



GOVERNANCE

BCRPA Strategic Framework

In 2009, BCRPA identified the need to update its strategic framework to reflect changes in the operating environment resulting from the successful completion of BCHLA-funded initiatives, the elimination of funding for the Active Communities Initiative and the loss of the core grant from the provincial government. The Association is currently guided by a business plan that will conclude in 2011.

The strategic framework was developed through board interviews, staff work sessions, a member survey, business plan analysis, and a review of core competencies.

The Board endorsed the proposed strategic objectives:

- Enable Healthy Communities
 - *The BCRPA will support communities in BC to build supportive environments that promote and sustain healthy living practices.*
- Facilitate Professional Development
 - *The BCRPA will promote understanding of the strategic vision for the parks, recreation and culture sector to its members, partners, NGOs and all levels of government.*
- Lead the Recreation and Parks Sector
 - *The BCRPA will support knowledge exchange and establishment of standards of practice for Recreation, Parks, and physical activity professionals to better meet the evolving needs of the sector, consumers and the communities they serve.*
- Build a Strong and Effective Organization
 - *The BCRPA will build and maintain an organizational structure and the capacity to support and advance the vision, mission and values of the Association.*

ADMINISTRATION

BCRPA Fitness Registration Program

The Board was informed of changes to the Fitness Registration Program since the implementation of the business plan and provided approval for moving forward.

Board Evaluation Outcomes

The Board reviewed the evaluation outcomes and made suggestions for improving Board meetings in future.

ADVOCACY

Continuity Plans for the Physical Activity Strategy and the Healthy Food and Beverage Sales Initiative

The Board received a progress report outlining the development and implementation of continuity plans for the BCRPA-led, BCHLA-funded initiatives.

Infrastructure Renewal

The Board was updated on the recent developments relating to BCRPA advocacy for recreation infrastructure renewal. BCRPA is receiving numerous letters of support from communities across the province and hopes to have a letter from every community in BC.

After-School Programming

The Board was presented with a report to update them on BCRPA's work to promote the recreation sector in after-school programming.

Long Form Census

The Board was presented with BCRPA's letter to Tony Clement, Canadian Minister of Industry expressing the Association's concern with the introduction of a voluntary census survey.

PARTNERSHIPS

BC Healthy Living Alliance

The Board continues to support the work of the BC Healthy Living Alliance which is a source of advocacy and networking for BCRPA, bringing profile to common issues.

CPRA

The Board received an update on the CPRA and recent CPRA Board meetings.

Ministry of Healthy Living and Sport

The Board was updated on BCRPA work with the Seniors Healthy Living Secretariat. BCRPA is a member and participated in a consultation to consider and advise on future strategies for the government's Age-Friendly Communities Initiative.

BCRPA has been approached by the Government to identify the current status of joint use agreements in the province, to provide an analysis of existing joint use agreements, and use this information to inform a guide to support school districts and communities in planning, developing and maintaining a joint use agreement.

UBCM

The Board was presented with a report on BCRPA's collaborative relationship with UBCM. BCRPA will be participating in a marketplace-style session at the 2010 UBCM Convention as well as presenting, in conjunction with the Ministry of Healthy Living and Sport, a session focusing on tools and resources available to local governments to support age-friendly communities and active aging.