



# BC Budget 2010 - Building a Prosperous British Columbia

## 1. Budget highlights

Budget 2010 aims to build a prosperous British Columbia through investments that support families and youth, encourage clean energy options, provide important community infrastructure investment, and protect health care and education for all British Columbians.

*“Recognizing the many opportunities resulting from the global exposure provided by the Olympics, we are also furthering our investments in areas such as clean energy, arts and culture and international commerce while ensuring future job growth across BC.”*

- Finance Minister Colin Hansen

### Comparing the 2009 September deficit forecasts with 2010 budget:

	September 2009 deficit forecast	March 2010 deficit forecast
<b>2009/2010</b>	\$2.8 billion	\$2.8 billion
<b>2010/2011</b>	\$1.7 billion	\$1.7 billion
<b>2011/2012</b>	\$945 million	\$945 million
<b>2012/2013</b>	-	\$145 million

### Government initiates action in three critical areas:

1. Enhance support for the vital public services that British Columbians rely on with more jobs, more affordable housing, more supports for children and stronger, more vibrant, more livable communities;
2. Refocus government spending to ensure we get the most out of every dollar and return to balanced budgets in 2013;
3. Move forward with a range of initiatives to stimulate and sustain economic growth.

### Some measures:

- Work with partners in municipal governments, school districts and community organizations to turn more of BC’s schools into **NEIGHBOURHOOD LEARNING CENTRES**, where people of all ages can access learning opportunities and other services. With declining enrolment, many schools now have under-utilized space which can be put to use for the

benefit of whole communities. For example, a new Neighbourhood Learning Centre in Revelstoke will offer the province's first early learning hub with a full range of supports for families with young children. The centre will offer seamless services to children from infancy through to school age, including not just childcare but also medical, dental, literacy and community services. **“THIS MODEL IS THE WAY OF THE FUTURE.”** (*emphasis added*)

- Northern and Rural Home Owner Benefit (\$200 over and above Home Owner Grant)
- Property tax deferral program for families with children
- Additional \$26M for child-care subsidies
- \$60M, three year Sports and Arts Legacy (\$10M each for sports and arts for each of the next **three** years). Details will be available in the coming weeks.
- Funding being considered under the sport legacy program includes:
  - Enhanced after-school programs and funding for coach development
  - An expanded KidSport program
  - Establishing a ‘Sport on the Move’ program to help school teams, particularly those in remote areas, with travel costs
  - Creating new regional sport academies that expand the role of BC’s regional centres focused on the province’s next generation of elite athletes
- Funding being considered under the arts legacy program includes:
  - Regional events that reflect the diversity of communities and include multi-disciplinary arts presentations and performances
  - Developing community cultural initiatives
  - Developing new arts or cultural product idea “incubators” to general economic benefits
- Full-day kindergarten for five-year-olds
- Additional \$150M over three years to fully fund teachers’ wages and benefits
- \$110M to school districts between now and March 2011 for annual facilities grants
- When HST takes effect in July, every dollar of revenue from that tax will be allocated to health care, along with every dollar from MSP premiums, tobacco taxes, lottery revenues dedicated to the health special account, and federal health transfers
- Introduction of BC Interactive Digital Media credit and changes to provincial film tax credits
- Commercial development of new, clean energy technologies
- Building on existing investments under the Provincial Transit Plan, including:
  - Additions to bus fleets throughout BC
  - Rapid bus projects in Kelowna and the Lower Mainland
  - The Evergreen Rapid Transit Line, with construction to start in 2010

## Municipal infrastructure:

The province will continue to provide infrastructure funding to communities. As part of the province's accelerated infrastructure plan, additional provincial operating funding of \$58 million in 2010/11 has been made available to finance further federal-provincial-municipal cost-shared community infrastructure projects.

### *Infrastructure and Climate Action Investments*

#### Community Infrastructure and Clean Energy Initiatives

(\$ millions)	2010/11	2011/12	2012/13	Total
Municipal infrastructure investments	58	-	-	58
Additional funding for LiveSmartBC	5	15	15	35
Climate action and clean energy development	20	40	40	100
<b>Total</b>	<b>83</b>	<b>55</b>	<b>55</b>	<b>193</b>

## Operating Expenses by Ministry, Program and Agency

(\$000)	Budget Estimate 2009/10	Plan 2010/11	Plan 2011/12	Plan 2012/13
Citizens' Services	659	612	598	598
Community and Rural Development	179	309	220	220
Health	14,000	15,000	15,000	16,000
<b>Healthy Living and Sport</b>	<b>87</b>	56	53	53
Tourism, Culture and the Arts	104	115	97	97
Transportation and Infrastructure	734	752	807	807
*The totals above are taken from individual Ministry service plans. Numbers have been rounded up.				

**MINISTRY OF HEALTHY LIVING AND SPORT**

	2009/10	2010/2011 ESTIMATES		
<b>OPERATING EXPENSES</b>	<b>Net</b>	<b>Gross</b>	<b>External Recoveries</b>	<b>Net</b>
<b>Core Business</b>				
Sport, Recreation and ActNow BC.....	12,165	<b>13,592</b>	<b>(435)</b>	<b>13,157</b>
Population and Public Health.....	24,845	<b>28,262</b>	<b>(621)</b>	<b>27,641</b>
Provincial Health Officer.....	1,096	<b>1,133</b>	<b>(2)</b>	<b>1,131</b>
2010 Olympic and Paralympic Winter Games Secretariat.....	39,509	<b>3,443</b>	<b>(2)</b>	<b>3,441</b>
Executive and Support Services.....	6,173	<b>6,735</b>	<b>(2)</b>	<b>6,733</b>
Physical Fitness and Amateur Sports Fund Special Account.....	2,200	<b>1,700</b>	—	<b>1,700</b>
<b>TOTAL OPERATING EXPENSES .....</b>	<b>85,988</b>	<b>54,865</b>	<b>(1,062)</b>	<b>53,803</b>
<b>CAPITAL EXPENDITURES</b>				
	<b>Net</b>	<b>Disbursements</b>	<b>Receipts</b>	<b>Net</b>
<b>Core Business</b>				
Executive and Support Services.....	859	<b>2</b>	—	<b>2</b>
<b>TOTAL CAPITAL EXPENDITURES .....</b>	<b>859</b>	<b>2</b>	—	<b>2</b>

**2. Highlights of Ministry Service Plans\***

1. Ministry of Healthy Living & Sport
2. Ministry of Health
3. Ministry of Community and Rural Development
4. Ministry of Transportation and Infrastructure
5. Ministry of Tourism, Culture and the Arts
6. Ministry of Citizen’s Services

\*these are abbreviated extracts of each Ministry’s 2010/11 – 2012/13 Service Plans chosen for their relevance to BCRPA members and the parks, recreation and culture sector.

**1. [Ministry of Healthy Living and Sport](#)**

**Goal: Improved Illness and Injury Prevention.**

**Objective: Create conditions in which people are enabled to live healthier lives by creating well-planned, healthy built environments.**

**Strategies**

- Promote healthy air and water for communities through the development of land use planning strategies, policies and legislation.
- Set air and water health standards, and develop monitoring and public reporting capabilities.

- Harmonize food safety and food security practices to help ensure safe and healthy communities.
- Promote and support the inclusion of healthy public policy within local community planning to create healthier communities and improve the quality of lives for British Columbians.

**Goal: British Columbians Leading Healthier Lives.**

**Objective: Engage other ministries and develop strong partnerships with organizations and external partners to influence healthy living.**

**Objective: Create environments and opportunities that support healthy, active aging and independence for older British Columbians**

**Strategies**

- Strengthen cross government action to ensure the development of healthy public policy that addresses factors that affect health outcomes, by implementing a cross government plan for healthy living.
- Work with private sector partners and non-governmental organizations to expand programs that further encourage healthy living in all aspects of a community.

**Objective: Engage and educate British Columbians in practices for living healthy.**

**Strategies**

- Encourage every British Columbian to make a personal commitment to live healthier and develop appropriate tools and resources that build enthusiasm and provide incentives for healthier living.
- Continue to support and enhance programs that target the major risk factors for chronic disease by encouraging healthy eating, physical activity, living tobacco free, and avoiding alcohol during pregnancy, such as ActionSchools! BC and the Health Check BC Dining Program.
- Develop strategies to identify and reduce the rates of problematic alcohol consumption.
- Develop personal engagement and community-based social marketing strategies to drive sustainable behaviour change in every region of the province.
- Develop strategies and regulations to further encourage healthy eating, including reducing sodium and sugar-sweetened beverage consumption.

**Performance Measure: Obesity in B.C.'s Adults**

Performance Measure	2003 Baseline	2009/10 Forecast	2010/11 Target	2011/12 Target	2012/13 Target
Proportion of B.C. adults (age 18+) classified as obese.	11.9%	12.9%	12.9%	12.6%	12.3%

**Data Source:** Canadian Community Health Survey.

**Objective: Ensure a provincial legacy that maximizes the health, economic and social benefits of the 2010 Olympic and Paralympic Winter Games.**

The success of the 2010 Olympic and Paralympic Winter Games have created unparalleled international exposure for British Columbia, provided the province with new opportunities for investment and business development and helped lay a solid foundation for healthy living. The Province is maximizing these opportunities to ensure the 2010 Olympic and Paralympic Winter Games and their legacy will continue to foster economic benefits and facilitate progress towards a healthier population.

- Continue to work with other ministries and partners building on the spirit of the 2010 Olympic and Paralympic Winter Games to encourage British Columbians to make healthy choices.
- Work with relevant organizations in the government reporting entity to ensure that government has met its financial, infrastructure and service commitments for the 2010 Olympic and Paralympic Winter Games.
- Prepare a final report on the 2010 Olympic and Paralympic Winter Games.

**Goal: Improved Health for Key Populations.**

**Objective: Advance the health of women.**

**Strategies**

- Implement the Provincial Women’s Health Strategy, which focuses on actions to improve mental and physical health, encourage healthy living and prevent chronic disease for women in B.C.
- Work with partners to support health literacy of British Columbians by providing health information through publications and websites including Baby’s Best Chance Parent Handbook of Pregnancy and Baby Care and the ActNow BC website.
- Utilize the Baby Friendly Initiative and designation as a strategy in hospitals and community health facilities to support the implementation of standardized breastfeeding education for health authority staff, and achieve the recommendation that infants be breastfed exclusively for the first six months of life.

**Performance Measure: Breastfeeding Initiation Rates**

<b>Performance Measure</b>	<b>2004/2005 Baseline</b>	<b>2009/10 Forecast</b>	<b>2010/2011 Target</b>	<b>2011/12 Target</b>	<b>2012/13 Target</b>
Proportion of women that initiate breastfeeding* in B.C.	71.6%	70.1%	71.0%	72.0%	73.0%
Proportion of women that exclusively breastfeed at six months.	35.3%	35.8%	37.0%	38.0%	39.0%

\* Breast Milk Only - Baby was given exclusive breast milk, or expressed breast milk during the hospital stay.

**Data Source 1:** British Columbia Perinatal Database Registry, Annual Report 2007.

**Data Source 2:** Canadian Community Health Survey (CCHS), British Columbia

## **Objective: Support healthy aging and independence for older British Columbians.**

### **Strategies**

- Continue to lead the implementation of the Seniors' Healthy Living Framework by working across government and with community partners to create environments and opportunities for healthy, active aging.
- Support the Community Action for Seniors' Independence initiative, in partnership with the United Way, to develop sustainable, community-driven models for providing independence services for seniors.
- Work with partners to create age-friendly communities, through community engagement and awareness building, and the development of tools and resources, such as step-by-step guidelines for local governments and businesses to assess, plan for and create age-friendly communities.
- Work with partners to provide coordinated information resources for seniors such as the Seniors' Information Line.

## **Goal: A Robust Provincial Sport Sector that Supports Increased Participation and Athletic Achievement.**

### **Objective: Create more opportunities for individuals to participate in sport in order to be more physically active, healthier and achieve their personal goals.**

The Ministry's role in sport is to support the system's foundation – the organizations, coaches, officials and volunteers – so that it continues to provide safe, accessible and positive sport experiences for British Columbians of all ages, abilities and aspirations. As well, the Ministry, through a "Canadian Sport for Life" approach, invests in targeted strategies to increase participation and personal achievement at all levels of sport, particularly to those populations such as low-income families, Aboriginal people, persons with a disability, rural communities and seniors.

In addition to funding sport organizations and initiatives, much of the Ministry's work to create more sport participation opportunities will be through developing and maintaining partnerships with other Ministries, governments and non-government agencies. In this way we can bring more resources to the sport system and better support participatory and achievement goals. An example of this includes the federal-provincial Sport Participation and Aboriginal Participation bilateral programs; providing ongoing assistance to and promotion of Ministry of Education's Daily Physical Activity requirements in schools; and to the Ministry of Housing and Social Development's Direct Access gaming grant program.

### **Strategies**

- Integrate efforts of the sport and education sectors to improve health and education outcomes for children by providing more opportunities for children and youth to be more physically active through participation in organized sport.
- Support organizations, programs and services such as BC Disability Games, ProMOTION Plus and the Aboriginal Sport Participation program that promote and provide opportunities for all individuals to participate and achieve personal goals in organized sport.

- In partnership with 2010 Legacies Now, provide workshops and resources that support the sport sector in delivering the Canadian Sport for Life model, which provides opportunities for people of all ages to participate in all levels of sport.
- Use the Activity Reporter to identify the benefits of sport by tracking memberships in provincial sport organizations, and mapping activities to health, social and economic data for individuals and communities in B.C.

**Performance Measure: Physical Activity Rates for B.C. Youth**

Performance Measure	2003 Baseline*	2009/10 Forecast	2010/11 Target	2011/12 Target	2012/13 Target
Percentage of B.C. youth (age 12-19) who are active/moderately active during their leisure time	74.1%	74.1%	74.6%	75%	75.5%

**Data Source:** Canadian Community Health Survey.

**Objective: Create more opportunities for athletes to achieve excellence in sport to inspire greater participation and healthy living.**

These world-class athletes, in their role as ActNow BC Ambassadors, visit local schools and do motivational speeches at business events, and continue to inspire individual and spread their messages about the importance of healthy living, being active, goal-setting and excellence in all areas of life.

The Ministry will support high performance athletes at all levels of achievement through funding for coaching, sport medicine and science professionals (such as those researching and designing competitive sports equipment), events and training opportunities, all which contribute to athletic success.

**Strategies**

- Support B.C.’s elite athletes in their pursuit of excellence at all levels through the BC Summer and Winter Games, Team BC, Canadian Sport Centre – Pacific and others.
- Provide funding to coaching organizations, such as the Coaches Association of B.C., to deliver the National Coaching Certification Program and other programs to assist athletes in developing their skills and achieving their full capabilities.

**Objective: Support sport, economic and community development through major events.**

**Strategies**

- Support and align hosting opportunities and preparation for events such as the BC Games, 2011 Western Canada Summer Games and 2015 Canada Winter Games with sport development objectives.
- Promote event management excellence in B.C. by sharing knowledge, standards, guidelines and expertise amongst various major events.

**Objective: Increase efficiency, effectiveness and sustainability of the sport sector.**

With the end of the 2010 Olympic and Paralympic Winter Games and a challenging global economy, the Ministry and the sport sector now turn their attention to sustainable growth and continuing the momentum and spirit of the 2010 Games. This means employing the best use of the system's incredible resources: coaches, provincial and multi-sport organizations, officials, volunteers, sport technical support, competitions and multisport Games.

In 2010/11, the Ministry's focus will be to support this on various fronts: leveraging resources and building partnerships amongst sport, recreation, community, health, education and other sectors; implementing new models for sport delivery and funding; and focusing on provincial objectives so that the limited resources available yield the maximum possible benefits.

**Strategies**

- Implement a new, more efficient, effective and sustainable organizational and governance model that will increase access to sport participation opportunities and further encourage excellence in B.C.'s participants, coaches, officials and volunteers.

2. [Ministry of Health](#)

**Goal: Improved health and wellness for British Columbians.**

**Objective: Individuals are supported in their efforts to maintain and improve their health through health promotion and disease prevention.**

British Columbians are in general among the healthiest people in the world. We want to support the excellent health status of the majority of our citizens while also helping those who do not enjoy good health or are at risk of diminishing health from factors such as poor diet, obesity, inactivity, injuries, tobacco use and problematic substance use. We will help people make healthy lifestyle choices by providing more tools, choices and support for people to invest in their health to prevent or delay the onset of chronic diseases, cancer and frailty.

**Strategies**

Partnering with Ministry of Healthy Living and Sport to:

- Promote healthy eating, physical activity, and tobacco and alcohol control to prevent chronic disease with a focus on reducing childhood obesity and salt consumption.
- Provide supports for older adults and frail seniors to prevent falls and injuries and promote independence.
- Continually improve core public health programs by implementing standardized, evidence-based health promotion, disease prevention, environmental health and emergency management programs provided by health authorities to improve population health and reduce disease, disability and injury.
- Provide British Columbians 24-hour a day access to expanded health information, advice and resources to assist their self-care and self-management through HealthLink BC.

### **3. Ministry of Community and Rural Development**

**Goal: Communities and regions are empowered to achieve their visions for the future**

**Objective: Local governments have the capacity to meet the service needs of their residents**

#### **Strategies**

- Provide locally appropriate infrastructure funding and planning support through a range of Ministry programs.
- Continue to work with local governments to create healthy, active, and sustainable communities and build respectful relationships with First Nations.
- Promote targeted funding for policing, crime prevention and community safety by returning 100 per cent of net traffic fine revenues to local governments.

**Objective: Communities and regions are playing their role in growing their economies**

#### **Strategies**

- Support the development of sustainable infrastructure and amenities.
- Collaborate with government ministries and agencies to support public investments in community health and livability.

**Goal: Communities are equipped with innovative tools that enable them to work toward environmental sustainability**

**Objective: Local governments and communities are able to create jobs now, while meeting community needs for water quality and quantity**

#### **Strategies**

- Provide targeted funding to local governments to help them achieve provincial drinking water objectives.
- Provide tools and resources to local governments to assist them to conserve and protect our water resources.
- Support implementation of local government efforts to use liquid and solid waste as a resource.
- Work with the Ministry of Healthy Living and Sport to ensure the application of drinking water quality standards supports the use of best, lowest life-cycle cost approaches to the provision of safe drinking water.<sup>7</sup>

<sup>7</sup> Life-cycle costing is an internationally accepted approach whereby assets, such as drinking water, wastewater, and storm water infrastructure, are assessed over their entire lifetime rather than just on their initial capital costs. This approach can significantly strengthen fiscal performance, as well as contribute to wide-ranging environmental and social benefits.

**Objective: Local governments work together to be innovative and collaborative in how they deliver services to their residents**

**Strategies**

- Ensure program criteria encourage regional innovation and integration in the development and implementation of local government infrastructure projects.
- Provide tools and resources to local governments to support the best management practices that promote sustainability and address regional infrastructure challenges.
- Partner with local governments through Smart Development Partnerships to further innovative and sustainable planning and land-use approaches, fast-tracking green development initiatives.
- Through the new BC Climate Action Toolkit, provide the latest news, best practices and practical advice to help B.C. local governments successfully reduce greenhouse gas emissions.
- Undertake activities aimed at streamlining provincial approval processes, speeding up local government actions that contribute to environmental sustainability.

**Objective: Local governments reduce greenhouse gas emissions and take other climate change action**

**Strategies**

- Assist local governments in signing on to and meeting their commitments under the *British Columbia Climate Action Charter*, including commitments to the goal of becoming carbon neutral by 2012 and working to create compact, energy-efficient communities.
- Continue to work with partners to develop tools, best practices and advice to help local governments mitigate and adapt to climate change, as well as to address other environmental matters. Materials and tools already developed include the BC Climate Action Toolkit, the Greenhouse Gas Emission Assessment Guide, the Planting Our Future toolkit, the Urban Forests and Climate Adaptation Guide, the water conservation calculator, and the Community Energy & Emissions Planning Guide, among others.
- Ensure that Ministry infrastructure funding programs prioritize those local government projects that deliver environmental benefits such as reducing greenhouse gas emissions, improving water and air quality, conserving energy, or using alternative energy sources.
- In partnership with the Union of British Columbia Municipalities, implement the Federal Gas Tax Transfer and Transit Agreements, which provide communities with funding to support environmentally-sustainable municipal infrastructure.
- Ensure that the local government legislative and regulatory framework supports local government efforts to be environmentally-sustainable.

#### 4. Ministry of Transportation and Infrastructure

**Goal: Key infrastructure is improved to drive economic growth and trade**

**Objective: Manage programs that provide funding to communities to build and improve infrastructure that contributes to their sustainable development**

**Strategies**

- Manage the implementation of over \$900 million of joint federal/provincial funding programs to support local government infrastructure priority projects.

**Goal: Reduction of greenhouse gas for the transportation sector**

**Objective: Increase use of transit, cycling and other alternative modes of personal transportation**

**Strategies**

- Build rapid transit backbone and supportive rapid and frequent bus service to create rider options;
- Invest in public transit infrastructure;
- Improve high-occupancy vehicle and transit priority measures;
- Encourage increased land use density around transit stations and along transit corridors through policy and funding agreements; and
- Invest in an integrated cycling and walking network.

**Objective: Reduce greenhouse gases through the adoption of new technologies**

**Strategies**

- Support the development of the hydrogen highway;
- Put into operation the world's first fleet of hydrogen powered buses;
- Invest in new buses that use the latest technology;
- Reduce harmful particulate matter emissions from heavy-emitting diesel vehicles by at least 20 per cent through the Diesel Retrofit Requirement coming into enforcement on October 1, 2010;
- Increase the use of weigh-in-motion technology to reduce the need for trucks to stop and idle at inspection stations; and
- Implement intelligent traffic control systems to reduce idling and create time advantages for transit.

## 5. Ministry of Tourism, Culture and the Arts

**Goal: A tourism industry that delivers a world-class, comprehensive range of tourism products, destinations and enhanced visitor experiences.**

**Objective: Implementation of the Trails Strategy and new Off Road Vehicle framework attracts visitors, and leads to enhanced community connections and improved rural economies.**

### **Strategies**

- Sustain existing partnerships and attract new partners for managing recreation sites and trails for the enjoyment of British Columbians and visitors.
- Protect and manage present and future recreation resources on Crown lands outside of parks and settled areas in collaboration with other responsible agencies.
- Develop and monitor Provincial policies and procedures to ensure that tourism and recreation interests are reflected in land and resource planning processes and usage.
- Continue implementation of a market development plan for recreation sites, in collaboration with other tourism sectors.
- Apply sustainable environmental practices and procedures when supporting development, upgrading, maintenance and management of recreation sites and trails.
- Implement the Off Road Vehicle management framework.

**Objective: Visitors have access to accurate, compelling tourism information and the capability to make informed purchasing decisions through their channel of choice – online, contact centre, visitor centres, and direct to tourism businesses.**

### **Strategies**

- Provide visitors with provincial community-based tourism information, assistance and advice through the British Columbia Visitor Centres, and throughout an integrated Visitor Centre Network.
- Implement the Community Cultural Tourism Initiative and support the Heritage Tourism Alliance to assist communities to make the most of their artistic, cultural, and heritage experiences and attract visitors.

**Objective: Maximize efficiency and effectiveness of marketing within the B.C. tourism industry.**

### **Strategies**

- Leverage regional tourism investment through co-operative marketing programs implemented across the province by the six Regional Destination Marketing Organizations.
- Assist communities and sectors in developing relevant tourism strategies and increase overall participation in tourism marketing through the Community Tourism Foundations®, Community Tourism Opportunities, City Stays, Experiences BC, Sport Tourism, and Business Essentials programs.

- Encourage the growth of Aboriginal cultural tourism in B.C. and First Nations investment in tourism and outdoor recreation.
- Work with partners to address shortages in B.C.'s tourism workforce.
- Foster improvements to visitor entry into B.C.

**Objective: B.C.'s reputation as a provider of high-quality services and products continues to grow.**

### **Strategies**

- Develop public policy that encourages private sector investment in tourist activities and attractions.
- Deliver and maintain programs and standards that enhance the quality of an accommodation property and level of professionalism.
- Offer affordable, quality customer service training solutions for the tourism industry and build on exposure from 2010 Games training delivery to extend program reach.
- Continue to work with industry and agencies such as ETHOS (Engaging Tourism & Hospitality Operators in Sustainability) to create and implement a Green Tourism Strategy for Sustainability that will leverage our Super, Natural British Columbia® brand and help B.C. meet its climate action targets

**Goal: A creative economy that provides sustainable jobs, economic growth, and supports the heritage and social fabric of British Columbia.**

**Objective: British Columbia has dynamic and sustainable creative industries.**

### **Strategies**

- In partnership with other ministries, develop and deliver a long-term creative economy strategy based on sound consultation with stakeholders and partners.
- Showcase B.C.'s locations, skilled labour, industry capabilities and infrastructure to international and domestic producers through the British Columbia Film Commission, and deliver high quality, customer-centred production services and support to expand the level of motion picture production activity in the province.

**Objective: Coordinated cross-government initiatives to foster creative people, places, and experiences.**

### **Strategies**

- Raise awareness, within B.C., of the importance of a creative environment to support innovation and economic growth.
- Through the BC Arts Council, award grants to arts organizations representing a range of artistic disciplines, including music, visual arts, media arts, literature, theatre and dance.
- Build capacity for creative economy activities via improved public awareness, training, support for artists, creators and creative organizations, and professional expertise.
- Work with communities and the Heritage Tourism Alliance to develop and promote cultural tourism throughout B.C.

- Deliver a long-term sustainable heritage strategy based on sound consultation with stakeholders and partners.
- Build capacity for community heritage conservation through youth engagement, public awareness, training, heritage planning advice and outreach, and professional expertise.

**Objective: British Columbia’s historic places are effectively conserved.**

**Strategies**

- Deliver a long-term sustainable heritage strategy based on sound consultation with stakeholders and partners.
- Partner and work with all levels of government and the heritage and related sectors to foster the sustainability and rehabilitation of the historic built environment and to promote the exemplary recognition and conservation of historic places in B.C.
- Develop and manage the British Columbia Register of Historic Places.
- Foster effective stewardship of publicly owned historic places.
- Build capacity for community heritage conservation through youth engagement, public awareness, training, heritage planning advice and outreach, and professional expertise.

**6. [Ministry of Citizen’s Services](#)**

**Goal: Citizens are engaged and informed about government services in a way that is inclusive, builds trust, and provides value**

**Objective: Individuals feel a sense of belonging and acceptance within their communities**

**Strategies:**

- Make information about government programs and services more accessible to all citizens and grassroots communities through innovative technologies and stakeholder relations.
- Collaborate with other levels of government and organizations to promote multiculturalism and build welcoming and inclusive communities in British Columbia.
- Support community engagement in multiculturalism and anti-racism initiatives that focus on partnership development, public education, and mechanisms that prevent and respond to racism and hate.