

2019 Annual BCRPA SYMPOSIUM CONFERENCE

May 1 – 3, 2019

Fairmont Château Whistler | Whistler



Delegates at BCRPA's
2018 Symposium Tradeshow

Exhibitor & Sponsorship Prospectus 2019



MAY 1–3, 2019

You're Invited

The BC Recreation and Parks Association (BCRPA) invites you to showcase your products and services in our 2019 Annual Symposium Conference.

Our sponsors and exhibitors return year after year because the Symposium conference offers an exclusive opportunity to access the province's decision makers and leaders who directly influence the recreation and parks sector in BC. Delegates look forward to seeing familiar faces in our community of vendors, and learning about new cutting edge services in the industry.

There are three days of conference for delegates and one targeted opportunity for exhibitors to demonstrate your newest products and most innovative services to meet the needs of BC's recreation and parks professionals. You do not want to miss out on this unique opportunity.

We look forward to seeing you there!

Rebecca Tunnacliffe, CEO

About BCRPA

The British Columbia Recreation and Parks Association (BCRPA), a not for profit organization, plays a central role in leading the enrichment and improvement of the quality of life of British Columbians and their communities. We do this by championing the power of recreation and parks. Ours is a story of creating community connectedness and individual well-being based on the knowledge and recognition that recreation and active living, as well as access to parks and the natural environment, have significant impacts on our physical and mental health.

Since 1958, the BCRPA has provided leadership, training and support, fostering the principles of accessibility and inclusiveness, to help its members meet provincial and local health and physical activity priorities.

www.bcrpa.bc.ca/about-us/

Your TARGET AUDIENCE

We are the only provincial conference for recreation and parks professionals in British Columbia.

Register here: www.bcrpa.bc.ca

QUICK FACTS

BCRPA's Annual Symposium is attended by upwards of 400 recreation and parks professionals ranging from directors to programmers, planners, sector partners, and elected officials who are interested in exploring best practices, innovative solutions and trends in the sector.

It features the largest tradeshow within the BC recreation and parks sector, with over 50 vendors in attendance each year. The event features keynotes, plenary discussions, in-depth sessions and snapshot presentations.

It also brings networking opportunities and social events. Symposium provides an exciting opportunity for vendors to speak directly to their target audience, effectively increasing the awareness of their brand.

400
attendees

THREE DAYS TO ACCESS:

Recreation
& parks
professionals

Planners

Sector
partners

Decision-
makers

Elected
officials

Purchasing
influencers

ACCOMMODATION

FAIRMONT CHÂTEAU WHISTLER

4599 Château Blvd, Whistler

We have secured a 35% discount at the Fairmont Château Whistler hotel for Symposium vendors and sponsors.

Special rates are valid until **March 30, 2019**, subject to availability, and apply to stays between April 27 and May 7, 2019.

[Make your reservation online](#) today!

OR

Call the In-house Reservations Department at 1-800-606-8244.

Please identify yourself as being part of the **BC Recreation and Parks Association group**, or group code **0419BCRE_001** in order to receive the group rates.

Learn more about the [Fairmont Château Whistler](#)



FEATURE SESSIONS

- ▶ Parks: Creating Vibrant and Healthy Communities for All – *Gil Penalosa*
- ▶ Creating Quality Experiences in Sport and Physical Activity for Newcomers to Canada – *Andrea Carey*
- ▶ Decolonizing Vancouver's Parks Board – *Marie Lopes, Rena Soutar-Cha'an Dtut*
- ▶ Let's Play – Recreation Staff Training – *Marni Abbott-Peter*
- ▶ Moving Accessible Design from Core Compliance to Principled Ethical Design – *Mark Hentze and Mary Chow*
- ▶ Adventure Playgrounds: Your How-To Guide – *Tara Berdej*
- ▶ Getting Kids Moving Again: Mobile Games, Connected Playgrounds and Data Connection – *Dr. Nis Bojin and Paul Prescord*
- ▶ Afterschool For All: Changing Systems for Better Outcomes – *Daljit Gill-Badesha and Rajdeep Kandola*
- ▶ And MORE!

▶ [Click HERE to view the SYMPOSIUM WEBPAGE](#)

DELEGATES

- ★ Recreation and Parks municipal staff from all levels, including:
 - Directors
 - Managers and Supervisors
 - Programmers
 - Facilitators
 - Coordinators
- ★ Parks and Facilities Managers and Staff
- ★ Local Government Elected Officials
- ★ Fitness Professionals
- ★ Corporations – BCRPA members as well as commercial, educational and non-profit affiliates
- ★ Post-secondary Educators and Students
- ★ Youth Workers
- ▶ [Click here for EXHIBITOR LIST from 2018](#)

REGISTER NOW

BCRPA's 2019
SYMPOSIUM TRADESHOW

WHY EXHIBIT?

The Annual Symposium conference is the only conference for recreation and parks professionals in BC. Decision-makers within local governments rely on BCRPA's annual Symposium conference each year to explore new trends and keep abreast of industry standards. Aligning your company with the values of BCRPA and our reputation of excellence will demonstrate to your clients and competitors that you are among companies of the highest standard within the recreation and parks sector in our province.



Above: Suttle Recreation Representative, Symposium 2018

In addition to opportunities to access delegates throughout the day, there will be a dedicated evening Tradeshow Party where delegates will focus solely on the Exhibitors. You will profile your brand to upwards of 400 recreation and parks professionals from communities throughout the province. With complimentary food and beverages, an inviting atmosphere, and interaction incentives with prizes, you can expect high levels of delegate participation.

More reasons to exhibit:

Access to our delegates from communities throughout the entire province.

Build your brand.

Meet long-time clients and get acquainted with new faces.

Strengthen ties with existing clients.

Build face-to-face relationships with new prospects.

Differentiate your company from your competition.

Gain exposure to all BCRPA members with your listing on the Online Tradeshow Page.

Grow your contact list.

EXHIBITOR INFORMATION

What does your tradeshow booth include?

- ✓ **NEW PILOT** this year! Attend afternoon sessions with delegates on May 1 for enhanced opportunities to make connections.
- ✓ **BONUS!** Join delegates on May 1 during their lunch-time activities around Lost Lake Loop for face-to-face discussions.
- ✓ 8' x 10' Booth
- ✓ 8 foot high drape black wall
- ✓ 3 foot high drape sides
- ✓ 6 foot skirted table and 2 chairs
- ✓ Refreshments for two representatives all day
- ✓ Additional representatives can be added for a small fee
- ✓ Free listing in our Online Tradeshow for 1 month prior and 6 months following the conference
- ✓ Company listing on the Tradeshow Map, included in Delegate packages, and Onsite Guide
- ✓ Onscreen projection of 1 custom PowerPoint slide at the Tradeshow (Exhibitor to provide content for BCRPA's template)
- ✓ Opportunity to collect leads via prize draw at your booth (vendors collect leads at their booth, prize ballots not provided by BCRPA)
- ✓ Dedicated tradeshow time for all exhibitors to shine!

IMPORTANT DATES for Exhibitors

LINK and LOGO due:
March 20, 2019

TRADESHOW REP INFO due:
April 9, 2019

PRIZE INFO due:
April 9, 2019

INSERT due:
April 9, 2019

Tradeshow Date:
May 1, 2019

Load in:
9:30 am on May 1, 2019

Load out:
6:30 pm on May 1, 2019

Conference Dates:
May 1 to May 3, 2019

EXHIBITOR OPPORTUNITIES

Corporate Member: \$745

Non-Member: \$895

Non-profit/educational institution: \$480

Delegate Package Insert: \$310

Exhibitor Delegate Upgrade: \$325

PLUS: Register for two or more BCRPA conferences, and receive a 10% discount on each booth (including Spring Training, Ripple Effects and BCFit®).

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BCRPA's 2019 SYMPOSIUM TRADESHOW

SPONSORSHIP

Sponsors receive maximum continuous exposure before, during and after the conference. While there are five sponsorship packages available, we will work with you to create a customized sponsorship package, specifically designed to meet your marketing needs.

Don't see what you're looking for? Let us know, and we'll create the package that's perfect for you.

Email partnerships@bcrpa.bc.ca to start a discussion.

WHAT IS INCLUDED IN YOUR SPONSORSHIP?	GOLD \$7,000	SILVER \$5,000	BRONZE \$3,000	BREAK \$3,000	WATER BOTTLE \$2,000	KEYCARD \$1,000
Opportunity to introduce a keynote speaker <i>(limited availability)</i>	✓					
MC recognition at all Keynote Sessions and Plenary Sessions	✓					
Opportunity to introduce a session speaker and/or moderate discussion <i>(limited availability; BCRPA to identify relevant session)</i>	✓	✓				
Premium Exhibit space in Tradeshow, including standard electrical hook-up <i>(space to be assigned by BCRPA)</i>	2 booths	1 booth	1 booth	1 booth		
Sponsor level signage (provided by BCRPA) to display at booth	✓	✓	✓	✓		
Complimentary full delegate conference registration(s) to maximize your face-to-face time with delegates	2	1	1	1/2 day on May 1		
One page promotional insert in Symposium delegate welcome package <i>(insert to be supplied by sponsor)</i>	✓	✓	✓	✓		
Sponsor signage posted at refreshment tables				✓		
Branding on sport water bottles for all delegates					✓	
Branding on hotel keycards for delegates that are hotel guests						✓
Recognition as BCRPA Symposium Sponsor in Conference Communique's for 2 months before and 3 months after the conference <i>(distribution base approx. 600)</i>	✓	✓	✓	✓	✓	✓
Logo on delegate welcome packages and onsite guide	large	medium	small	small	small	small
Logo on conference prospectus and program guide	large	medium	small	small	small	small
Testimonial on Conference webpage with contact info & company name for up to 6 months after conferences <i>(BCRPA reserves the right to edit for content/length)</i>	✓	✓	✓	✓	✓	✓
Logo & company website link on the Symposium webpage for up to 6 months after the conferences	✓	✓	✓	✓	✓	✓
Onscreen projection of logo at all Keynote & Plenary sessions	✓	✓	✓	✓	✓	✓
Logo on signage posted at Registration and by the main stage	✓	✓	✓	✓	✓	✓
Onscreen projection of custom PowerPoint slide at Tradeshow <i>(content provided by Sponsor for BCRPA's template)</i>	4 slides	3 slides	2 slides	2 slides	2 slides	2 slides

Note: Your company logo will appear on conference marketing material as soon as your sponsorship is confirmed. Additional opportunities are also available to add your logo to window decals, and pillar wraps. Contact partnerships@bcrpa.bc.ca for details.

SCHEDULE YOUR TRADESHOW DAY

SCHEDULE: MAY 1, 2019

9:30 am – 2 pm	Load in / Set up
7:30 – 9 am	Delegate Registration
9 – 10:30 am	Opening Remarks & Keynote
10:30 – 10:45 am	Nutrition Break
10:45 am – 12:00 pm	Dialogues
12 – 1:30 pm	✓ Lunch and Recreation Activities • Exhibitors & Sponsors welcome to participate and network with Delegates
1:30 – 2:30 pm	✓ Concurrent Sessions A
2:30 – 3 pm	★ Tradeshow & Nutrition Break
3 – 4 pm	✓ Concurrent Sessions B
4 – 6:30 pm	★ Tradeshow Party & Refreshments
6:30 – 7:30 pm	Tear Down / Load out
★ Indicates dedicated Tradeshow times - no other programming scheduled. High traffic expected. ✓ 12:00 noon — All Exhibitors welcome to participate in Activities and Sessions starting at 12 noon.	



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THANK YOU to our 2019 Sponsors!

GOLD SPONSOR:



Perfect**Mind**

OFFICIAL GRADUATING STUDENT SCHOLARSHIP SPONSOR



BRONZE SPONSORS:



BREAK SPONSOR:



TOUR DE BCRPA SPONSOR:



WATER BOTTLE SPONSOR:



THANK YOU to all our past
2018 Symposium Sponsors!

PerfectMind
HCMA Architecture + Design
Centaur Products Inc.

HDR | CEI
Trane
DB Perks & Associates

GRATITUDE FOR SYMPOSIUM 2018



THANK YOU!

We appreciate all our valued and dedicated sponsors and exhibitors because with you, we thrive! We rely on your support to ensure we connect our delegates to a well-rounded representation of products and services relevant to the recreation and parks industry, and thank you for your partnership.

If you have any questions, comments, or don't see what you are looking for, please connect with our Partnerships and Events Coordinator, at partnerships@bcrpa.bc.ca or (604) 629-0965 ext 260.

We thank all of our supporters from past events, and hope we can count on you to participate in this year's event. We look forward to seeing you there.

Sincerely,

The BCRPA Team

For more information, contact:

Partnerships & Events Coordinator

T: 604.629.0965 ext. 260

Email: partnerships@bcrpa.bc.ca

