



**British Columbia Recreation & Parks Association
Board of Directors Meeting Minutes
301 – 470 Granville Street – Boardroom**

**Tuesday, October 18, 2011 9:00AM – 6:00PM
Wednesday, October 19, 2011 9:30AM – 11:30AM**

ADMINISTRATION

Business Plan Progress Report

Suzanne presented the Board with an overview presentation and an Activities Summary Report outlining the various activities/tasks completed by each department to implement the four Strategic Objectives of the Business Plan.

Management Cycle

Suzanne reviewed the 2011/2012 Management Cycle for the Board to highlight key dates and milestones of the Organization.

Job posting Rate Policy Review

Suzanne presented the Board with a review of the BCRPA Job Posting Rate Policy. The BCRPA Job Postings have been bundled into 5, 10 and 25 postings for a discounted rate to offer greater discounts to members and have been promoted through the Communiqué. The Job Postings are further promoted with a Twitter update that is sent out when each new Job Posting is added online.

Symposium

Suzanne informed the Board of the progress with planning the 2012 Symposium. She noted that the planning committee was reviewing possible keynotes and presenters, as well as streams for programming to reflect topics at the National Recreation Summit.

Fitness Registry

Suzanne presented the Board with an update on the Fitness Registry. She outlined the progress on the online exam and registration database. Suzanne also noted that she will be hosting another Fitness Webinar to connect with the TFLs and SFLs regarding upcoming changes when The Registry is ready to launch.

The Board was also presented with a summary of the newly appointed Fitness Advisory Committee and Suzanne highlighted that Patti Hunter will be chair for this committee. Suzanne also informed the Board that BCRPA has worked with a consultant to complete an environmental scan across Canada of NFLA member agencies.

ADVOCACY

Healthy Aging Through the Arts

Suzanne introduced the Board to the Healthy Aging Through the Arts program (Arts & Health Project).

The Arts & Health Project approached BCRPA to be the Fiscal Agent for the project. BCRPA would manage the fiscal operations and will help disseminate information through its communication channels, but will not be responsible for the content or delivery of the program.

Suzanne explained to the Board that the Arts & Health Project proposal presents an opportunity for the organization to assist the cultural sector in expanding a worthwhile project province-wide and that these additional support services can be managed within the organization's current available resources.



Healthy By Nature

Suzanne presented the Board with an overview of the Healthy By Nature movement and its importance to the recreation and parks sector. She asked the Board for input and to participate in developing a project proposal to submit to BCHLA.

Active Canada 20/20

Suzanne provided the Board with an overview of the Active Canada 20/20 strategy from ParticipACTION. The Board discussed this initiative and it was decided that Suzanne, Dean and Leslie will attend the Nov. 16th Active Canada 20/20 meeting on behalf of the organization.

Sectoral Strategic Plan

Suzanne gave an update for the Board reviewing the Sectoral Strategic Plan. Despite ongoing efforts to maintain general awareness of the plan and encourage implementation, usage and adoption rates have been limited. She asked the Board to endorse the notion of creating a Sectoral Strategic Plan Task Group. The Task Group will work to help evaluate the Plan and determine next steps in the continuation or conclusion of this communications initiative.

Local Government Elections

Suzanne informed the Board that BCRPA has been working with the BC Healthy Living Alliance to develop a public campaign to promote issues of healthy public policy. Key Issues and messaging include: Healthy Community Planning, Active Transportation, Public Transportation, Healthy Eating & Food Security, Renewal of Recreation Facilities, Health promoting schools, and Supporting Affordable Housing. BCRPA will provide its members with jointly-developed resources.

National Recreation Summit

Suzanne briefed the Board on the upcoming National Recreation Summit (Oct 24 – 26, 2011) outlining the desired outcomes of the Summit and reviewing the list of participants, both nominated by BCRPA and other delegates attending from across the province. She outlined that all delegates attending the Summit are expected to share their knowledge and experience within their specific field, not necessarily on behalf of the organization they were nominated and invited by.



PARTNERSHIPS

CPRA

Dean updated the Board with the outcomes from the CRPA Board Meeting. The Board discussed the pros and cons of having the BCRPA Board member appointed to sit on the CPRA Board serve a two year term.

BCHLA

Suzanne presented the Board with an update report on BCHLA. Suzanne has been asked to join a BCHLA Working Group to review the recommendations on the analysis of the BCHLA Organizational Model and Lessons for Future Public Health Promotion.

New Sport Agency

Suzanne introduced the Board to the New Sport Agency for BC. This new agency will be a sector wide representation of sport with links to recreation, education and health promotion.

Recreation Foundation of BC

Leslie presented the Board with an update on the Recreation Foundation. Suzanne and Leslie will meet with the Foundation to discuss the Harrison Workshop and other partnership opportunities.

UBCM

The Board was presented with a copy of the MOU with UBCM. This MOU has been approved by UBCM until 2014.

Sport BC

The Board was presented with a copy of the MOU with Sport BC.

Parks Accreditation (Presentation)

Dean provided the Board with a brief background on the BC Parks and Public Works Group (BC PPWG) before Neal Carley (Division Head Streets, Engineering Services, City of Vancouver) and Murray Steer (Manager, Sewer Operations, City of Vancouver) arrived to present a summary of the BC PPWG.

The presentation outlined the stakeholders and participants of the BC PPWG, the project accomplishments to date, the big picture of how this topic relates to all cities and municipalities across the province. The purpose of the BC PPWG is to bring all stakeholders together to identify which credentials should be standard in all municipalities to create a credentialing model and standardization for the municipal Parks and Public Work positions.

The Board reflected on the BC PPWG presentation and was confident that BCRPA has a lot of expertise to offer to this project. The Board asked Suzanne to sit in on the BC PPWG meetings to represent BCRPA. The Board also suggested that BCRPA also bring a Parks Practitioner to these meetings as well to ensure that the Parks sector is represented in discussions.