



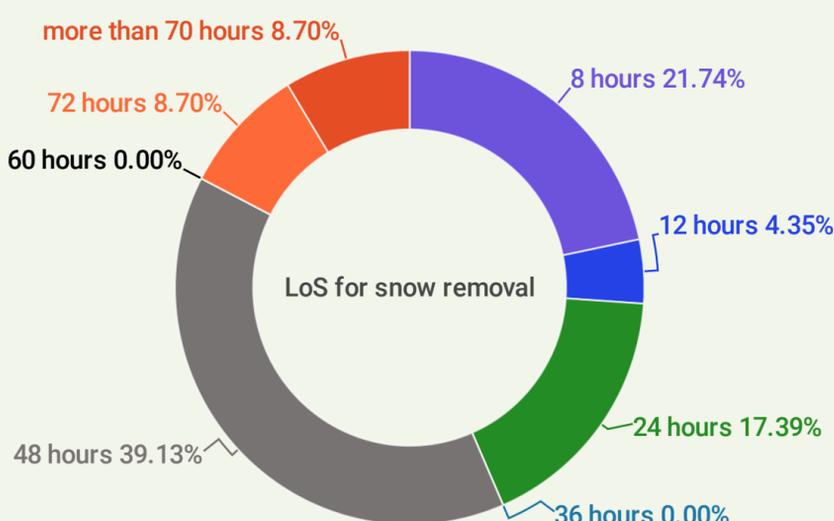
# Winter in the park

Yardstick is a suite of benchmarking tools that delivers need to know information for your business to inform your decision making and improve your service delivery. The information in this report comes from the 2018 Yardstick Parks Benchmarking project, and is compiled from data from the Canada specific section of the report.

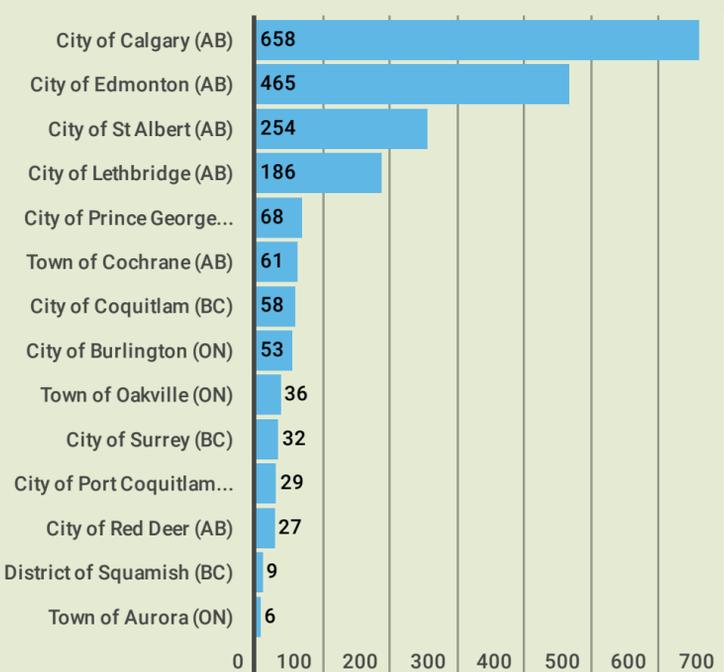


## Snow clearance LoS

The target for removal of snow from hard surfaces in high priority areas varies from 8 hours to more than 70 hours. The most common level of service (39%) for snow clearance was 48 hours. However, nearly a quarter of members aim to clear snow within 8 hours of the end of the snowfall event.



## Total snow clearance



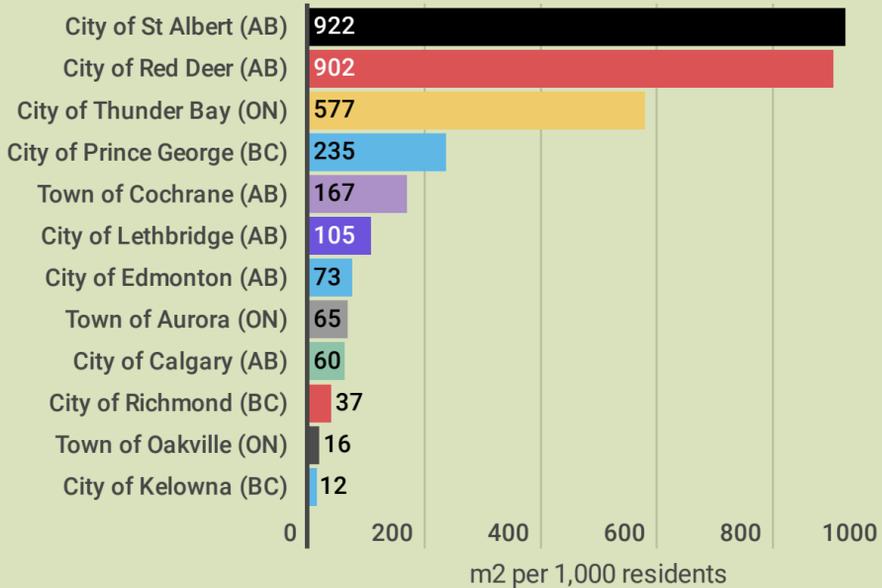
Total snow clearance is measured in lineal kilometres, and includes roads, parking areas, trails and paths. The amount of snow cleared in the previous year varied significantly between municipalities, as did the annual snowfall.

87% of members report that they have a policy that provides direction on operational matters relating to snow clearance in parks.



## Seasonal ice skating rinks

The median area of seasonal ice skating rinks provided on parks is around 69m<sup>2</sup> per 1,000 residents. City of St Albert and City of Red Deer in Alberta have the highest rate of provision at over 900m<sup>2</sup> per 1,000 residents.



## Ice skating expenditure



Median expenditure per m<sup>2</sup> of seasonal ice skating rink has remained fairly steady at between \$6 and \$8 over the last four years. Most members have reduced their overall expenditure on seasonal ice skating rinks during this time, and many have slightly increased the rate of provision.

● Median expenditure per m<sup>2</sup>

How well do you know your business, and how well are you providing for your communities? Is it enough? Can you demonstrate improvements? Do you know what your current level of service is and what it is costing you? How will future plans impact on expenditure? Let us help you measure, compare and improve your performance.

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