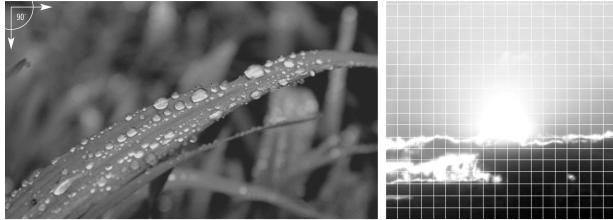
Stedham, Bob Municipality Stevens, Dave Stewart, Don Creston Stewart, Cameron District of Kent Sullivan, Robert Enderby Swanson, Kelsey Swift, Kelly Nakusp Peachland Szilos, Agnes Pender Harbour Taylor, Mark Trail Thomas, Maria White Rock Thomas, Peter Timms, Lynne Armstrong Tisshaw, Kevan Dawson Creek Toor, Harry Prince George Quesnel **Tumbler Ridge** Treliving, Elaine

Rating Special Mention 4 Blooms Natural / Architectural Heritage 4 Blooms Daffodil Ditch Planting 4 Blooms 4 Blooms 4 Blooms 4 Blooms 4 Blooms Town Centre Project 4 Blooms Natural Areas Management 4 Blooms 4 Blooms Environmental Conservation Community Involvement Environmental Awareness **Environmental Awareness** Environmental Awareness Nature Conservation

Volunteers and Contributors

Chronic Disease Prevention Regional Alliance Meetings, Competencies and Standards Review Project, Fitness Registration Program, Update Newsletter Authors, ParksWEST Newsletter Authors, ProMotion Newsletter Authors, Parks Branch, Region 2 Parks Branch, Playground Course Development, Communities in Bloom, Spring Training, Aquatics Branch, Pool Operator Course, High Five Development, Preschool Leadership Committee, Youth Worker Workshop, Commissioners' Workshop, Publication Committee, Recreation and Parks BC Magazine, Program Standards Review Committee, Fees and Charges Task Group, Facilities Inventory Committee, Strategic Planning Committee, Competencies and Standards Review Committee, Aquatic Workshop Planning Committee, Symposium Planning Committee





Volunteers and Contributors Turner, David Udy, Deanna Unrau, Michelle Van Cadsand, Susan Vandenbosch, Gerhard Van-zyl, Suzanne Vestergaard, Dorothy Vetter, Jan Visser, Lesley Vogel, Amanda Vos, Bill Walker, Gary Walker, Tom Wallace, Bruce Walters, Len Walton, Terry Ward, Greg Waterman, Connie Weatherby, D. Webster, Bill Welsh, Rob Weltzin, Theresa Weston, Steve White, Lisa Whitehead, Janet Whitton, Steve Wilde, Mairin Willgress, Diane Williams, Karen Willmott, Craig Winkler, Karl Wyseman, Doug Yates, Bob Yee, Wayne Yee-Creaghan, Corinne Young, Jay Young, Gary Zirack, Linda

Funders 2010 LegaciesNow Ministry of Small Business and Economic Development - Sport Secretariat BC Gaming Commission Vancouver Foundation Ministry of Community, Aboriginal and Women's Services

BCRPA Board Members Kate Sparrow, President Doug Henderson, President Elect Ken Kreiger, Past President Doug Leavers, Provincial Director Patti Murray, Provincial Director Dave Goertzen, Provincial Director (Volunteer) Roxanne Fedun, Student Director Dan Pagely, Regional Director, Vancouver Island / Coast Jim Marvel, Regional Director, Lower Mainland / Southwest Sheila Gunn, Regional Director, Thompson / Okanagan Don Stewart, Regional Director, Kootenays Darrell Lessmeister, Regional Director, North Coast / Nechako Jeff Norburn, Regional Director, Cariboo Peter Thomas, Regional Director, Peace River / Liard Kate Friars, CPRA Liaison Charles Parkinson, Provincial Liaison Suzanne Strutt, Executive Director

FINANCIAL SUMMARY

2003 Provincial Award Recipients Award of Merit: John Plantinga

Environmental Leadership: Great Tree Hunt, City of Coquitlam

Parks and Open Spaces: Simms Park, City of Courtenay

Facility Excellence:

Guildford Recreation Centre, City of Surrey Parks, Recreation & Culture

Program Exellence:

1. The Wolverine Nordic and Mountain Society, Tumbler Ridge 2. Leadership in Youth Program, City of Port Moody

FINANCIAL SUMMARY

BCRPA Corporate Members Active Living Ent. Ltd Active Living Enterprises Ltd. Bel-Par Industries Ltd. Benchmark Group C.J.P. Architects Catherine Berris Associates Inc. Centaur Products Inc. CJP Architects DB Perks & Associates Ltd. Don Hunter Consulting ERV Parent Group Habitat Systems Inc. Henderson Recreation Equipment Ltd. Keen Engineering Co. Ltd. Keen Engineering Company Ltd. Leisure Recreation Group Lifestyle Equipment Ltd. Little Tikes Commercial Play Systems (Canada) Inc. PBK Architects Inc. PBK Architects Inc. Precision Fibre Structures Inc. **Recreation Excellence** Rectec Industries Task Construction Management Inc. Vic Davies Architect (2003) Ltd. Wishbone Industries Ltd.

FINANCIAL SUMMARY

2003 Trade Show and Event Exhibitors

ns (Canada) Ltd.

da Inc.

BCRPA Staff / Contractors / Instructors

BCRPA 2003-2004 ANNUAL REPORT

WE HAVE A VOICE WE HAVE A VISION WE HAVE A PLAN



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