

2019 Annual
RIPPLE EFFECTS
CONFERENCE

November 13 – 14

Pinnacle Hotel at the Pier | North Vancouver



Exhibitor & Sponsorship Prospectus 2019



November 12–15, 2019

You're Invited

The BC Recreation and Parks Association (BCRPA) invites you to showcase your leading-edge products and services at our 2019 Ripple Effects Conference, which happens only once every two years.

Ripple Effects is the ONLY provincial conference for aquatic professionals in BC — it is THE place to be to showcase your newest products and most innovative services to those who directly influence the aquatics sector. There are four days of learning opportunities for delegates, and one targeted day for exhibitors. Join us at the Ripple Effects Trade Show for this exclusive opportunity.

With exciting new features, including a keynote presentation *sponsored by Splashables Inc.* from Canadian Olympic Gold medalist, Simon Whitfield, a networking reception *sponsored by HDR*, and 9 prominent speakers from across North America, we're expecting to see many new delegates who will be attending for the first time. You do not want to miss out on this unique opportunity to expand your reach. We look forward to seeing you there!

Sincerely,

Rebecca Tunnacliffe, CEO

About BCRPA

The British Columbia Recreation and Parks Association (BCRPA), a not for profit organization, plays a central role in leading the enrichment and improvement of the quality of life of British Columbians and their communities. We do this by championing the power of recreation and parks. Ours is a story of creating community connectedness and individual well-being based on the knowledge and recognition that recreation and active living, as well as access to parks and the natural environment, have significant impacts on our physical and mental health.

Since 1958, the BCRPA has provided leadership, training and support, fostering the principles of accessibility and inclusiveness, to help its members meet provincial and local health and physical activity priorities.

www.bcrpa.bc.ca/about-us/

Your TARGET AUDIENCE

We are the only provincial conference specifically for Aquatic professionals in British Columbia.

**Register for the Tradeshow
via the BCRPA website**

QUICK FACTS

BCRPA's Ripple Effects is a 2-day event attended by over 150 aquatic industry professionals who are interested in exploring best practices, innovative solutions and trends in the sector. This event includes keynote presentations, plenary discussions, education sessions, networking opportunities, and a one-day tradeshow on November 13. Delegates can participate in optional workshops (Nov 12 & 15) and gain certifications, and in-depth knowledge on topics that support and complement their work.

The Ripple Effects conference attracts both repeat and new attendees as it delivers valuable information that enhances delegates' knowledge and increases their value and contributions to the organizations they represent.

150+
attendees

ONE DAY TO ACCESS:

Aquatic
Programmers

Professionals interested in the newest trends, best practices and innovative solutions.

Recreation Managers

Aquatic
Supervisors

Head
Lifeguards

Aquatic Facility
Managers

ACCOMMODATION

PINNACLE HOTEL AT THE PIER

138 Victory Ship Way, North Vancouver

Website: www.pinnaclepierhotel.com

Savings are available. Room rates start at \$159 per night and are valid for stays between November 12 to 15, 2019. Group rates end October 11, 2019.

To make a reservation at the Group Rate (and save!), call the 24 hour Reservation Line at **1-877-986-7437**, or book online at: www.pinnaclepierhotel.com and quote **Group ID #227276**.



WHY EXHIBIT

The Ripple Effects conference is the only conference for aquatics professionals in BC. Decision makers within the aquatics sector rely on the Ripple Effects conference each year to explore new trends and keep abreast of industry standards. Aligning your company with the values of the BCRPA and our reputation of excellence will demonstrate to your clients and competitors your commitment to the recreation and parks sector in our province.



You will have access to decision-makers at the municipal level from communities throughout the province, and the opportunity to profile your brand to over 150 aquatics professionals. With complimentary food and beverages, an inviting atmosphere, and interaction incentives with prizes, we expect high levels of delegate participation!

More reasons to exhibit:

Access to decision makers and purchasers from across BC.

Develop face-to-face relationships with new prospects.

Meet long time clients and get acquainted with new ones

Strengthen ties with existing clients.

Differentiate your company from your competition.

Expanded your reach beyond the Delegates with a listing on the Online Tradeshow Page.

Build brand awareness with the aquatics industry.

PROGRAM HIGHLIGHTS

- ▶ Opening Keynote presentation, *sponsored by Splashables Inc.*, from **Simon Whitfield**, Canadian Olympic Gold Medalist – *In Pursuit of the Mastery of Sport: A Life's Journey*
- ▶ Closing Keynote from **Joey Rusnak** on *Inspiring Superheroes*
- ▶ **Concurrent sessions** to enhance knowledge, elevate skills, and address pressing issues including:
 - Emergencies are Stressful: Why do Lifeguards Freeze?*
 - Cardiac Arrest: What They Don't Teach You*
 - Safer Pools – Security vs. Surveillance*
 - The ABC's of Water Literacy: Fundamental Skills in the Long Term Athlete Development Model*
 - Hot Topics in HR - Rippling to Results*
- ▶ **4 different EXTRA workshops** to choose from, happening Nov 12 and 15
- ▶ **Networking the Pond for delegates and vendors** – a fun social networking opportunity for all to meet new faces and strengthen connections
- ▶ And MORE!

▶ [Click HERE to view the PROGRAM GUIDE](#)

ATTENDEES

- ★ Aquatic programmers/managers
- ★ Recreation Managers
- ★ Aquatic Facility staff
- ★ Facility Supervisors and Operators
- ★ Aquatic Supervisors
- ★ Head Lifeguards
- ★ Deck Supervisors
- ★ Aquatic Fitness Staff
- ★ Advanced Aquatic Instructors
- ★ First Aid instructors



Above: RecTec Industries at Ripple Effects 2017

REGISTER NOW

BCRPA's 2019
RIPPLE EFFECTS TRADESHOW

EXHIBITOR INFORMATION

What does your tradeshow booth include?

- ✓ 8' x 10' Booth space
- ✓ Skirted table with two chairs
- ✓ Lunch and refreshments throughout the day for up to two booth representatives
- ✓ Additional representatives can be added for a small fee
- ✓ Complimentary listing in our Online Tradeshow for 2 months following the conference
- ✓ Opportunity to collect leads via prize draw at your booth
- ✓ 6 high-volume timeslots for delegates to visit your booth
- ✓ **NEW this year:** Included in your Tradeshow — an invitation to our evening networking social on Nov 13, offering vendors additional time to connect with delegates

EXHIBITOR OPPORTUNITIES

Corporate Member: \$480

Non-Member: \$690

Non-profit/educational institution: \$475

Delegate Package Insert: \$175

Delegate Upgrade: \$180

Upgrade to a Delegate to attend the Conference sessions on Nov 13 & 14.

PLUS: Register for Two or more BCRPA conferences, and receive a 10% discount on each booth (other conferences include BCFit®, Spring Training (Spring 2020) and Symposium (Apr 29-May 2, 2020).

IMPORTANT DATES for Exhibitors

LINK and LOGO due:
October 4, 2019

TRADESHOW REP INFO due:
October 14, 2019

PRIZE INFO due:
October 14, 2019

INSERT due:
October 14, 2019

Conference Dates:
November 13-14, 2019

Tradeshow Date:
November 13, 2019

Load in:
6-7 am, Nov 13, 2019

Load out:
4:30-6:30 pm,
November 13, 2019

Networking Social:
7-11 pm,
November 13, 2019

REGISTER NOW

BCRPA's 2019
RIPPLE EFFECTS TRADESHOW

SPONSORSHIP

Sponsors receive maximum continuous exposure before, during and after the conference.

While there are three standard sponsorship packages available, we will work with you to create a customized sponsorship package, specifically designed to meet your marketing needs.

Contact partnerships@bcrpa.bc.ca to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	3 STARS \$2,000	2 STARS \$1,000	BREAK \$1,000
Opportunity to introduce a keynote speaker (<i>limited availability</i>)	✓		
Verbal recognition by MC at all keynote and plenary sessions	✓		
Testimonial on Ripple Effects webpage with contact name & company name for up to 6 months after conference. (<i>Testimonial supplied by sponsor. BCRPA reserves the right to edit for content/length.</i>)	✓		
Premium Exhibit space in Tradeshow, including standard electrical hook-up (<i>BCRPA Reserves the right to allocate space as appropriate</i>)	1 booth	1 booth	
Complimentary lunch provided for sponsor booth attendees	2	2	
Sponsor signage provided to display on booth table	✓	✓	
One page promotional insert in delegate welcome package (<i>insert to be supplied by sponsor</i>)	✓	✓	✓
Recognition as Ripple Effects Sponsor on all Conference Communique's for 2 months before and 3 months after the conference	✓	✓	✓
Logo & company website link on the Ripple Effects webpage for up to 2 months before and 1 month after the conference	✓	✓	✓
Logo, company website link, and brief company description on Online Tradeshow webpage for 1 month before and 2 months after conference (<i>logo, link and description to be supplied by sponsor</i>)	✓	✓	✓
Recognition in online Ripple Effects Program Guide and Conference Prospectus	✓	✓	✓
Logo on delegate welcome packages and conference signage	large	medium	medium
On-Screen projection of company logo at all plenary sessions	✓	✓	✓
Logo on signage posted by main stage in conference session	✓	✓	✓
Onscreen projection of custom PowerPoint slides at Tradeshow (<i>content provided by Sponsor for BCRPA's template</i>)	3 slides	2 slides	2 slides
Bi-weekly subscription to BCRPA Member communiqués	✓	✓	✓
Signage posted at refreshment tables with company logo			✓

Note: Your company logo will appear on conference marketing material as soon as your sponsorship is confirmed.

SCHEDULE YOUR TRADESHOW DAY

November 13, 2019

SCHEDULE	
6 am – 7 am	Load in / Set up
8 am – 4: pm	Registration Check-in
8:30 am – 9 am	Tradeshow and Networking *
9 am – 10:15 am	Opening Remarks & Opening Keynote
10:15 am – 10:30 am	Tradeshow & Nutrition Break *
10:30 am – 11:30am	Concurrent Sessions
11:30 am – 12:45 pm	Tradeshow & Lunch *
12:45 pm – 1:45 pm	Plenary: Agency Updates
1:45 pm – 2:00pm	Tradeshow & Nutrition Break *
2 pm – 3 pm	Concurrent Sessions
3 pm – 3:15 pm	Tradeshow & Nutrition Break *
3:15 pm – 4:15 pm	Closing Plenary
4:15 pm – 4:30 pm	Day 1 Closing Remarks & Prizes
4:30 pm – 7:00 pm	Tear Down & Dinner Break
7 pm – 11 pm	Networking Reception: Networking the Pond (optional attendance)
* Indicates High Traffic Times	

**REGISTER NOW**BCRPA's 2019
RIPPLE EFFECTS TRADESHOW



THANK YOU!

We appreciate all our valued and dedicated partners, as without you, we could not do what we do! We rely on our partnerships to ensure we connect our delegates to a well-rounded representation of products and services relevant to the recreation and parks industry, and thank you for your support.



If you have any questions, comments, or don't see what you are looking for, please do not hesitate to contact our Partnerships and Events Coordinator, at partnerships@bcrpa.bc.ca or (604) 629-0965 ext 260.



We thank all of our partners from past events, and hope we can count on you to participate in this year's event. We look forward to seeing you there.

Sincerely,
The BCRPA Team



Contact:
Stephanie Androsoff
Partnerships and Events Coordinator
T: 604-629-0965 ext. 260
E: partnerships@bcrpa.bc.ca



Thank you to our 2019 Sponsors!

Platinum Sponsor & Student Scholarship Sponsor:



3 Star Sponsors:



Keynote Sponsor:

2 Star Sponsors:



Break Sponsor:



Waterbottle Sponsor:



Pool Tour Sponsor:

