

**The Basic TrailTalker Package:****First year: \$5000.00**

The basic package comes complete with a comprehensive package of special features including the writing, voicing and production of 12 vignettes, regular technical upgrades, technical assistance, customized client interface, your own brand as well as \*hosting.

\* Hosting” makes your website accessible via the World Wide Web by providing space on a server leased by TrailTalker.

**Subsequent years: \$2500.00** per year covers the annual cost for 12 new productions for all the original features, improvements, updates technical services and support for each year the contract remains valid. Note the contract will renew automatically year to year as per terms.

**Cancellation:** There is no penalty for cancelation providing the service is cancelled 90 days prior to the agreement anniversary date (before new creative is produced). After cancelation may retain for use a basic generic TrailTalker product complete with current vignettes.

**Extras:**

**Vignettes \$350.00:** This per vignette fee includes writing, voice production, titles, adding graphics to accommodate your extra vignettes and uploading productions to your systems smart site and the PC site.

**On request:** Text translation and production to additional languages

**Additional Information:****Technical Services and Support:**

- Continuous maintenance of your system by our expert technical staff. Because operating systems like Apple and Google Android are constantly changing, we’re committed to regular upgrades in order to ensure that your service always functions at optimal levels. You can be confident that your guests will always enjoy a trouble-free, user-friendly experience.
- Exemplary customer service. To receive prompt and courteous support, contact us via email at [info@trailtalker.com](mailto:info@trailtalker.com), or call us directly on our toll-free line, 1-800-353-0629.

**Unique Branding:**

- Select from our sample set a themed user interface that is consistent with your organization’s image. We’ll then customize the user interface by incorporating your logo and content so that you have a unique, personally branded product.



### **Creative Services:**

We are proud of our experienced and highly talented writing and voice production staff. With TrailTalker you will receive:

- The full services of our creative staff as well as voice production services from your choice of our top professional announcers.
- Our basic package includes 12 vignettes per year. More vignettes are available according to customer need.
- French and Spanish language translations are available. Korean, Cantonese and Mandarin are on the way.

### **A wide selection of special features is currently available:**

- **Brand TrailTalker** with your own URL: You may use the universal TrailTalker brand along with your existing URL (website name).
- **Custom apps** for Android and iPhone phones will soon be included as part of the basic package
- **Custom web portal** for Blackberry phones or any other smartphone
- **Web-site** that enables users to download text to be printed to “hard copy” of text. Also available are sound files, for those who wish to store data on their computers or to transfer information to their mp3 players (e.g. Educators).
- **Mapping** allows guests to easily access directions to your location, or nearby points of interest.
- **Weather** the temperature and the forecast in your area
- **QR codes** to provide quick and easy access.
- **Important Announcement Banner:** A rolling banner alerts the guests to important items like closures.
- **Events Calendar**
- **Facility icons** that e.g. show the user where the nearest restroom is located, or if pets are allowed on the property.
- **Links** connect the user to other areas of interest like on or off site restaurants
- **Links** to other locations like more trails, parks or a nature reserve etc.
- **GPS Recognition:** To find your exact location
- **User Feedback Feature** allows guests to provide you with feedback that can in turn be used to improve existing services.
- **Numerous other new features** are currently being added as they become available or are identified by your guests.

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