

City of Coquitlam Everybody Gets To Play Workshop
March 28, 2006
Successes to celebrate

On behalf of BCRPA, CPRA and the two B.C. Ambassadors (Carol Flynn and myself) I would like to take this opportunity to thank the City of Coquitlam for being the first city in British Columbia to embrace the Everybody Gets To Play Initiative. It was a pleasure to provide the first workshop for British Columbia and to provide the workshop to such an interested, engaged and enthusiastic group.

During this workshop the City of Coquitlam exemplified how they work as a collaborative team. They shared the ideas and initiatives that demonstrate their forward thinking philosophies and proactive approaches. It would be worth mentioning that they are a municipality to be recognized and to watch.

Here are some of the ways in which The City of Coquitlam felt they might collect data to help them with their Community Mobilization process.

COMMUNITY PROFILE to include:

- Population trends
- Families
- Immigrant Population
- Children
- Youth

when determining **LOW-INCOME POPULATION** in community:

- Create a chart
- % of recent immigrants
- education
- employment profiles

their **COMMUNITY NEEDS ASSESSMENT** might include the following:

Data Collection Techniques

- Interviews
- focus groups
- questionnaires
- community forums

Needs Assessment helps define

- demographic info
- who does or doesn't participate
- barriers

- service gaps
- improvements
- adequate facilities
- welcome feeling
- satisfaction

Six Steps Involved

- Decide what you want to know
- Decide if you have the skills & resources
- Determine what information exists
- Decide what data collection method you will use
- Develop or adapt data collection tools
- Write a needs assessment report and decide how to use it

The following are current successes of accessible recreation noted by The City of Coquitlam during the workshop that may be of benefit to other Everybody Gets To Play workshop/toolkit participants:

- Trails & Nature walks
- Park Playgrounds
- Park Pals
- Bear Aware
- Blue Mtn Music Festival
- Teddy Bear Picnic
- Light The Lake
- Low cost Skate & Curl Sat's & Thur's
- Kid Sport
- Salmon Come Home
- Summer Youth Festival
- Little Dippers
- Moonlight Splash

Sincerely,
Sandy Ferrin
EGTP Ambassador BCRPA, British Columbia