



ADMINISTRATION

Board Orientation

The Board reviewed their Orientation Manual including general information, governance, organizational policies, financial management, partnerships & relationships as well as key BCRPA reports.

BCRPA Business Plan, 2009 – 2011

The Board received the CEO's report on activities for the first year of BCRPA's three year business plan as well as key areas of focus for the coming year.

Policy: Submission of Agenda Items by Members

The Board approved the policy illustrating the process and timeline for BCRPA members to submit items for agendas of the Board. The form for submission of agenda items by members can be found on the BCRPA website.

Symposium 2009

The Board received a final report on Symposium 2009. Evaluations from Symposium were overwhelming positive, the new model for delivering Symposium appears to be working very well, and the net revenue exceeded expectations.

Symposium 2010

The Board was briefed on plans for Symposium 2010 in Penticton from May 12-14.

Fund Development Strategy

The purpose of the project is to develop a comprehensive fundraising strategy that will speak to four outcomes: increased revenue to current operations, sustainability of currently funded initiatives, increased capacity of operational departments, and the creation of new revenue streams. The Board supported key aspects of the plan including grant writing, corporate sponsorship and licensing intellectual property.

ADVOCACY

Welcome letters to new Ministers

BCRPA has sent welcome letters and a copy of our Annual Report to many new ministers in the provincial government.

External distribution of Annual Report

BCRPA has distributed our Annual Report to all local governments in BC, all MLAs as well as various stakeholders.

Infrastructure Renewal Campaign

BCRPA has distributed a copy of A Time for Renewal with a cover letter requesting a letter in support of infrastructure renewal in BC to all local governments in BC as well as various stakeholders. To

further the campaign, a task group of key supporters will be created to work with BCRPA to develop key messages and provide guidance as to next steps in the advocacy strategy.

Sectoral Strategic Plan Communications Strategy Framework

The Board participated in a focus group to aid in the development of a communications plan for the sectoral strategic plan. The objectives of the plan are:

- o to generate awareness of BCRPA and its sectoral strategic plan
- o to communicate the overall vision
- o to educate target audiences on its uses, benefits and influence on public policy
- o to identify supporters and strategic partners of the plan

PARTNERSHIP PROJECTS

Meeting with the Honourable Ida Chong, Minister of Healthy Living and Sport

The Board met with the Honourable Ida Chong, Minister of Healthy Living and Sport. The Board introduced the Minister to BCRPA and its relationship with the provincial government. The Board looks forward to continuing to work with the Ministry on the many different projects we are currently collaborating on, particularly revisions to the Swimming Pool, Spray Pool and Wading Pool Regulations.

BCRPA's Link to the Culture Field

The Board supports BCRPA building relationships with the cultural community. The Board also expressed a desire for BCRPA to explore deeper connections with the parks field.

Sport BC

Suzanne provided background information on Sport BC and the current status of the relationship including areas of possible collaboration. BCRPA and Sport BC will continue to work together on issues that benefit both organizations.