

Connection & Communication

Leadership

Partnership

Responsivenes

SUSTAINABILITY

2002/03 ANNUAL REPORT



HEALTHY COMMUNITIES THROUGH Parks, Recreation & Culture

> THE BC RECREATION AND PARKS ASSOCIATION (BCRPA) is a provincial, not for profit organization that is dedicated to facilitating active healthy lifestyles in BC.

Our membership of over 3,300 is comprised of commissioners, practitioners, students and volunteers drawn from a variety of public and private organizations throughout BC.

For over 40 years, the Association has worked to advance the recreation and parks field by supporting and expanding the capabilities of its members and promoting leisure services through leadership, advocacy and the provision of information and educational opportunities.

The BCRPA is an entrepreneurial and forward thinking organization that welcomes the challenge of providing leadership in broader social issues. By actively seeking out partnerships with stakeholders in the health, education, sport, justice, multicultural, anti-poverty and social service sectors, the Association is positioned to play a key role in building healthy communities, preserving parks and natural environments, encouraging cultural endeavours and contributing to the provincial economy.

The Association is the independent voice of the recreation and parks movement in BC.

PRESIDENT & EXECUTIVE DIRECTOR MESSAGE

IN 2002/03, the Association worked to ensure the long and short term sustainability of the parks and recreation field by focusing on the big picture - both provincially and nationally.

Reflecting back on the year, several key initiatives stand out: working with the Sport and Physical Activity Branch on the Active BC 2010 initiative which is a provincial inter-sectoral strategy to promote population physical activity; BCRPA contributions to the Chronic Disease Prevention Alliance and our leadership role in developing regional bodies representing the provincial coalition; our involvement with national, provincial and territorial partners to develop a true National Vision for Parks and Recreation; our lead role in developing a new Recreation and Sport coalition for BC; the instigation of a Provincial Facilities Inventory that will assist in service capacity building; and our new research in job qualifications, competencies, standards and certification for parks and recreation. Many of these new initiatives are the result of strengthening existing and establishing new partnerships with groups such as the 2010 LegaciesNow Society, the Sport and Physical Activity Branch, the Ministry of Health Planning and major provincial health organizations, and our parks and recreation colleagues and professional associations across the country.

Involvement in initiatives such as these ensures that the BCRPA is well positioned on behalf of the field, to advocate and lobby for continued improvements and support.

And as a result of our increasing influence both provincially and nationally, the BCRPA was regularly called upon to represent the field in various sport and health initiatives. In fact, at the time of printing, the Association is poised to play a lead role in building a provincial coalition for recreation and sport.

However, in order to remain influential in our alliances, we need to continue to position the BCRPA as a key stakeholder in sport and health. Due to continued pressures on volunteer and staff resources, concerted action is necessary to ensure the Association has the capacity to continue in this vital role.

We also need to recognize the many opportunities there are to create affiliations with like-minded organizations in our sector. It is only through such affiliations that we will be able to deliver the range of services that our members need.

And although we've made significant progress in strengthening our branches and involving members across all regions, there is still much work to be done in these areas. We call upon you, our members to step up to the challenge and play a leadership role by joining a special interest branch council or by getting more involved in Association activities in your region.

As we sign off, we would like to express our sincerest thanks to you, our members and volunteers for your support. We would also like to thank the BCRPA Foundation Board and staff for their good work as they continue to build an endowment fund for our association.

We are united by a common goal - to encourage and promote healthy communities for British Columbians through parks, recreation and culture. We know that it is only with your involvement that we've been able to achieve as much as we did last year. There is no question that your responsiveness and commitment enabled us to move forward on so many initiatives that are critical to the sustainability of our field.

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Ken Kreiger, President

S. Strue

Suzanne Allard Strutt, *Executive Director*





Through Connection & Communication

> THE BCRPA IS COMMITTED TO KEEPING ITS MEMBERS INFORMED AND INVOLVED.

Through connection and communication, members are apprised of industry news and have ongoing opportunities to network and share best practises — keys to the short and long term sustainability of the parks and recreation field.

Several of the Association's publications were retooled to better meet the needs and interests of members. In early 2002, readers of BCRPA's member magazine, Recreation and Parks BC were surveyed. Results indicated that readers look to the publication for ideas, resources and tools to assist them in their work. In response, the magazine now features two new rotating columns Active Communities and the Benefits of Parks, Recreation and Culture. These columns will feature success stories, case studies and profiles. To support these and other changes to the magazine, a new publication committee was formed, complete with a new mandate, roles and responsibilities.

Clippings and The Update, the Parks and Fitness Branch Council newsletters, were redesigned to be cleaner, easier to read and have a more professional and consistent presentation.

After a brief hiatus, the Recreation Programmers Branch newsletter, ProMotion was re-launched with a new editorial committee, a new name and look that complements the 'family' of BCRPA newsletters.

- To keep members connected and informed, the BCRPA launched an electronic communiqué service and online discussion forums. The regular email communiqués reach members at their desktops and provide relevant and industry-specific newsflashes. The forums provide practitioners with the opportunity to share and discuss parks, recreation and health issues with others in the field.
- The Association's Branch Councils continued to provide members with opportunities to share best practises, network and become more involved with council initiatives. In 2002, the Parks and the Aquatics Branch Councils were reactivated with new chairs and members.
- The BCRPA also facilitated a consultation to discuss and explore issues around leisure access with representatives from throughout the province. From this consultation, a report identifying issues and future potential projects was produced.

Recreation
Programming
Branch Council
Diane Andiel
Joanie Clary
Lori Mullin
Raegan Spence

Recreation
Rendezvous
Planning
Committee 2002
Jennine Benoit
Joanie Clary
Debbie Cole
Michele Gagnon
Jackie Hamm
Jenn Hargie
Jamie Huson
Rainy Kent
Chris Schubert

Recreation and
Parks BC Magazine
Publication
Committee
Ron Higo
David Leavers
Sylvia Lee
Chris Nelson
Darcie Osborne
Natalie Poole-Moffat
Don Stewart
Suzanne Strutt



Through Leadership

- > THE BCRPA STEPPED UP TO THE CHALLENGE OF SETTING PROFESSIONAL STANDARDS FOR THE INDUSTRY AND TOOK ON A LEAD ROLE IN PROMOTING HEALTH AND WELLNESS THROUGH ACTIVE LIVING.
 - > This will help position the parks and recreation field as an evolving profession dedicated to ensuring the health and wellbeing of British Columbians this leadership will ensure that the field remains sustainable both now and in the future.

SETTING THE STANDARDS

- The Association has embarked on a major research project to identify common standards for parks and recreation practitioners that will enable succession planning and staff development.
- The Association worked to resolve the ongoing issue of provincial licensing requirements of recreation programs for children under five. A working group comprised of preschool experts and recreation leaders initiated revisions to the Recreation Leadership for Children under Five Course Guide and at the time of printing, were in the process of developing an action plan for implementing this training throughout the province.
- To continue offering members with the educational opportunities that will help them address the changing needs of the field and/or meet provincial standards, the BCRPA offered several new courses including: Basic Playground Safety Awareness, Skatepark Design and Risk Management, Trails and Risk Management and Effective Performance Management.
- The Fitness Branch revised the Instructor Competency Evaluation (ICE) Package and began revising its Group Fitness Standards in response to member feedback and changes in the industry. The ICE revisions will enhance and standardize the evaluation process whereas revisions to the Fitness Standards are part of a long-range plan that will address the evolving needs of members while ensuring that the program continues to be relevant, credible and recognized.

Recreation and Parks RC magazine

Parks and Ground Spring Training

BC Recreation and

Special Interest Branch Chairs

TAKING ON A LEADERSHIP ROLE

- Following a Board Resolution to endorse the Vancouver 2010 Olympic Bid, the BCRPA developed a communications toolkit, coordinated a province-wide ice logo initiative, promoted Bid efforts in its publications and put forward a successful resolution of support at the Canadian Parks and Recreation Association's annual meeting.
- In keeping with the BCRPA's commitment to healthy active lifestyles, the Association brought the highly recognized HIGH FIVE program to BC. HIGH FIVE is a multifaceted quality assurance program that ensures that children's recreation and sport programs are delivered in ways that support their healthy development. In 2002, the BCRPA acquired the exclusive rights to be the sole authorized provider of HIGH FIVE materials in the province. At the time of printing, the Association was in discussions to bring HIGH FIVE Training to BC.
- > The Association played a lead role in several provincial working groups most notably, the Active Communities Working Group and the Action Schools! Advisory Committee.

The Active Communities Working Group is sponsored by the BC Ministry of Community, Aboriginal and Women's Services. It brings together allied organizations to develop strategies to increase physical activity and wellness in all British Columbians. In mid 2002, the Association gave a presentation to this group that positioned the parks and recreation field in BC as a primary stakeholder in helping the province achieve its vision of a healthier, more active population. At printing time, the BCRPA was contributing to the development of a tactical plan to implement recommendations emerging from this group.

Action Schools! is a joint initiative of the Ministry of Health Planning, Ministry of Community. Aboriginal and Women's Services, 2010 Legacies Now Society and Ministry of Education. The BCRPA was invited along with other stakeholders from the government, health, education. recreation and sport sectors to begin developing a sustainable program of physical activity and nutrition that will be implemented in elementary schools throughout BC.

The Association played a lead role in the coordination of the BC editions of World Health Day 2002 and Move for Health Day 2003. The BCRPA worked with several health and physical activity organizations to promote physical activity as an essential element of health and wellbeing. This initiative gave rise to a new, broadly-based coalition that will continue to collaborate on future health promotion initiatives in BC.



BCRPA Board Members

Dave Goertzen Provincial Director/Volunteer Joanne Schroeder, Regional Director, Vancouver Island/ Coast lim Marvel Regional Director Lower Mainland/ Southwest Ed Millman Regional Director Thompson/Okanagan Darrell Lessmeister, Regional Director, North Coast/ Nechako

Fitness Advisory Council

Heather Bourchier

BCRPA Staff/ Contractors/ Instructors





Through Partnerships

PARTNERSHIPS, BOTH NEW AND EXISTING, WERE A KEY FOCUS OF THE BCRPA.

Through its collaborative efforts with allied organizations, the BCRPA achieved efficiencies, extended its reach and maximized program delivery — thus ensuring the long and short term sustainability of the field.

- The BCRPA was a central partner in the BC Chronic Disease Prevention Alliance set up to improve the health of British Columbians by promoting physical activity, healthy eating and smoke free living. The alliance is comprised of provincial and regional health stakeholders and is committed to building upon existing programs and maximizing delivery by fostering vertical and horizontal integration across risk factors. At present, the Association is coordinating regional consultations throughout BC.
- In partnership with Sport BC, the BCRPA jointly developed a Municipal Election Strategy and Resource Kit to provide British Columbians with the information and tools they needed to keep parks, recreation and sport on the agenda of all candidates during the fall 2002 municipal election campaigns.
- To address the continuing issue of duplication and overlap in training and support offered by both the BCRPA and the Recreation Facilities Association of British Columbia (RFABC), a Memorandum of Understanding (MOU) was drafted. Key components of the MOU included the development of a work plan that identified opportunities for collaboration particularly in the areas of training and education. Approved in principle by BCRPA and RFABC Boards, the MOU will be presented at both organizations' Annual General Meetings scheduled in spring 2003.
- The BCRPA partnered with other provincial territorial partners (PT partners) on the Canadian Parks and Recreation Association's National Vision and Agenda and Governance and Communication Committees. The committees began the task of reviewing and developing guidelines for the PT partnership in these areas.

Honorary Life
Members
May Brown
Liard McCallum
Harold Moist
Robert Osborne
Jim Panton
Myrtle Thompson
George Wainborn
Lawrie Wallace

2002 Provincial
Facilities Workshop
Planning Committee
Gerry De Cicco
Joyce Fordyce
Ron Higo
Jim Marvel
Diane Murphy
Suzanne Strutt
Bill Webster

ging Actively
onference
ommittee
oreen Player
laureen Sherman
larylyn Sims
va Czyzewfka
laggi Cheetham
haron Siminuc



Through Responsiveness

> THE BCRPA DEMONSTRATED ITS ENTREPRENEURSHIP AND RESOURCEFULNESS BY PROACTIVELY MEETING THE CHANGING NEEDS OF THE INDUSTRY AND ITS MEMBERSHIP.

This responsiveness will ensure the continued viability and sustainability of the field.

- > The BCRPA addressed the issue of aging parks and recreation infrastructure in BC. An advisory group was established and a provincial baseline inventory of recreation facilities was initiated.
- To meet continually evolving member and industry needs, the Association streamlined its fitness leader registration process, implemented database improvements and successfully negotiated continued liability coverage for all registered fitness leaders.
- The Association continued its support of appointed and elected municipal officials in their efforts to foster healthy lifestyles and build quality community environments in BC by developing a dynamic multimedia presentation promoting the benefits of participation in sport, recreation and cultural activities.

To complement this multimedia presentation and the existing Commissioners Orientation Guide, a Recreation Commissions Workshop, a workshop designed to provide commissioners and board members with useful information, tools and skills, was developed in early 2003. The workshops are scheduled to be offered during the latter half of 2003.

Offering members with relevant professional development opportunities remained a focus of the BCRPA. Conferences and workshops included: 2002 Annual Symposium, Parks and Grounds Spring Training, Recreation Rendezvous, Northern Conference (new), the Aging Actively Conference and the Facilities Workshop. Past Presidents 01-02 Betty John

J1-02 Betty Johnsto D0-01 Kate Friars

99-00 Barry Reid

98-99 Monty Ho

96-97 Earl Erickso

95-96 Anne Titcomb

94-95 Brian Storr

93-94 Agries Szilos

91-92 Ken Yates

90-91 Nancy Chiavario

89-90 Ron Austen

88-89 Mike Murray

87-88 Doug Brimacomb

86-87 Kevin Pike

85-86 Gary Young

84-85 Bob Vaughan

83-84 Fric Broom

92 93 Miko Brow

02-03 WING DIOW

00 01 Dave Theire

80-81 Dong Hilling

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MOLLIZOII

5 77 Norma Saala

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72-73 Les Spoons

71 72 Port Linds

67 71 Harold Mai

66 67 Cordon Sa

65-66 Al Thiessen

63-65 Don Cunn

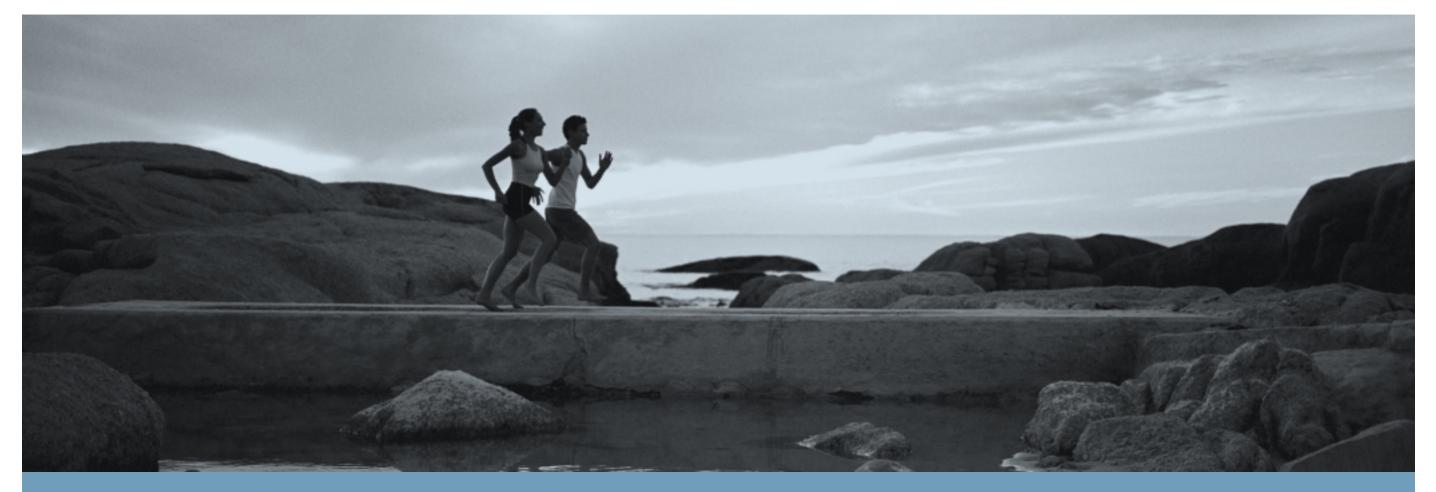
62-63 Bruce S

CO CO Elma Walt

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59-60 Ray Gould

58-59 Bob Osbo



FINANCIAL SUMMARY

BRITISH COLUMBIA RECREATION AND PARKS ASSOCIATION - OPERATIVE ACCOUNT Balance Sheets

December 31, 2002 and 2001

December 31, 2002 and 2001		
	2002	2001
Assets		
Current assets:		
Cash and short-term deposits (note 3)	\$ 47,124	\$ 76,804
Restricted cash (note 4)	38,970	58,632
Accounts receivable	27,840	22,795
Inventory	8,414	9,785
Prepaid expenses	19,642	26,127
Due from related party (note 5)	500	500
	142,490	194,643
Furniture and equipment	69,622	63,442
Accumulated amortization	(48,871)	(36,155)
	20,751	27,287
	\$ 163,241	\$ 221,930
Liabilities and Members' Equity		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 43,980	\$ 56,877
Membership and other fees paid in advance	37,285	49,350
Deferred revenue	8,925	44,013
	90,190	150,240
Members' equity	73,051	71,690
	\$ 163,241	\$ 221,930

Commitments (note 6)

See accompanying notes to financial statements.

Approved on behalf of the Board:

Director

Director

BRITISH COLUMBIA RECREATION AND PARKS ASSOCIATION - OPERATIVE ACCOUNT

2002

2001

Statements of Revenue and Expenditures and Members' Equity

Years ended December 31, 2002 and 2001

	2002	2001
Revenue:		
Fitness registration and special projects	\$ 245,533	\$ 215,594
Symposium	158,395	135,474
Workshops and special projects	138,885	203,043
Membership dues	103,238	98,429
B.C. Government operating grants	82,677	82,463
Gaming	62,799	39,365
Non-member event fees	15,984	8,591
Interest and miscellaneous	5,942	4,527
Donations	894	-
Advertising	-	229
	814,347	787,715
Expenditures:		
Fitness registration and special projects	239,908	223,552
Salaries and employee benefits	162,250	147,755
Workshops and special projects	125,989	190,778
Symposium	116,948	115,801
General and office	56,750	29,456
Board and committee meetings	53,508	35,153
Office rental	26,679	27,836
News magazine and promotion	9,732	14,602
Audit, legal and bank service charges	5,911	4,634
Travel	2,595	447
	800,270	790,014
Amortization	12,716	4,656
	812,986	794,670
Excess of revenue (deficiency) over expenditures	1,361	(6,955)
Members' equity, beginning of year	71,690	78,645
Members' equity, end of year	\$ 73,051	\$ 71,690

See accompanying notes to financial statements.

Benefactor:

Class Software Solutions Online Fitness Education PFRC

Gold Patrons

The Benchmark Group Lees & Associates Polaris Water Company Yates, Thorn & Associate

Bronze Patrons

Active Living Enterprises Ltd.
C.J.P. Architects
Cannon Johnston Sport Architectur
Catherine Berris Associates Inc.
Centaur Products Inc.
DB Perks & Associates Ltd.
Dominion Construction Comp. Inc.
Erv Parent Co. Ltd.
Fieldturf

Fitness Depot Commercia Folia Industries

Keen Engineering Company Limited

Leisure Recreation Grou

Little Tikes Commercial Play Systems (Canada) Inc

Modern Grounds Maintenance Ltd.

National Fitness Products of Canada Inc

Precision Fibre Structures Inc.

Recreation Excellence

Rectec Industries

Task Construction Management Inc.

Telus Enterprise Solutions Inc.

Trex

Vic Davies Architect Ltd.



Funder:

Ministry of Community, Aboriginal and Women's Services
- Sport and Physical Activity Branch

2010 Legacies Now Society

BC Gaming Commission

Fitness Branch Sponsors

Star – Infofit

Champion — LifeWorks Health Systems Inc.

Parks Branch Sponsor
Western Canada Turfgrass

Communities in Bloom

Municipality Ranking
Town of Lake Cowichan 4 Blooms
Town of Ladysmith 4 Blooms
City of Merritt 4 Blooms
Town of Comox 4 Blooms
The District of Kent 3 Blooms
District of Peachland 3 Blooms

BCRPA 2002 PROVINCIAL AWARDS

Award of Merit

Ken Yates

Environmental Leadership

Natural Areas Strategic Management Plan Surrey Parks. Recreation & Culture

Parks and Open Spaces Award

- Burquitlam Community Organic Garden
 City of Coquitlam
- Ladysmith Amphitheatre at Transfer Beach
 Town of Ladysmith

Facility Excellence

Sid Williams Theatre City of Courtenay

Program Excellence Award

Leisure Involvement for Everyone (L.I.F.E.) Greater Victoria Municipalities

Mall Peepre Memorial Awards

National: Julie McNeney

Regional: Irm Nickel, Valerie Spilsbury and Jo-Ann Stansfield

BCRPA 2002 Student Awards

Colin Brost, Recreation Service Delivery, Langara College Susan Edminston, Leisure Service Administration, University of Victoria Don Forrest, Recreation Enterprise Program, Langara College Tara Spyce, Leisure and Recreation Services Management, College of the Rockies Michael Tan, Leisure and Sport Management, UBC



Special Mention

Floral Display

Floral Display

Floral Display

Volunteer Effort

RESOURCE CENTRE

HELPFUL LINKS

3M National Coaching Certification Program www.coach.ca/e/3m nccp/index.htm Alliance for Arts and Culture www.allianceforarts.com Arthritis Society - www.arthritis.ca BC Adventure Network - www.bcadventure.com BC Council For Families - www hoof ho ca BC Dairy Foundation - www.bcdf.org BC Fitness Appraisal Certification and BC Parks - www.gov.bc.ca/bcparks Canada Post Postal Code Search www.canadapost.ca/tools/pcl/bin/default-e.asp Canadian Cancer Society of BC - www.cancer.ca Canadian Fitness and Lifestyle Research Institute - www.cflri.ca Canadian Health Network Canadian Red Cross - www.redcross.ca Canadian Society for Exercise Physiology College of Physicians and Surgeons of BC www.cpsbc.bc.ca Crown Publications (Distributors of BC Government Publications) - www.crownpub.bc.ca www.nspi.ca Dial-a-dietitian - www.dialadietitian.org Dietitians of Canada - www.dietitians.ca Disabled Sport Council - www.disabilitysport.org Federal Fisheries and Oceans - Pacific Region

Grant Writing Tools For Non-Profits www.npguides.org Greater Vancouver Regional District Health Canada - www.hc-sc.gc.ca Heart and Stroke Foundation of BC HIGH FIVE - www.highfive.org Hiking Trails In BC - www.trailneak.com Human Resources and Development Canada http://www.hrdc-drhc.gc.ca/common/home.shtml International Inline Skating Association www.iisa.org/index.htm Leisure Information Network - www.lin.ca Lifesaving Society - BC & Yukon Branch www.lifesaving.bc.ca Ministry of Skill Development and Labour www.labour.gov.bc.ca Munisource Database links to municipalities around the world - www.munisource.org National Institute of Nutrition - www.nin.ca National Spa & Pool Institute of Canada Osteoporosis Society of Canada — BC Division www.osteoporosis.ca Pacific Sport - www.pacificsport.com Professional Educational Recreation Consultants

www.perconline.org

Red Cross - www redcross ca Sport BC - www.sport.bc.ca SportMedBC - www.sportmedbc.com St. John Ambulance - www.sia.ca Statistical Agency for BC Government www.bcstats.gov.bc.ca/index.htm The Canadian Centre for Occupational Health and Safety - www.ccohs.ca The Parks Partnership Program www.parkpartners.ca/index.html The Swimming Index The World Playground, Parks and Recreation Products and Services Web Directory www.world-playground.com/ParkRecreation Vancouver 2010 Bid Corporation www.winter2010.com Vancouver Foundation Voluntary Sector Knowledge Network www.vskn.ca Volunteer Vancouver Workers Compensation Board of BC www.worksafehc.com World Health Organization - www.who.int



difference.

www.pac.dfo-mpo.gc.ca



Connection & Communication

Leadership

Partnerships

Responsiveness



BC Recreation and Parks Association

#30, 10551 Shellbridge Way Richmond, BC V6X 2W9

Tel: 604-273-8055

www.hcrna.hc.ca