



TRAIL TALKER

Your personal, portable tour guide!

- Professional Voice Production
- Creative Writing Talent
- QR Code Access
- Works with Web Enabled Smartphones
- Apps for iPhone®, iPad® and Android® Devices
- Custom Branded for Your Business or Organization
- GPS Geolocation
- Google Maps Integration
- Download Text in a PDF Format
- Download MP3 Files to Your PC

iPhone, iPad are registered trademarks of Apple Corporation, Android is a registered trademark of Google Inc.

Plus many more features...



**Interactive
Informative**



Easily accessed from any web enabled smartphone,
Trail Talker provides guests with an interactive and
informative guided tour.



**TRAIL
TALKER**
Systems Inc.

trailtalker.com

Trail Talker is For Everyone!

TrailTalker is for everyone anytime

Your friendly TrailTalker "tour guide" will guide the user anytime he or she feels the spirit by "streaming" the messages to the user. With Smartphones now dominating the market TrailTalker is most commonly accessed via those devices. However the voiced messages and text are also downloadable from the net allowing the files to be archived for use with mp3 players and Smartphones or even printed to text.

TrailTalker has a broad focus

TrailTalker "targets" local residents, tourists, students, business people, hikers, educators, birdwatchers, photographers and history buffs, in short anyone who enjoys learning about new things. With downloadable text TrailTalker is great as a resource for schools and organized groups.

Professional Voice Production and Writing Talent

TrailTalker uses only the very best professional announcers currently employed in the broadcast industry. Our creative writers know their subject. Together we'll build a product you will be proud of.

TrailTalker vignettes will be updated as often as you wish. For example, twice yearly, in the Spring and the Fall or you decide depending on your need.

Pick and choose the features that you need

QR codes: For easy access by Smartphones, we provide the code. It is then printed on trail signs and all your marketing materials and ads

Apps: For iPhone, iPad and Android Devices

Bookmarking: Using your URL

Custom Branding: We'll customize TrailTalker with your business or organization own brand using your colors & logo

GPS Geolocation: Your TrailTalker product lands on the users Smartphone automatically

Google Maps: Easy Links to other locations serviced or endorsed by your business or organization

Additional Add-ons: These include, local, weather forecast, current temperature, altitude and more.

Bulletin Board: Announcing upcoming events, promoting a restaurant at your location

Notice Board: Announcing temporary closures on trails due to weather conditions or maintenance

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Let us help you provide your guests with an interactive and informative experience



QR Codes on your trail signage makes using Trail Talker quick and easy!

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