



35th

ANNUAL PROVINCIAL
PARKS AND GROUNDS
SPRING TRAINING CONFERENCE

February 7-8, 2012

The Pinnacle Hotel at the Pier - North Vancouver, BC

SPONSORSHIP/EXHIBITOR PROSPECTUS

Annual Provincial Parks and Grounds
Spring Training Conference

Pinnacle Hotel
Pier 138 Victory Ship Way, North Vancouver, BC

Tuesday, February 7, 2012
Horticulture Day
&
Wednesday, February 8, 2012
Maintenance Day

Attendees

Arborists

Equipment
Operators

Groundskeepers

Horticulturists

Landscape
Designers and
Technicians

Private
Landscapers

Parks Services

Parks Designers

Parks Managers
& Coordinators

Trades Foremen

Trail & Habitat
Tradesmen

Turf Specialists

Playground
Maintenance
Staff

Sponsorship Opportunities

- Sponsors receive maximum continuous exposure before, during and after the conference. With two options for Sponsorship levels, benefits may include logos and links on the conference website and at the venue, a premium tradeshow booth, extra signage on site, online tradeshow and the opportunity to introduce keynote speakers.

Exhibitor Opportunities

- Exhibitors can expect to be prominently displayed, allowing maximum contact with delegates. Delegates will enjoy exploring the exhibits before the conference, during breaks, over lunch, and again after the conference.



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SPONSORSHIP/EXHIBITOR OPPORTUNITIES

Three Star Sponsor - \$2,500

- Opportunity to introduce a keynote presenter (one each day)
- 1 premium booth space for both days*
- Banner in 4 plenary sessions (provided by Sponsor)
- Logo and hyperlink on conference webpage
- Logo on marketing materials and ads
- MC recognition at plenary sessions
- Insert in delegate package
- Logo on delegate package
- Online tradeshow listing
- Logo on electronic event communiqués
- Testimonial on conference webpage

Two Star Sponsor - \$1,500

- Logo and hyperlink on conference webpage
- Logo on delegate package
- 1 preferred booth space for both days*
- Logo on marketing materials and ads
- Online tradeshow listing
- Insert in delegate package

**Exhibit space is one 6' table plus lunch for two, per day.*

Become a BCRPA Corporate Member and get a discount on Exhibitor fees!

Download the Corporate Membership application form [here](#).



Fees

- | | |
|---|------------|
| • Three Star Sponsor | \$2,500.00 |
| • Two Star Sponsor | \$1,500.00 |
| • Two-day Commercial Exhibitor
(BCRPA Corporate Member) | \$675.00 |
| • One-day Commercial Exhibitor
(BCRPA Corporate Member)* | \$375.00 |
| • Commercial Exhibitor (Non-Member)* | \$600.00 |
| • Educational/Non-Profit * | \$325.00 |

****Prices per day***

Online registration for the Tradeshow is available [here](#).

**PLEASE NOTE: Payment must accompany registration form prior to space being assigned.
Exhibit fees are non-refundable.**

**For more information, contact:
Joel Ornoy, Accounts Coordinator
P: 604-629-0965 Ext 239 | E: jornoy@bcrpa.bc.ca | F: 604-629-2651**