

MEDIA RELEASE

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WEST SHORE PARKS & RECREATION SOCIETY EMPLOYEE WINS BCRPA COMMUNITY LEADERSHIP AWARD

Nicky Brown wins Community Leadership Award

Penticton, BC (May 2, 2024) -- BC Recreation and Parks Association (BCRPA) presented its fourth annual **Community Leadership Award** today to Nicky Brown, Community Recreation Coordinator with West Shore Parks & Recreation Society (www.bcrpa.bc.ca/membership/provincial-awards).

This award recognizes an outstanding leader or organization that through their unique strengths and styles, effectively acts and leads others working to build a healthier more vibrant community. The award winner has demonstrated a responsiveness to community needs by developing a vision for change that reflects shared values within their community, while also acting as a champion of the power of recreation and parks.

Nicky has worked in the field of recreation for 18 years, honing her skills in a variety of roles within the Greater Victoria Region. She is widely recognized for her dedication, commitment and passion for supporting gender inclusive sports programs, providing education and training for parents and staff on physical literacy, and engaging with community groups to provide marginalized youth access to all programs.

Nicky is a quiet leader whose influence is exponential, acting as a mentor for patrons, staff, volunteers, and coworkers. Her ability to lead major programs, developing community partnerships with key service providers, has enabled her programs to flourish.

"I am so pleased to present our esteemed Community Leadership Award to Nicky Brown," said Katie Fenn, BCRPA CEO. "Nicky's contributions and dedication to building healthier, more vibrant community is truly inspirational. Her passion for making a difference in the lives of youth in the West Shore will have a positive impact in the community for years to come."

The Community Leadership Award is one of six Provincial Awards of Excellence presented during BCRPA's annual Symposium conference held this year in Penticton. Each award is presented on behalf of more than 5,000 recreation and parks sector members from across BC working to enhance the physical and mental health, wellness, connectedness, and quality of life of their communities.

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BACKGROUND

BCRPA: Inspiring and connecting professionals to build healthy and resilient communities through the power of recreation and parks.

The British Columbia Recreation and Parks Association (BCRPA), a not-for-profit organization, plays a central role in leading the enrichment and improvement of the quality of life of British Columbians and their communities. We do this by championing the power of recreation and parks.

Ours is a story of creating community connectedness and individual well-being based on the knowledge and recognition that recreation and active living, as well as access to parks and the natural environment, have significant impacts on our physical and mental health.

Since 1958, the BCRPA has provided leadership, training and support, fostering the principles of accessibility and inclusiveness, to help its members meet provincial and local mental health and physical activity priorities that improve the quality of life of every British Columbian.

www.bcrpa.bc.ca/about-us/