

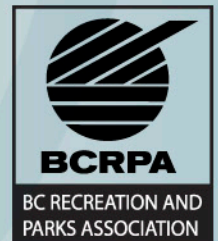
Victoria | May 9-11

**Esprit DE CORPS**

In pursuit of our common purpose

## TRADESHOW PROSPECTUS

Apply online now for exhibit space!



This is your opportunity to directly engage with members of the parks, recreation, physical activity and culture sector throughout BC. The BCRPA's current membership is more than 6,000 and is responsible for \$10 billion worth of infrastructure and purchasing across the province. They know that working with businesses like yours is key to creating successful programs and facilities that lead to healthy individuals and communities, and sustainable environments and economies.

Exhibiting allows you to enhance awareness of your brand and establish effective face-to-face business connections with members of our sector. Exhibiting illustrates your commitment to building and supporting a high quality of life for everyone in BC.

### Schedule

#### Wednesday May 9, 2012

8 am - Noon	Tradeshow Set-up
12:30 - 2 pm	Tradeshow Opens/Lunch with Exhibitors
3:15 - 3:45 pm	Coffee Break at the Tradeshow
5:15 - 8 pm	Tradeshow Networking Reception/Official Welcome w/ appetizers, beverages & more
8 - 10 pm	Tradeshow Take Down

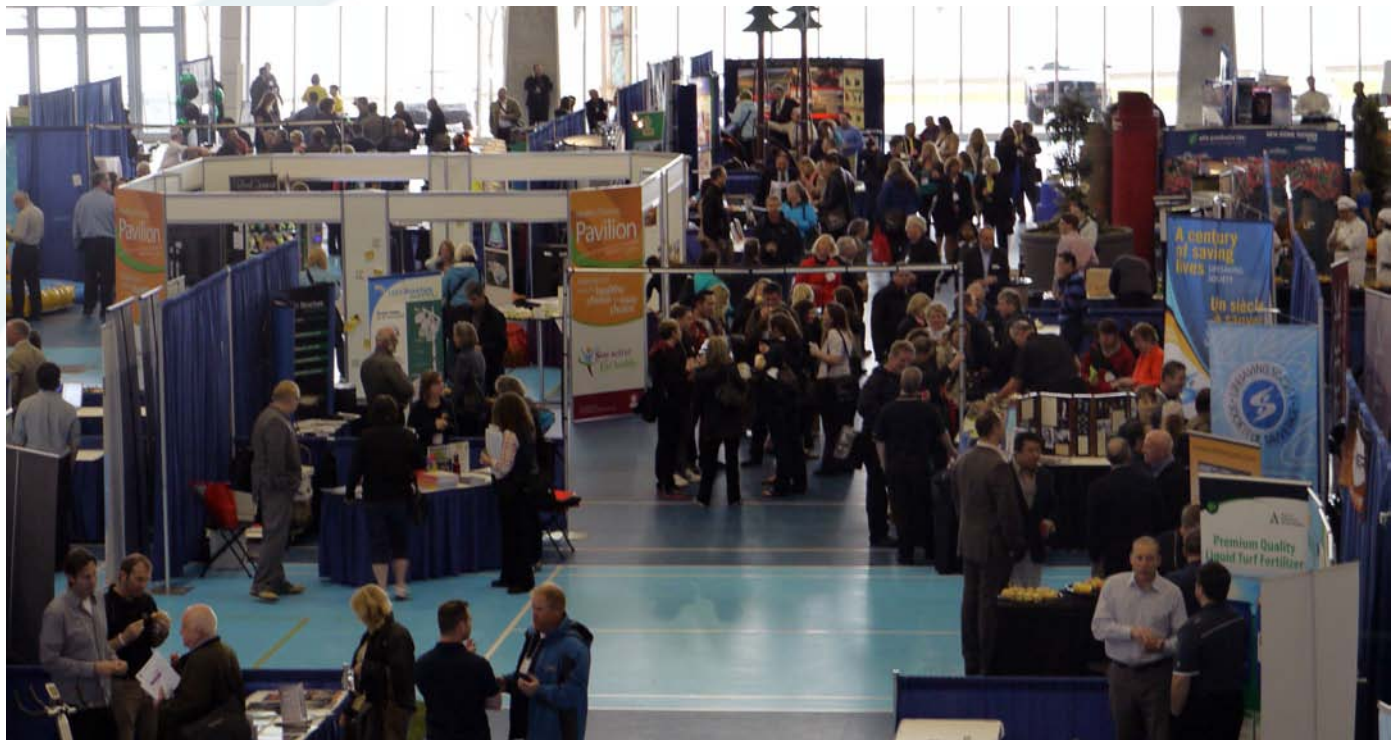
### Who will attend?

The BCRPA Symposium is unparalleled in scope and reach. We count among our delegates:

- o Local government Elected Officials
- o Parks and Recreation department Directors and Senior Managers
- o Parks and Facilities Managers and Staff
- o Parks and Recreation Facilitators
- o Recreation Programmers
- o Fitness Professionals
- o Corporations - BCRPA members as well as commercial, educational and non-profit affiliates
- o Post-secondary Educators and Students
- o Event Volunteers from the Parks and Recreation sector as well as other related sectors

### ABOUT THE BCRPA

The British Columbia Recreation and Parks Association is a not-for-profit organization dedicated to building and sustaining active, healthy lifestyles and communities in our province. The Association represents and supports more than 6,000 professionals who collectively shape and lead the parks, recreation, physical activity, and cultural sector in BC.

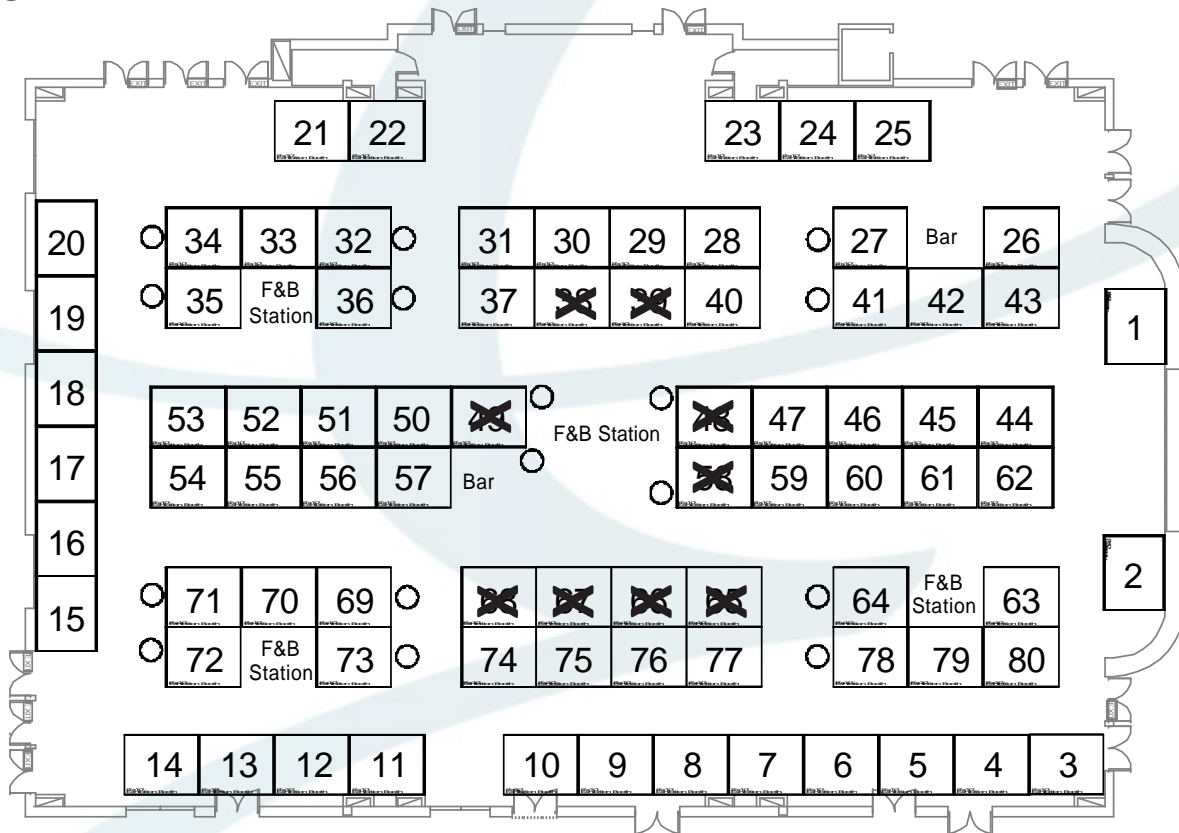


Symposium Tradeshow 2011 - Richmond Oval

## Symposium 2012 Tradeshow Layout

### Carson Hall, Victoria Conference Centre

720 Douglas Street, Victoria BC V8W 3M7



### Details:

- o Large premium exhibit hall
- o Interactions with upwards of 400 delegates
- o Delegate lunch and evening networking reception will both be held within the tradeshow area
- o Two nutritional meals for two representatives
- o Tradeshow as the focal point of the 2012 Symposium social program
- o Wednesday evening networking reception and Official Welcome within the tradeshow area

### Reach your target audience

By becoming a BCRPA Symposium tradeshow exhibitor, you are able to benefit from our reputation of excellence within the sector and longstanding relationships. As an exhibitor of this provincial conference you will receive access to:

- o Upwards of 400 delegates including Senior Management and Directors
- o A membership that encompasses the entire province of BC, representing all communities
- o Delegates who will associate your company with the values of the BCRPA

To apply for exhibit space at the BC Recreation and Parks Association Symposium to be held at the **Victoria Conference Centre on May 9, 2012**, complete the on-line form at:

**[www.bcrpa.bc.ca/tradeshow/registrations](http://www.bcrpa.bc.ca/tradeshow/registrations)**

All enquiries regarding booking of booths can be directed to:

**Joel Ornoy, Account Coordinator**  
**604-629-0965 ext. 239      [jornoy@bcrpa.bc.ca](mailto:jornoy@bcrpa.bc.ca)**

**ALLOCATION OF SPACE**

With the exception of Symposium sponsors, booths will be assigned on a "first come, first served" basis. Location compatibility will be at the discretion of the BCRPA.

The tradeshow display booths will be equipped in the following manner:

- 80 - 8' x 10' Booths
- 8 foot high drape back wall
- 3 foot high drape sides
- Includes 6-foot skirted table and 2 chairs

**SET UP AND TAKE DOWN**

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**TRADESHOW OPPORTUNITIES**

Commercial Rate: Member	\$709
Commercial Rate: Non-Member	\$861
Educational/Non-Profit	\$450
Upgrade to a full delegate for an additional	\$300
Flyer insert in the delegate bags for an additional	\$300
Inclusion in online tradeshow for an additional	\$100

**Apply Online Now  
for Exhibit Space!**



*Photo Credit: Tourism Victoria*



[www.bcrpa.bc.ca](http://www.bcrpa.bc.ca)  
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